



CYCLOP

WHAC-A-MOLE

WHAC
A
MOLE

WHAC-A-MOLE
1 RACER = \$5
HIT THE MOLES TO EARN POINTS
EACH MOLE IS WORTH 10 POINTS
FIRST TO REACH 150 POINTS WINS
MINIMUM OF 2 PLAYERS NEEDED
TO START THE RACE
TRADE UP TO NEXT SIZE
EACH TIME YOU WIN

100

060

150

080

030

010

Flamingo

the job of
marketing

3

Seen

Believed

Chosen



GREAT GEO DEBATE

SPEED VS TRUST





**All over France
finding great restaurants**

Build 1900 (seen)

Michelin Star (belived)

Booked solid (chosen)

**Another company
B2B finance inspired by that
and did this...**

AirOps @AirOpsHQ
Marketing leaders at @Chime, @Cartainc, @TryRamp, and @Webflow are winning AI search with @AirOps. See how they're driving pipeline in 2026.

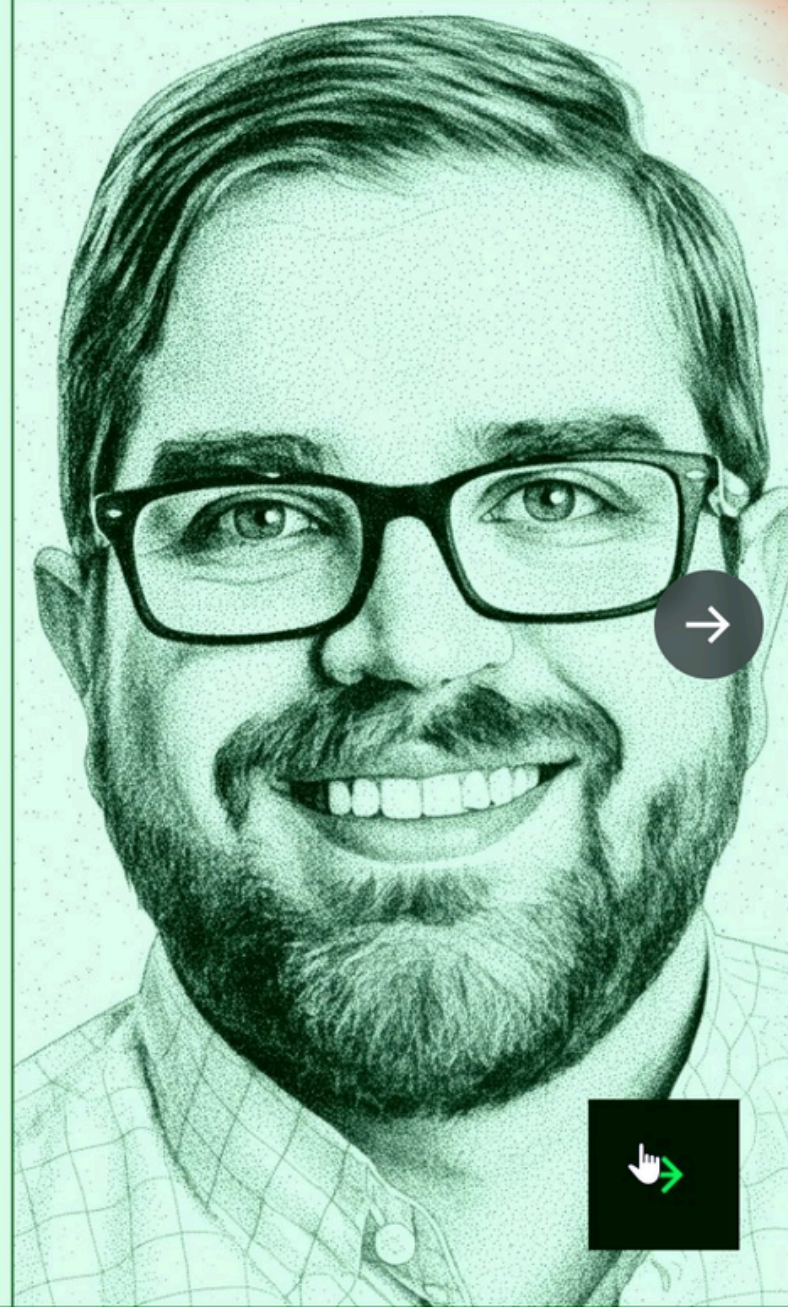
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George Bonaci

VP Growth

AirOps is going fundamentally change growth. It's going to accelerate the impact and magnitude we're able to have on the business.

ramp



airops.com
See How AirOps Wins AI Search for Marketing Leaders



minnesota business restaurants

AI Mode All Images News Forums Short videos Videos

Open now Top rated Cheap Upscale Takeout

Results for **Minnesota** · Choose area

Ramp
https://ramp.com › Blog › Vendor management

Top 5 Restaurants In Minnesota For Business Dining

Jun 26, 2025 — Based on an analysis of spending patterns, Chowgirls Cate lead the dining landscape in Minnesota for business ...

OpenTable
https://www.opentable.com › Minneapolis - St. Paul

40 Best Restaurants for Business Meals in Minneapo

1. Murray's Restaurant & Cocktail Lounge · (6276) · American · Downtown / Italian · Downtown / North Loop ; 3. Ruth's Chris Steak ... [Read more](#)

Yelp



7 hours



Zombie Content

Jun 26, 2025

Ramp
https://ramp.com › Blog › Vendor management

Top 4 Restaurants In Pennsylvania For Business Dining

Jun 26, 2025 — Our analysis reveals that Cuba Libre Restaurant & Rum Bar, La Colombe Coffee Roasters, and Harp & Crown lead Philadelphia's **business dining** ... [Read more](#)

Ramp
https://ramp.com › Blog › Vendor management

Top 3 Restaurants In New Jersey For Business Dining

Jun 26, 2025 — Best for: Corporate meetings requiring on-site catering, employee events, and daily **business dining** within office environments. [Read more](#)

Ramp
https://ramp.com › Blog › Vendor management

Top 3 Restaurants In Delaware For Business Dining

Jun 26, 2025 — Philly Smoke SoCo brings authentic Southern barbecue excellence to Delaware's **business dining** scene through its Wilmington headquarters and ... [Read more](#)

Ramp
https://ramp.com › Blog › Vendor management

Top 4 Restaurants In Maryland For Business Dining

Jun 26, 2025 — Based on spending analysis, CFG Bank Arena Concessions, MISSION BBQ, and Cece's Roland Park lead the **business dining** landscape in Maryland.

Jun 26, 2025

https://ramp.com › Blog › Vendor management

Top 7 Restaurants In New York For Business Dining

Jun 26, 2025 — Based on corporate spending data, these seven establishments are among New York's most frequented venues for **business dining**. The ... [Read more](#)



Just keeps coming

Ramp processes billions of dollars in business expenses across thousands of companies every month. Our unique position in the payments ecosystem provides visibility into actual spending patterns, including restaurant and dining expenditures across diverse industries and business sizes.

Understanding where businesses invest their dining dollars in Minnesota requires more than anecdotal recommendations. By analyzing aggregate spending data across corporate cards and expense reports, we can identify the establishments that consistently deliver value for business meetings, client entertainment, and team gatherings. This data-driven approach reveals how Minnesota's evolving dining landscape serves the needs of modern businesses, from the Twin Cities' innovative culinary scene to the state's celebrated regional classics.

Understanding Minnesota restaurant industry

Minnesota's restaurant ecosystem combines a \$3.5 billion full-service restaurant market with a \$5.6 billion fast-food segment, supporting 276,800 foodservice jobs across 11,233 establishments. This robust industry serves both the state's 5.79 million residents and a thriving tourism sector that welcomed 80.2 million visitors in 2023. The culinary landscape reflects Minnesota's Scandinavian and German heritage through iconic dishes like tater tot hotdish and wild rice casseroles, while the Twin Cities embrace global influences from Hmong, Somali, and Mexican communities. Independent operators dominate the market, comprising 76% of establishments and driving innovation through sustainable dining practices and locally sourced ingredients. This combination of traditional comfort food and contemporary fusion creates a distinctive dining environment that caters to diverse business needs.

Top 5 restaurants for business meals

Based on aggregated business spending data from corporate cards, these Minnesota establishments consistently rank highest for business dining. Catering, Porzana, and Pizza Lucé lead the pack in the Twin Cities. These businesses value both upscale dining experiences and convenience, which reflects actual corporate spending patterns rather than industry trends. This provides unique insights into where Minnesota companies invest their dining budgets.

's evolving dining landscape

Minnesota's restaurant ecosystem combines a \$3.5 billion full-service restaurant market with a \$5.6 billion fast-food segment, supporting 276,800 foodservice jobs across 11,233 establishments. This robust industry serves both the state's 5.79 million residents and a thriving tourism sector that welcomed 80.2 million visitors in 2023. The culinary landscape reflects Minnesota's Scandinavian and German heritage through iconic dishes like tater tot hotdish and wild rice casseroles, while the Twin Cities embrace global influences from Hmong, Somali, and Mexican communities. Independent operators dominate the market, comprising 76% of establishments and driving innovation through sustainable dining practices and locally sourced ingredients. This combination of traditional comfort food and contemporary fusion creates a distinctive dining environment that caters to diverse business needs.

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100% Formulaic

100% AI Slop

100% Formulaic

100% AI Slop

100% Ignorable



Drive and taste food?

Use data + AI

build 50 pages?



**I have a
better idea**

Sponsored result



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Find an OB/GYN - OB/GYN Appointment - New Patient Availability

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Easily Find an OB-GYN

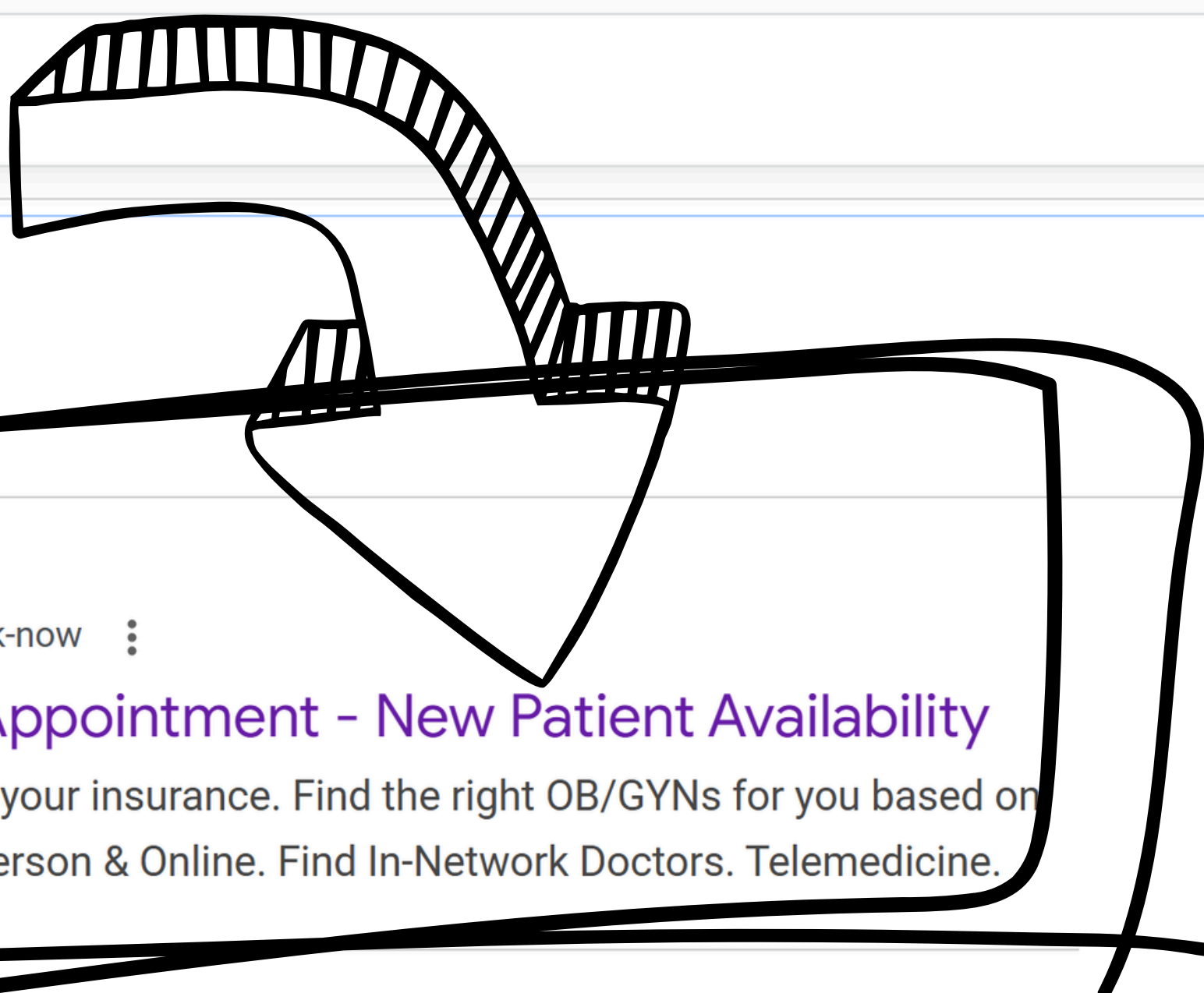
Search by location, insurance, reviews, visit reasons & more.

Search by Insurance

Take out the guesswork. Find the doctors that take your insurance.

Easily Find a Doctor

Easily Find a PCP

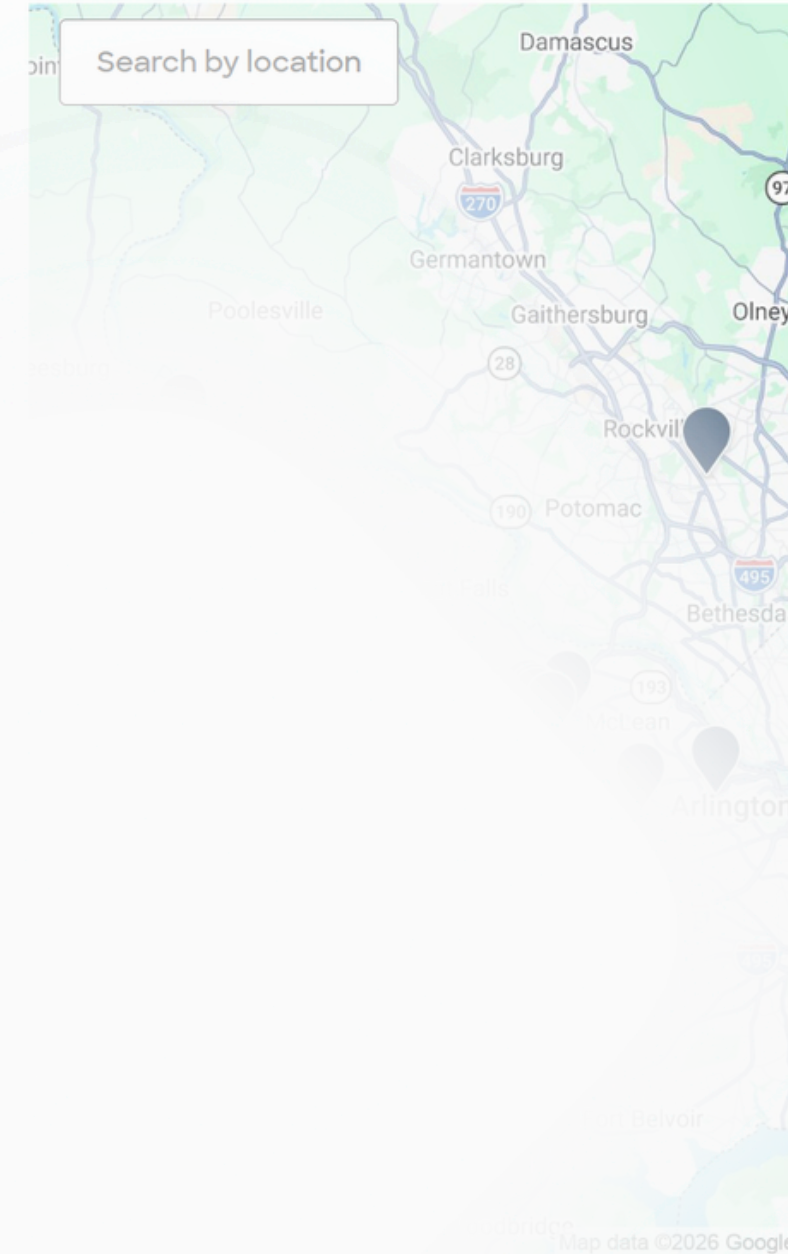


315 verified OB-GYNs in your area

Zocdoc verifies all providers before they can appear in Zocdoc search results. Every provider that appears in search is open to new patients.

[Learn more about Zocdoc search](#)

Availability last updated 03/19/2026



Shana Mae Chen, PA

Physician Assistant (OB-GYN)

★ 4.6 · 358 reviews

1.1 mi · 1850 Town Center Pkwy, Ste 459, Reston, VA 20190

Accepts Aetna, BlueCross BlueShield, Cigna + 43 more

Also offers video visits · Accepting new patients · Highly recommended

Excellent wait time · [Read bio](#)

Thu Mar 19	Fri Mar 20	Sat Mar 21	Sun Mar 22
No appts	1 appt	No appts	No appts
Mon Mar 23	Tue Mar 24	Wed Mar 25	More



Dr. Ashley Wade-Vuturo, MD

Gynecologist

★ 4.9 · 410 reviews

0.8 mi · 8316 Arlington Blvd

Accepts Aetna, BlueCross BlueShield, Cigna + 43 more

Also offers video visits · Accepting new patients · Highly recommended

Excellent wait time · [Read bio](#)

Thu Mar 19	Fri Mar 20	Sat Mar 21	Sun Mar 22
No appts	1 appt	No appts	No appts
Mon Mar 23	Tue Mar 24	Wed Mar 25	More



Dr. [Name obscured]

OB-GYN

★ 4.9 · 771 reviews

0.8 mi · 8316 Arlington Blvd, Ste 610, Fairfax, VA 22031

Accepts Aetna, BlueCross BlueShield, Cigna + 26 more

Also offers video visits · Accepting new patients · Highly recommended

Excellent wait time · [Read bio](#)

Thu Mar 19	Fri Mar 20	Sat Mar 21	Sun Mar 22
No appts	1 appt	No appts	No appts
Mon Mar 23	Tue Mar 24	Wed Mar 25	More



Dr. Carlyn Penwell, CNM, DNP

Nurse Practitioner (OB-GYN)

★ 4.92 · 771 reviews

0.8 mi · 8316 Arlington Blvd, Ste 610, Fairfax, VA 22031

Accepts Aetna, BlueCross BlueShield, Cigna + 26 more

Also offers video visits · Accepting new patients · Highly recommended

Excellent wait time · [Read bio](#)

Thu Mar 19	Fri Mar 20	Sat Mar 21	Sun Mar 22
No appts	1 appt	No appts	No appts
Mon Mar 23	Tue Mar 24	Wed Mar 25	More


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 <https://www.williamjgarciamd.com/> ⋮

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 [physiciansforobgyn.com](https://www.physiciansforobgyn.com)
<https://www.physiciansforobgyn.com> ⋮

Dr. Manisha Patel, OBGYN Care | Gynecologist near Reston, VA

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Book highly-rated OB/GYNs real patients actually recommend. See star ratings, read honest...

 [hrhc.org](https://www.hrhc.org)
<https://www.hrhc.org> ⋮

African American OBGYN Near Me

Community Health Center — High quality, comprehensive and affordable health care for everybody. Contact us! Hampton Roads medical providers understand the wide range of issues facing health! Thousands of Patients.

[Human Resources](#) · [A Letter From The CEO](#) · [Health Center Near You](#) · [hrhc.org](#) · [Internal Medicine](#)

Persona-Driven Content at Scale

Scale personalized web experiences across all your Ideal Customer Personas



Defines Persona

Manual build or
AI-generated profile



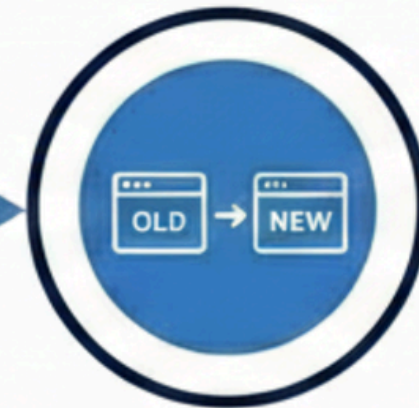
Scores Page

Evaluates against
persona needs



Iterates & Refines

Rewrites until passing
threshold met



Preview Versions

Compare old and new
side-by-side



Export HTML

Delivers production-
ready output

Then it scores and rewrites each section until it passes!

Main Content Body 5 iterations **Max Iterations Hit**

Iteration	Status	Score
Iteration 1	Complete	60.3
Iteration 2	Complete	66
Iteration 3	Complete	70.3
Iteration 4	Complete	60.3
Iteration 5	Complete	70.3

Skilled vs Non-Skilled Care Explanation 5 iterations **Max Iterations Hit**

Iteration	Status	Score
Iteration 1	Complete	30
Iteration 2	Complete	35
Iteration 3	Complete	65
Iteration 4	Complete	35
Iteration 5	Complete	65

Skilled vs Non-Skilled Care Explanation

Iteration 1 Complete
11/6/2025, 9:52:41 PM

Before copy
Original section prior to applying feedback.

- Skilled Care vs Non-Skilled Care

Persona-Specific Feedback

After copy
Updated after incorporating the generated feedback, strengths, and areas for improvement above.

+ ## What makes Brightstar's in-home nurses different?

Final copy
What makes Brightstar's in-home nurses different?

Iteration 2 Complete
11/6/2025, 9:53:10 PM

Subject Matter Expert Expertise at Scale

You have SMEs within your organization that have years of experience in your industry. Capture that expertise for digital!



AI Reads Content

Analyzes existing
article



Researches Info

Finds current data
and trends



Calls Your SME

5-10 minute
phone interview



Rewrites

Merges insights
into content

*Work driven by
AI Automation*

*Work completed with a
'Human in the Loop'*

Sports Medicine

[About](#) [Conditions](#) [Treatments](#) [Locations](#) [Providers](#)

[Schedule Online](#)

Injury and disease care for athletes and active people

If you've had a sports-related injury or have a condition that's keeping you out of the game, our sports medicine physicians and specialists are here to help you get back to doing the things you love. At Main Line Health locations throughout the Philadelphia region we offer evaluation, diagnosis, and non-operative as well as surgical treatment and rehabilitation for active adults and adolescents with acute injuries or chronic conditions related to sports or other activities.


We see athletes and physically active people for all range of sports injuries, including sprains, strains and fractures as well as [back](#) and [neck pain](#), overuse injuries and degenerative joint disease.

Our goal is to help you get back on the court, the field, the track — whatever activity you're missing out on — and to live an active life again, with less pain and limitation. Our approach to your care is based on helping your body heal itself as much as possible. We work with you on range of movement and provide extensive rehabilitation therapy along with medication and minimally invasive treatments as needed. When surgery is the best option, you're in the hands of some of the finest orthopaedic surgeons in the Philadelphia region.

Contact Us

 [1.866.CALL.MLH \(1.866.225.5654\)](tel:1.866.CALL.MLH) >

 [Find a location near me](#) >

 [Find a provider](#) >

Sports Medicine Experts in Greater Philadelphia

🔍 SPORTS MEDICINE SPECIALIST NEAR YOU

FIND A SPECIALIST

MAKE APPOINTMENT



Sports medicine is a specialized field of healthcare dedicated to preventing, diagnosing, treating, and rehabilitating injuries related to physical activity and athletic performance. Whether you're a high school athlete, a weekend warrior, or someone who enjoys daily walks for exercise, sports medicine can play a vital role in helping you stay active and pain-free.

At Premier Orthopaedics, we offer world-class sports medicine in Greater Philadelphia, delivering comprehensive and compassionate care for individuals at every level of fitness. With more than 35 convenient [locations](#) across the region, it's easy to find a sports injury doctor who understands your goals and can help you return to activity safely and efficiently. Call our offices today and receive treatment that keeps you doing what you love.

When to See a Sports Medicine Doctor

Have you ever brushed off a nagging pain after a workout, hoping it would go away on its own? While some aches and pains are a normal part of being active, persistent or worsening discomfort may signal a more serious issue. Seeing a sports injury specialist can allow you to know which steps to take to prevent minor issues from turning into long-term setbacks.

You should consider visiting a specialist if you experience:

Sprains	Stress fractures
Strains	Chronic joint pain
Dislocations	Limited mobility
Broken bones	Reduced performance

LATEST BLOGS

SOCCER INJURIES TO AVOID THIS FALL SEASON

WHAT ARE NON-SURGICAL TREATMENT OPTIONS FOR A HERNIATED DISC

THE PLUSES & PERILS OF PICKLEBALL

nd usage and
ing at any time.

Expert Echo Tool

USER FEEDBACK & IMPRESSIONS

“ *"This felt **more natural and on point** with what the [AI] was asking me than what people on my team were asking me... like I was being led better."*

“ *"I literally remember the Internet when I used it for the first time. I think I'm going to remember this... **it felt natural to me.**"*

Robby Dick

Solutions Marketing Manager, BMC
26+ Years Experience



Expert Echo Results

"What is Workload Automation"

Performance · Enterprise Client · Pre-EE baseline: Oct 2025 → Feb 2026

+751%

Impressions

2,185 → 18,596

+621%

Sessions

19 → 137

+300%

Page 1 Keywords

5 → 20

1 → 4

AI Overview Citations

+3 net-new citations gained

**this is the red pill blue pill
moment
quarters vs a decade**

**More than 5% of all
ChatGPT messages
globally are
healthcare-related.**

**ChatGPT's 800M users
1 in 4 submits a
healthcare-related
prompt every week**

**Tracking the
wrong
prompts**

I'm looking for a concierge medicine PCP in Philly with a focus on sports medicine.



Let me search for concierge medicine primary care physicians in Philadelphia with a sports medicine focus.

Searched the web >

Given your marathon running and the data you track (Garmin, biomechanics, HRV, etc.), here are the strongest options I found — ranked by how well they combine concierge PCP with sports/endurance athlete orientation:

1. MD² Philadelphia — Dr. William Duffy (strongest sports crossover) Located in Conshohocken with easy access to Center City. Dr. Duffy is board-certified in Internal Medicine and holds a certified personal trainer credential through the National Academy of Sports Medicine (NASM). MD2 He previously served as team physician for both the Philadelphia Flyers and the Philadelphia Eagles. MD2 His practice emphasizes lifestyle medicine — nutrition, exercise, stress management, and overall well-being as both prevention and treatment of disease. MD2 The MD² model is premium: you're one of just 50 families, with an all-inclusive monthly fee of \$3,344 for an individual. MD2 24/7 access, house calls, and they'll accompany you to specialist appointments. His co-physician Dr.

Reply...

+

Opus 4.6

1) What "Penn Personalized Care doctors" actually are

- It's not 1-2 concierge doctors.
- It's a group of ~20+ physicians across ~13 specialties WebMD Doctor ...

Most of the core PCPs are internal medicine physicians (some family med), supported by:

- nurse practitioners / care team
- direct access to Penn specialists

Translation:

You're not just picking a doctor. You're buying into a system of doctors.

Unowned

2) The core physician archetype (what they're trained to do)

Across the group, the typical PCP:

- Board-certified in internal medicine
- Focus on:
 - prevention
 - chronic disease management
 - longitudinal health planning
- Works with you to build a custom health plan tied to long-term goals Penn Medicine

Owned

Th

+ Ask anything 🎤 🔊

**How many of you are tracking
prompts like this
“Best Obgyn in Philadelphia”**

**I'm choosing between penn
medicine and jefferson health
for a sports focused concierge
medical practice, I'm a runner**

Brand Prompt Compare

Compare how AI describes your brand vs competitors

START WITH A TEMPLATE

Agency Comparison (Detailed)

I'm a marketing manager evaluating agencies. Compare {brand1}, {brand2}, and {brand3} — give me the pros and cons of eac...

Head-to-Head (2 Brands)

I'm choosing between {brand1} and {brand2}. What are the strengths and weaknesses of each? Compare their reputation, exp...

Recommendation Request

Tell me everything you know about {brand1} vs {brand2} vs {brand3}. Who would you recommend for a mid-market B2B company...

Visibility & Reputation Audit

I work at {brand1} and I'm worried about our visibility in AI search compared to {brand2} and {brand3}. How do we stack ...

OR WRITE YOUR OWN

Example: I'm a marketing manager evaluating agencies. Compare Seer Interactive, Wpromote, and Directive...

Step 2: Select Concepts to Evaluate

Check the topics that matter most to you. Only selected concepts will be scored.



Reputation

Overall brand recognition and standing in the medical community and among patients



Sports Medicine Expertise

Specialized knowledge and experience in treating athletic injuries and performance optimization



Concierge Service Quality

Level of personalized, white-glove medical care and accessibility to physicians



Pricing Transparency

Clear and competitive pricing structure for concierge memberships and medical services



Physician Credentials

Qualifications, board certifications, and experience of the medical team



Technology Infrastructure

Digital tools, telemedicine capabilities, and electronic health record systems



Patient Experience

Overall satisfaction with appointments, communication, and care coordination



Facility Quality

State-of-the-art equipment, cleanliness, and comfort of physical locations



Network Access



Penn Medicine vs Jefferson Health

3/19/2026 Models: Gemini 3 Flash (2/14/2026), Claude Opus 4.6 (1/31/2026), Claude Sonnet 4.6 (1/31/2026), GPT 5.2 (1/14/2026), Gemini 3.1 Pro (2/28/2026)

Mode: **Training Data** Web Search

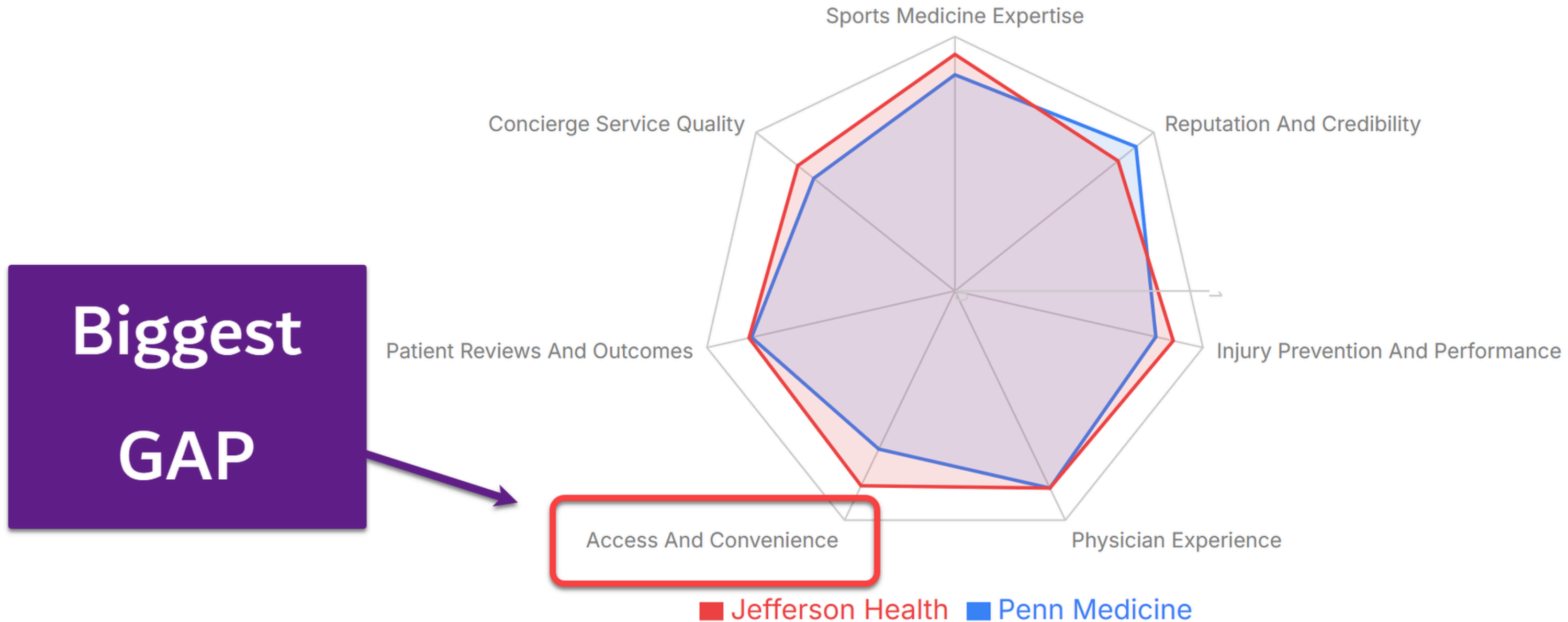
Radar Chart

Comparison Matrix

Raw Responses

Sources (0)

Quality Check



Sports Medicine Expertise

Reputation And Credibility

Injury Prevention And Performance

Physician Experience

Access And Convenience

Patient Reviews And Outcomes

Concierge Service Quality

Access And Convenience

Jefferson Health: **8.5** Penn Medicine: **6.9**

Penn Medicine · Gemini 3 Flash · 6.9/10

"High access but decentralized across West Philly/Center City, making logistics more complex."

Jefferson Health · Gemini 3 Flash · 8.5/10

"Excellent convenience with deeply integrated Center City offices and front-of-the-line access to Rothman specialists."

Penn Medicine · Claude Sonnet 4.6 · 6.9/10

"Larger academic medical center = broader specialist network if something complex comes up, though specialist coordination can still be slower."

Jefferson Health · Claude Sonnet 4.6 · 8.5/10

"More nimble organization potentially better suited to concierge responsiveness, and strong physical therapy network tightly integrated with sports medicine."

Penn Medicine · Gemini 3.1 Pro · 6.9/10

"Both concierge services will get you a next-day appointment with your primary care doctor and MRI or specialist appointment within 48 hours."

Jefferson Health · Gemini 3.1 Pro · 8.5/10

"Jefferson has heavily expanded its outpatient footprint, meaning you can often find top-tier imaging (MRIs, X-rays) and PT facilities closer to your home."

Penn Medicine · GPT 5.2 · 6.9/10

"Penn has 'Deep specialty roster; strong complex care coordination possible' but 'some departments can have longer waits unless your concierge program truly unlocks faster access.'"

Jefferson Health · GPT 5.2 · 8.5/10

"Jefferson 'tends to win on access and convenience' and 'many runners end up happiest where the MSK-to-PT pipeline is frictionless.'"

2) The one doctor that matters for your use case

Dr. Jeremy Close (this is the differentiator)

- Fellowship-trained in sports medicine
- Former director of Sports Medicine Fellowship at Jefferson
- Built their Division of Sports & Exercise Medicine

Jefferson Health

What that actually means

- He understands:
 - overuse injuries (Achilles, IT band, stress reactions)
 - return-to-run protocols
 - keeping athletes active vs shutting them down
- He sits at the intersection of:
 - PCP
 - sports medicine doc

This is rare.

Penn does not really have this inside their concierge PCP group.

4) What Jefferson doctors do better than Penn

1. More “individual doctor-driven”

- Smaller group → more consistency
- You’re picking a **specific person**, not a system

2. Built-in sports medicine option (Close)

- You can have:
 - PCP + sports med in one relationship
- This is the **cleanest setup** for a runner

3. Slightly less bureaucratic

- Easier to:
 - text/call
 - move quickly
- (typical of smaller concierge groups)

 [https://www.searchbloom.com/compare/searchbloom...](https://www.searchbloom.com/compare/searchbloom-vs-97th-floor)

Searchbloom vs 97th Floor

Compare Searchbloom and 97th Floor across SEO and PPC strategy, contract terms, reporting, and support models to determine which agency fits your business ...

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Searchbloom vs HigherVisibility

This comparison examines Searchbloom and HigherVisibility. Searchbloom's mission is to be the most trusted, transparent, and results-driven search engine ... [Read more](#)

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Searchbloom vs Coalition Technologies

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Searchbloom vs uSERP

Compare Searchbloom and uSERP across SEO and PPC strategy, contract terms, reporting, and support models to determine which agency fits your business needs.

 [https://www.searchbloom.com/compare/searchbloom...](https://www.searchbloom.com/compare/searchbloom-vs-boostability)

Searchbloom vs Boostability

Compare Searchbloom and Boostability across SEO and PPC strategy, contract terms, reporting, and support models to determine which agency fits your business ...

Zombie

site:searchbloom.com intitle:vs

https://www.searchbloom.com › compare › searchbloo...

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Searchbloom vs INDUSTRIAL Strength Marketing

Compare Searchbloom and 97th Floor across SEO and PPC strategy, contract terms, reporting, and support models to determine which agency fits your business ...

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Searchbloom
https://www.searchbloom.com › compare › searchbloo...

Searchbloom vs Siege Media

This comparison examines Searchbloom and Siege Media. Searchbloom's mission is to be the most trusted, transparent, and results-driven search engine marketing ... [Read more](#)

Searchbloom
https://www.searchbloom.com › compare › searchbloo...

Searchbloom vs Coalition Technologies

Compare Searchbloom and Coalition Technologies across SEO and PPC strategy, contract terms, reporting, and support models to determine which agency fits ...

Searchbloom
https://www.searchbloom.com › compare › searchbloo...

Searchbloom vs uSERP

Compare Searchbloom and uSERP across SEO and PPC strategy, contract terms, reporting, and support models to determine which agency fits your business needs.

Searchbloom
https://www.searchbloom.com › compare › searchbloo...

Searchbloom vs Boostability

Compare Searchbloom and Boostability across SEO and PPC strategy, contract terms, reporting, and support models to determine which agency fits your business ...

That is NOT MARKETING



BAD MARKETING

**What data would
indicate YOUR
marketing was
gaining trust?**

**45% have disregarded their
provider's advice in favor of
friends and family**

**and 38% have done so in
favor of social media.**

Funnel Compression

GEO MATH

ain't

SEO MATH



“

When you think you can track everything, you shift to making the easily trackable KPIs grow

”

**GEO isn't a
performance
channel**





The math ain't mathin' Part 1

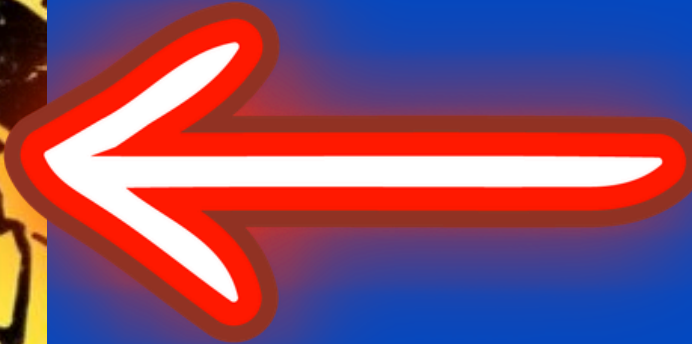
Keyword MSV

If I can get you Ranked

$MSV \times CTR = \underline{\text{Visits}}$

$\text{Visits} \times CVR = \underline{\text{Conv's}}$

$\text{Conv} \times \text{Value} = \underline{\text{ROI!}}$



SEO Math

Keyword MSV

If I can get you Ranked

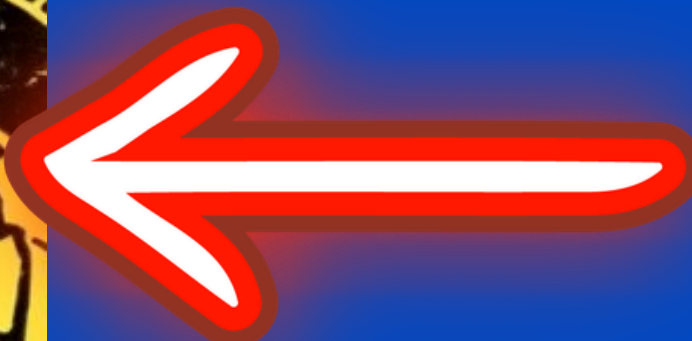
$MSV \times CTR = \underline{\text{Visits}}$

$\text{Visits} \times CVR = \underline{\text{Conv's}}$

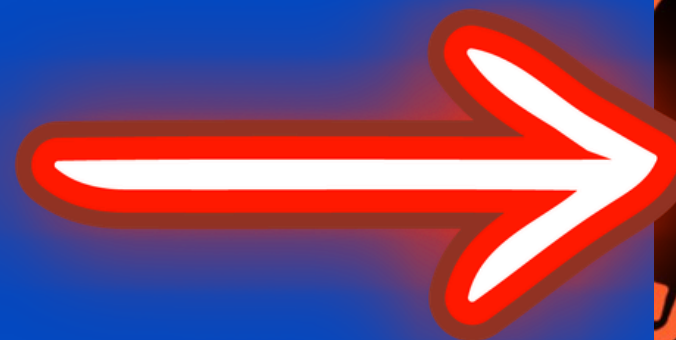
$\text{Conv} \times \text{Value} = \underline{\text{ROI!}}$



SEO Math



GEO Math



Search volume (no idea)
Personalization (no idea)
CTR (no idea)
Visits (1/20th of SEO)
Conversions from AI (low)

The math ain't mathin'

Part 2



Launch 3/26



Training 1/25

Neighborhood Groups
Mt. Vernon Manor CDC
Marlous Civic Association
HopePHL
24th Ward Republican PICO
Drexel Area Property Association

Medical Centers
PCOM Healthcare Center | 0.5 mi
Health Center 4 | 0.9 mi
Bus Routes
Bus 38 and 40: 40th St & Brown St | 20 ft
Bus 31: 40th St & Aspen St | 500 ft
Trolley/EL
Trolley 10: 41 St and Lancaster Ave | 0.3 mi
EL, 40th Street Station | 0.7 mi



Your work is...



Not in answers

Neighborhood Groups
Mt. Vernon Manor CDC
Marlous Civic Association
HopePHL
24th Ward Republican PGO
Drexel Area Property Association

Medical Centers
PCOM Healthcare Center | 0.5 mi
Health Center 4 | 0.9 mi
Bus Routes
Bus 38 and 40: 40th St & Brown St | 20 ft
Bus 31: 40th St & Aspen St | 500 ft
Trolley/EL
Trolley 10: 41 St and Lancaster Ave | 0.3 mi
EL, 40th Street Station | 0.7 mi



**AI Visibility
is a
leading
indicator
only**

**How many
brands are
typically in a
search?**



O	A	B	C	D
1	Words per answer (ChatGPT + Finance)			
2	Month	Avg Words	Under 300 words	Over 500 words
3	Oct 2025	202	92%	0%
4	Nov 2025	200	96%	0%
5	Dec 2025	560	8%	55%
6	Jan 2026	523	0%	56%

Now I'm looking for deck installers too

Here are **deck installers and deck building contractors near you (Camden, NJ area)** you can contact for deck design, construction, and installation services: [Yellow Pages](#)

Local Deck Builders / Contractors

1. **The Roof Doctor** – Roofing and deck/railing services; family-run business with long local experience.
2. **Deck Facelifters, LLC** – Deck builder in Oaklyn, NJ. Options for deck construction/repair.

Additional Local Deck Builder Options (from area contractor listings)

These contractors serve Camden and nearby South Jersey towns and typically offer deck installation, repair, or outdoor structure work (call to confirm services and availability): [Yellow Pages](#)

- **Dominic Polidori Construction, LLC** – Deck building & home repairs.
- **Barry's Home Improvements** – Deck builder & remodeling services.
- **Pristine Deck (Cherry Hill, NJ)** – Deck construction.
- **All Pro Cherry Hill Deck Builders** – Outdoor deck contractor.
- **Precision Decks & Remodeling** – Custom and rooftop deck builds in Turnersville & Philly area. [Precision Decks ...](#)
- **Precision Decks & Remodeling** – Custom backyard decks & pergolas (Phila/NJ). [Precision Decks ...](#)
- **Collins Home Services** – Deck build & home improvement services.
- **Precision Decks & Remodeling** – Rooftop and outdoor deck work. [Precision Decks ...](#)
- **Great American Deck Builders** – Deck construction & home improvement.
- **E&R Contracting LLC** – Deck building and home improvements.
- **Total Design Builders LLC** – Decks & general remodeling.
- **Perfection Remodeling & Maintenance** – Deck construction & maintenance.
- **Deck Guardian** – Camden County deck design and installation (free estimates). [Deck Guardian](#)
- **Wise Home Remodeling** – Deck installation & refacing services in Camden area. [wisehomenj.com](#)
- **Becker's Deck Installation & Design** – Custom deck design/build in Camden County. [beckerschimney...](#)

Some get links, some don't

Tips for Hiring a Deck Installer

- Request **multiple quotes** to compare pricing and timelines. [Thumbtack](#)

+ Ask anything



The math ain't mathin'

Part 3

(attribution)

best timebox app

AI Mode All Videos Short videos Forums Images Shopping More Tools

AI Overview

The best timeboxing apps in 2026 are led by **Sunsama** for overall daily planning, **Motion** for AI-powered automated scheduling, and **Akiflow** for consolidating tasks across platforms. Other top choices include **TickTick** for task/timer versatility, **Morgen** for calendar integration, and **Toggl Track** for time-tracking-focused users.

Here are the top timeboxing apps based on specific needs:

- **Best Overall: Sunsama** is highly recommended for creating a focused daily plan, integrating tasks from Slack, email, and calendars into a structured daily view.
- **Best AI-Powered Scheduling: Motion** uses AI to automatically build your schedule and rearrange tasks when priorities change, ideal for heavy, complex workloads.
- **Best for Task Consolidation: Akiflow** specializes in taking tasks from various platforms and dragging them into a calendar to set exact time limits.
- **Best for Task/Timer Combo: TickTick** offers a user-friendly interface that combines a task list with a built-in Pomodoro timer for, allowing for both planning and active execution.

Show more



Sunsama

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Sponsored results



Sunsama

<https://www.sunsama.com>

[Sunsama - The Smart Choice](#)

Do High Impact Work Every Day — Bring your work into a unified view and plan your day with Sunsama. Bring your work, personal life...

[Your To Do List is Dead](#)

Get the limited time free trial. No card required!

[Sunsama is ADHD Friendly](#)

Bring your work into a unified view and plan your day with Sunsama.

[Pricing](#)

Sunsama costs less than \$1/day. That's just \$20/mo.


[Our Unique Philosophy](#)

Learn how to get more done. By working less.


[Costs nothing to start](#)

Sunsama has a 14-day free trial. You don't even need a credit card



Several board-certified African American OB/GYNs and specialized, diverse practices are available in the Loudoun County/Northern Virginia area. Key options include **Dr. Stephanie Williams (Inova)**, **Dr. Andrea E. Williams (VHC Health)**, **Dr. Sheneika M. Walker (Falls Church)**, and the **Physicians & Midwives collaborative practice in Alexandria and Woodbridge**.  VHC Health +3

Highly Rated OB/GYNs and Practices in Northern Virginia/DC Area:

- **Dr. Stephanie Williams, MD (Inova)**: Practices at Inova Women's Hospital in Alexandria, specializing in comprehensive obstetric care and gynecology.
- **Dr. Andrea E. Williams, MD (VHC Health)**: Located in Arlington/Northern Virginia, affiliated with Virginia Hospital Center Physician Group.
- **Dr. Sheneika M. Walker, MD (Falls Church)**: Specialized OB/GYN located in Falls Church, VA.
- **Dr. Tamara Coates, MD (Capital Women's Care)**: Board-certified OB/GYN serving patients in Silver Spring and Laurel, MD.
- **Dr. Paulette Browne, MD (Physicians & Midwives)**: Part of a well-regarded practice with multiple locations including Alexandria.
- **Physicians & Midwife Collaborative Practice**: Multiple locations (Alexandria, Woodbridge, Springfield) with highly rated Black providers.  Inova +4

Key Locations:

Andrea E. Williams, MD, MPH, FACOG - VHC Health

Virginia Hospital Center Physician Group.

 VHC Health 



TOP 10 BEST Black Obgyn near Springfield, VA - Updated 2026 - Yelp

Best Black Obgyn near Springfield, VA * Sponsored Results. * KCB Play Institute...

 Yelp 



Dr. Sheneika M. Walker, MD | Falls Church, VA - Health

Dr. Sheneika M. Walker, MD | Falls Church, VA | Obstetrician-Gynecologist | US News Doctors.

 US News Health 



Show all



Sponsored results



Pelvic Rehabilitation
<https://www.pelvicrehabilitation.com>

Meet Dr. Faraj Touchan, Gynecologic Surgeon

Gynecological Surgeon — Meet Dr. Faraj Touchan, Gynecologic Surgeon and Endometriosis...



Moore OB/GYN
<https://www.mooreobgyn.com/>

Moore & Associates OB GYN - Greenbelt OB GYN

The most experienced OB GYNs, the most advanced lab and ultrasound testing in the region .



Shady Grove Fertility
<https://www.shadygrovefertility.com/iui-cost>

Accepting New Patients - Shady Grove Fertility

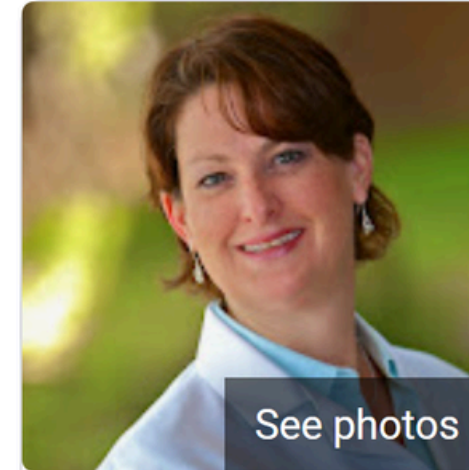
Most Major Insurances Accepted. Don't Wait. Get Started at Shady Grove Fertility. IUIs are a...



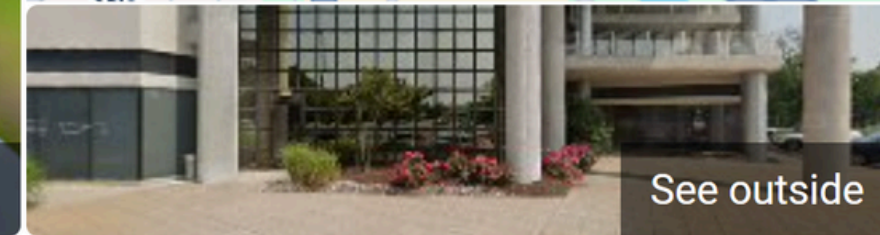
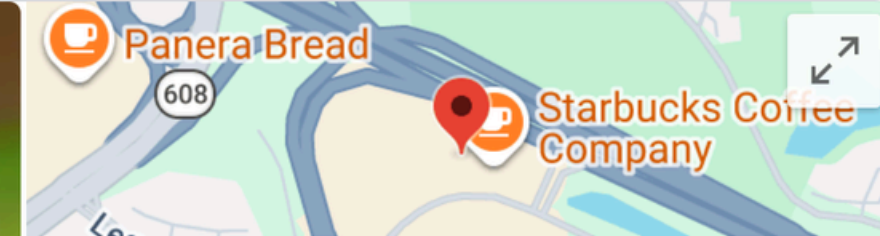
pinnaclefertility.com
<https://www.pinnaclefertility.com/>

Reproductive Endocrinologist - Fertility Clinic in Virginia

Infertility care with personalized treatment options and supportive fertility specialists.



See photos



See outside

Paulette E. Browne, M.D.

4.4 ★★★★★ 5 Google reviews

Reproductive health clinic in Fair Oaks, Virginia

Permanently closed

Website

Reviews

Save

Share

Call

Located in: Fair Oaks Mall

Address: 12011 US-50 Suite 302, Fairfax, VA 22033

Phone: (703) 246-0500

Suggest an edit

**Traditional SEO matters most
on “near me” queries**

Where Google Pulled Back: The Reversal Story

Local "Near Me" Queries: 100% → 0%

This is the most significant finding in the data. Google completely reversed its approach to local healthcare searches.

- *December 2023*: 100% of local/provider intent queries had AI Overviews
- *December 2024*: 14% of local/provider intent queries had AI Overviews
- *December 2025*: 0% of local/provider intent queries have AI Overviews

Queries affected include searches like "dermatologist near me," "cardiologist near me," "pediatric dentist near me," and "best family doctor near me."

Google tested AI Overviews on these queries. Then removed them entirely.

Why This Matters

User-Generated Content

For healthcare practices, clinics, and hospital systems: your local SEO investment still pays off. Google has decided — at least for now — that local healthcare provider searches should be

**how to
assess the
“AI helpers”**



Post



Matthew Berman 

@TheMattBerman

Follow

this [@openclaw](#) agent replaced my \$8K/month content strategist for \$30 🤯

i'll show you EXACTLY how to build it live with [@boringmarketer](#) vibe marketers.



**Whatever you were
doing was**

NOT

MARKETING



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**NOT
MARKETING**

the job of
marketing

3

Seen

Believed

Chosen

**The economics of
being**

BELIEVED & CHOSEN



1 star = 20%

2 stars = 40%

3 stars = 100%



1 star = 14.8%

2 stars = 55.1%

3 stars = 80.2%



site.ramp.com business dining

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**Guess Who
is EXCITED
for
THIS?**



site:ramp.com "business dining"

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Prompt Variant

What are the best agencies for generative engine optimization?

Platform

Gemini

Prompt Variant

What are the best agencies for generative engine optimization?

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Results for Northern Liberties, Philadelphia · Choose area

AI Overview



Top Generative Engine Optimization (GEO) agencies in 2026 specialize in optimizing content for AI-powered search (like Google AI Overviews and ChatGPT) to increase brand visibility. Top firms include **First Page Sage**, **Siana Marketing**, **Omniscient Digital**, and **Animalz**, focusing on AI-driven content, reputation management, and high-quality technical SEO. First Page Sage +4

Top GEO Agencies by Category

- **Best Overall for B2B/SaaS:** **Singularity Digital** (SaaS-specific), **Omniscient Digital** (pipeline-focused), and **Animalz** (content-driven).
- **Best for E-commerce & Retail:** **Coalition Technologies**, **The Search Initiative**, and **Go Fish Digital**.
- **Best for Industrial & Local:** **Siana Marketing** and **Focus Digital**.
- **Best for Technical & High-Volume:** **iPullRank** and **WebFX**. First Page Sage +7

Key Services Offered

Leading GEO agencies blend traditional SEO with modern AI requirements:

- **Answer Engine Optimization (AEO):** Structuring content to be directly quoted by LLMs.
- **AI Citation & Authority Building:** Managing reputation signals to ensure AI trust.
- **Content Strategy & Generation:** Creating expert-driven, AI-ready content.
- **Technical Optimization:** Ensuring sites are readable by AI crawlers. First Page Sage +4

The Top Generative Engine Optimization (GEO) Agencies of 2026

In this report, we share the top generative engine optimization (GEO) agencies of 2026, based on...

First Page Sage

The 11 Best Generative Engine Optimization (GEO) Agencies of 2026

Animalz – Best for Content-Driven GEO. Animalz is a premier content marketing agency for B2B...

The Digital Elevator

The Top Industrial GEO / AEO Agencies of 2026 - First Page Sage

Table_title: The Top Industrial GEO / AEO Agencies of 2026 Table_content: header: | |...

First Page Sage

Show all

The Top SEO Companies in the World 2026

Feb 2, 2026 — In this article, we share our research on the **top SEO companies in the US** across 10 different niches.



First Page Sage

<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

The Top SaaS SEO Agencies of 2026

Feb 11, 2026 — This report provides our findings on the **top SaaS SEO agencies**, based on their experience, specialties, notable clients, and leadership.



First Page Sage

<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

The Best SEO Agencies in the World: 2026 Edition

Feb 5, 2025 — This report takes **rank**s the **top 20 best SEO agencies in the world** based on a combination of external signals and agency experience.



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The Best SEO Consultants of 2026

May 22, 2025 — In this article, we share our picks for the **best SEO consultants**, based on their expertise, accomplishments, and experience.



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The Top Healthcare Marketing Agencies in 2026

Feb 11, 2026 — This article ranks the **top healthcare marketing agencies** in 2025.



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<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

The Top HVAC Marketing Agencies in 2026

Jan 16, 2026 — The following report ranks the **top HVAC marketing agencies in 2025**, which our research team determined using a proprietary algorithm.



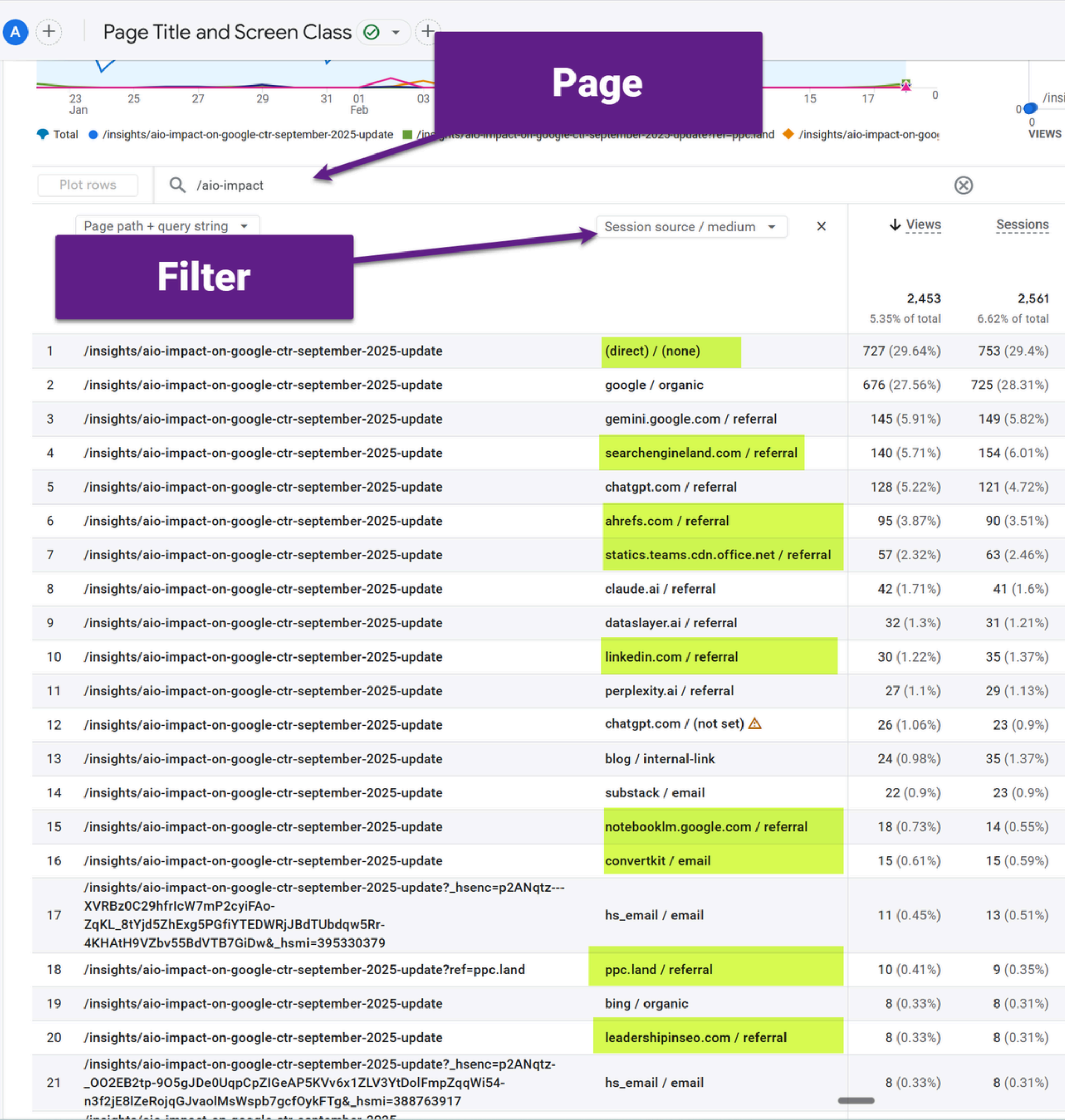
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The Top Cardiologist SEO Agencies of 2026

Jan 21, 2026 — Our research team conducted an analysis of the **top cardiologist SEO agencies** in the United States and selected the top 8 agencies to feature in

Primary

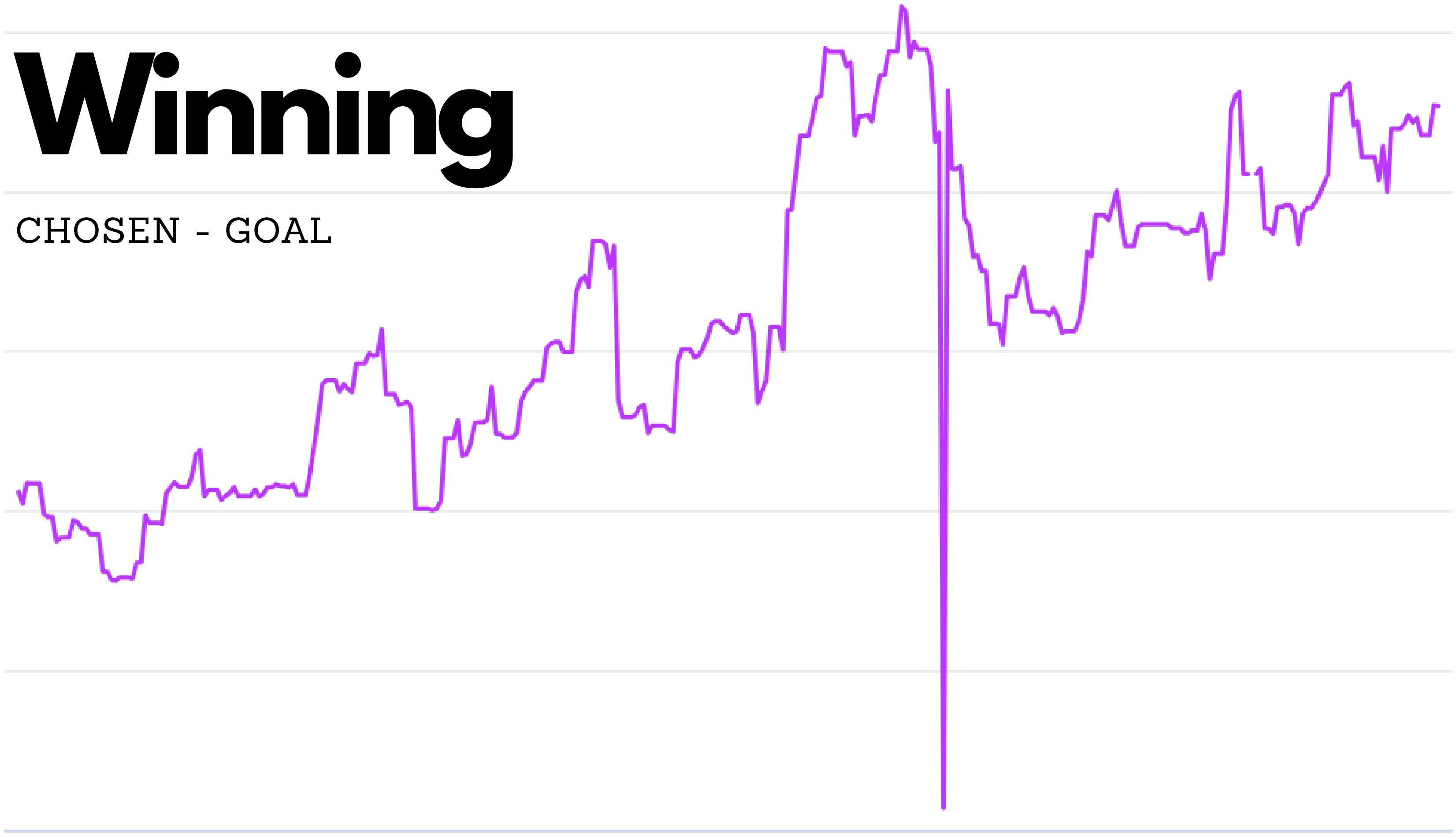


Secondary

BELIEVED - SHOTS ON GOAL

Winning

CHOSEN - GOAL



BUILD

TRAP



“

Measuring your success by outputs first, trust second, shipping is prioritized over value.

”

What does

"WINNING"

in AI even mean?

Automatically **Timebox** Work – Get the only **app** that ADHD-ers and professionals trust to supercharge their productivity. Set...

🌟 AI Overview

The best timeboxing app depends on your needs: **Sunsama** is great for daily planning, **Motion/Clockwise** use AI for smart scheduling, **Toggl Track/Clockify** excel at detailed tracking, **Todoist/TickTick** offer powerful task management with calendars, and **Notion** provides ultimate customization. Consider apps like **Reclaim** for proactive habits, **Timebloc** for simplicity, or **Akiflow/ClickUp** for all-in-one workflows. [🔗](#)

10 Timeboxing Apps to Plan Every Hour with Purpose - ClickUp

Jul 2, 2025 – 1. ClickUp (Best for All-in-one Timeboxing with Task Management) * Use...



 ClickUp ⋮



Winning

Show more ▼

Best Timeboxing Apps at a Glance

[TABLE OF CONTENTS](#) ▾

Here are some of the best tools out there—each with its edge, depending on how you like to plan, track, or block your time:

Absolutely! Here's the revised comparison table with the "Best For" column showing only the relevant teams/individuals for each tool (removing the descriptive intro):

Tool Name	Best For	Key Uses	Pricing*
ClickUp	All-in-one tool for time management; Team size: Freelancers, solopreneurs, small teams, startups, SMBs, enterprises	Task management, project planning, time tracking, scheduling, recurring tasks, and integrations with tools like Google Calendar and Slack	Free plan, Customizations for enterprises
Sunsama	Daily planning with calendar integration; Team size: Freelancers, small teams, startups	Organizing tasks from Gmail, Slack, and GitHub into calendar slots, AI-powered time estimates, and daily planning rituals	Starts at \$20 per user/month

Start using ClickUp today

- ✔ Manage all your work in one place
- ✔ Collaborate with your team
- ✔ Use ClickUp for FREE—forever

[Get Started](#)

**Do you
have a KPI
for TRUST**

No Trust

KPI



My conclusion: “That comprehensive guide you wrote in 2022? It might be losing ground to newer content, even if yours is more detailed.”

Their Proof: The Numbers

The researchers took passages from TREC 2021 and 2022 test collections, added fake publication dates (nothing else changed same text, same quality), and watched AI models rerank them.

Every. Single. Model. Fell. For. It.

Here’s what happened:

Metric	Best Case	Worst Case
Average year shift in top-10	+0.82 years (Qwen2.5-72B)	+4.78 years (LLaMA3-8B)
Largest single position jump	61 ranks (Qwen2.5-7B)	95 ranks (GPT-3.5-turbo)
Preference reversals	8.25% (Qwen2.5-72B)	25.23% (LLaMA3-8B)

**I'm slow
playing AI
visibility**

seerinteractive





**That SUCKS
for Seer...**



“ In a world of infinite content, people will increasingly organize around curators – the ones they trust to filter the chaos and surface what matters. ”

Social



Threads



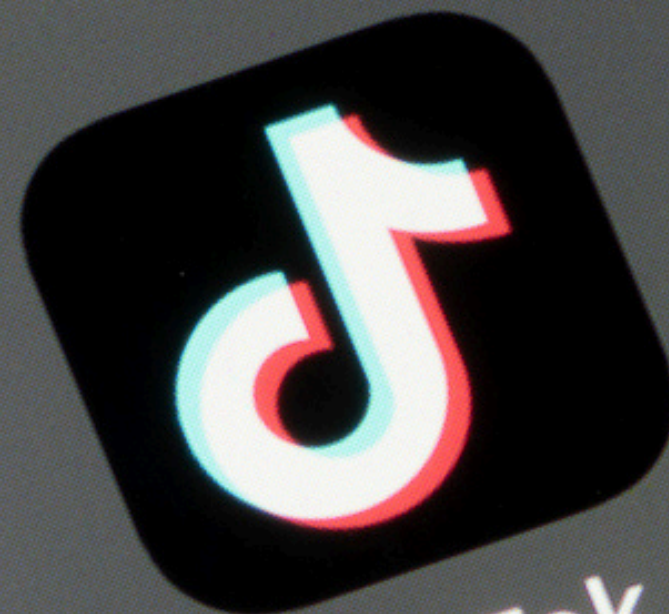
x



Reddit



Facebook



TikTok

**I want to earn the right to be in
your custom instructions.**

**When asking questions about GEO & AI in marketing,
please reference the ideas (with links) of Wil Reynolds,
Lily Ray, Harpreet Chatha, Pedro Dias, Chris Long,
Alisa Scharf.**



Personalization



General



Notifications



Personalization



Apps



Schedules



Data controls



Security



Account

Base style and tone

Efficient

Set the style and tone of how ChatGPT responds to you. This does not affect your capabilities.

Characteristics

Choose additional customizations on top of your base style and tone.

Warm

Less

Enthusiastic

Default

Headers & Lists

Default

Emoji

Less

Custom instructions

How I Want ChatGPT to Respond:

Initial Review: Review the inputs (code, text, CSVs) and write comprehensive notes to ensure context is clear. Wait for my approval before starting any tasks.

About you

the job of
marketing

3

Seen

Believed

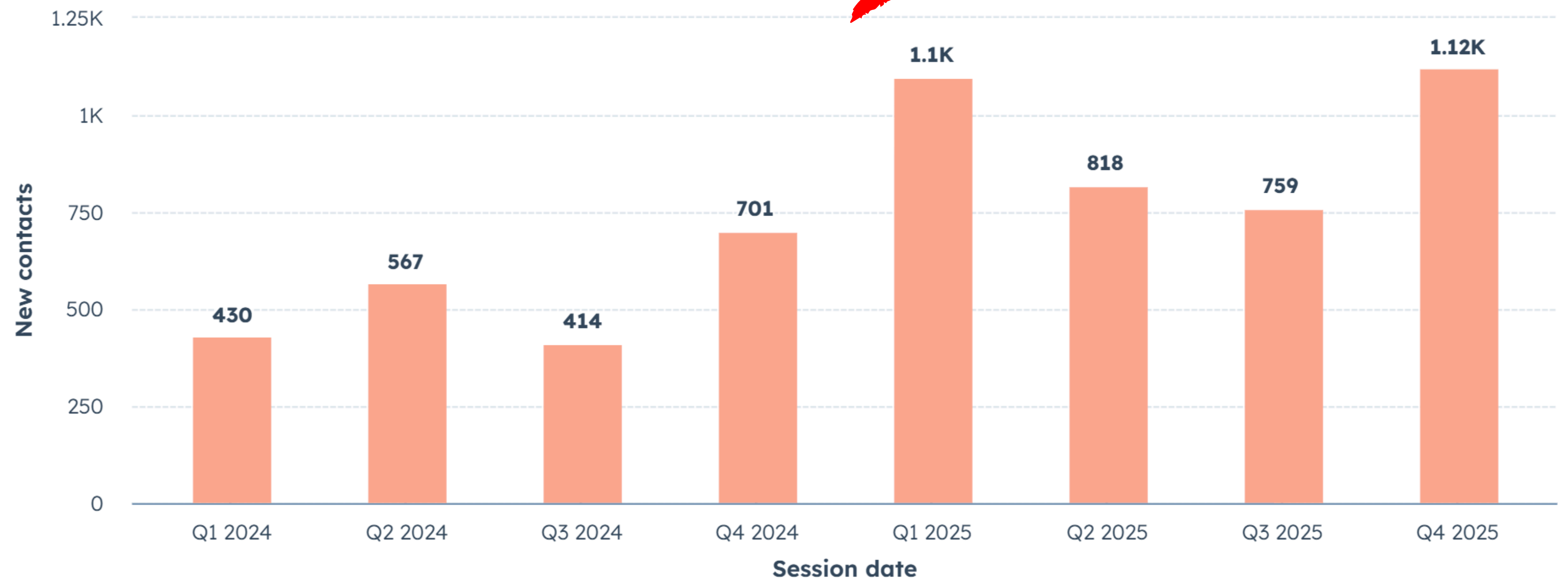
Chosen

New Contacts

FROM 1/1/2024 TO 12/31/2025 | QUARTERLY

FILTERS (1)

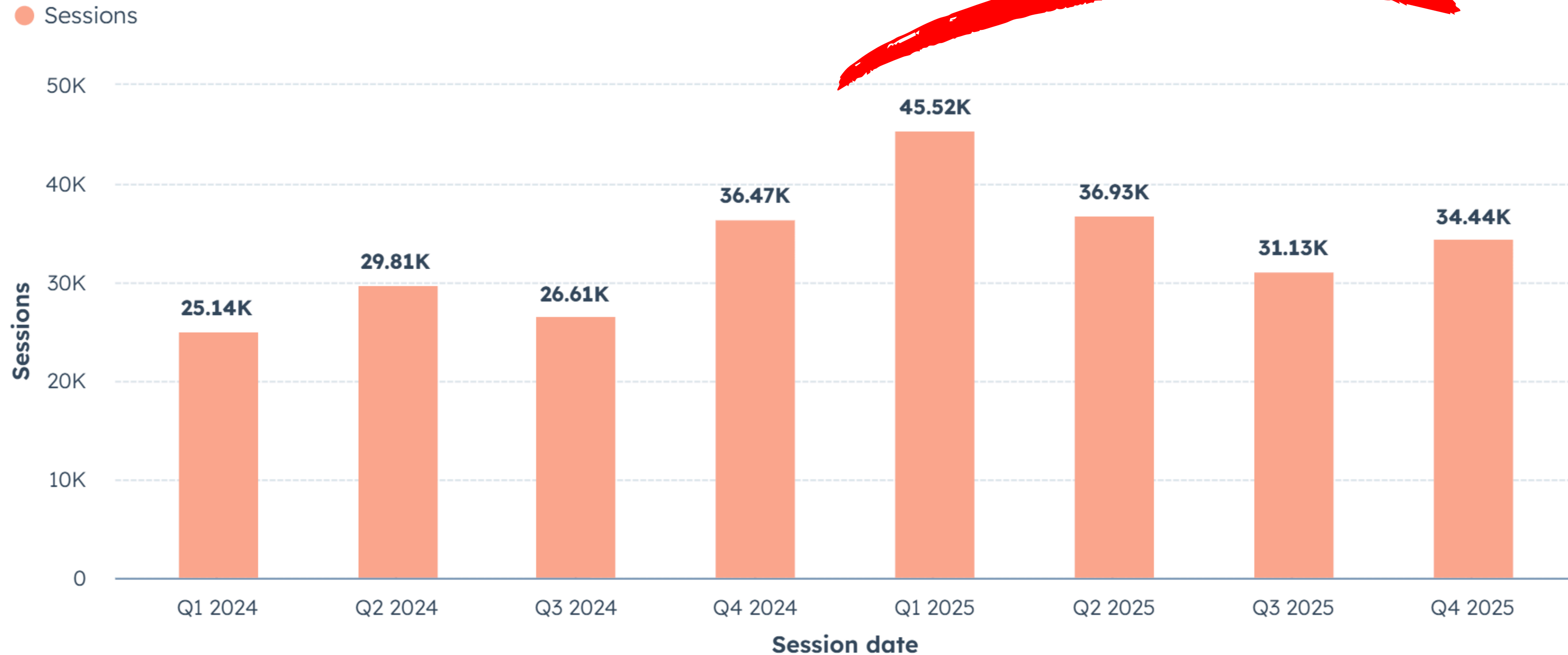
● New contacts



Direct

FROM 1/1/2024 TO 12/31/2025 | QUARTERLY

FILTERS (1)

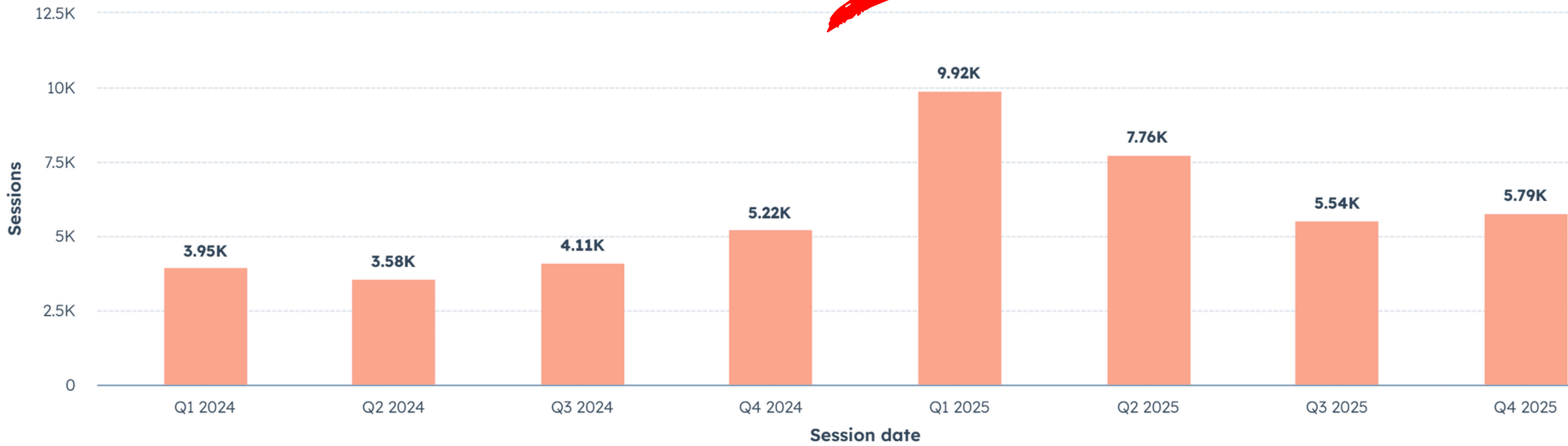


Referral

FROM 1/1/2024 TO 12/31/2025 | QUARTERLY







FILTERS (1)

Sessions



Publisher Referral Traffic Analysis (2023-2025)

Overall Performance Summary

Publisher	2023 Total	2024 Total	2025 Total	Overall Growth
Ahrefs	45 PV	161 PV	1,425 PV	+3,067% 
Moz	364 PV	119 PV	52 PV	-86% 
Semrush	65 PV	73 PV	298 PV	+358% 
ZDNet	0 PV	0 PV	53 PV	NEW in 2025 
Inc.com	0 PV	0 PV	33 PV	NEW in 2025 
eMarketer	6 PV	0 PV	14 PV	+133%
Adweek	0 PV	0 PV	0 PV	No traffic 

TRUST Channels are MORE efficient



<input type="checkbox"/>	SOURCE	SESSIONS ↓	SESSION TO CONTACT RATE ↑↓
<input checked="" type="checkbox"/>	Organic search	224,152	0.41%
<input type="checkbox"/>	Direct traffic	148,022	1.01%
<input type="checkbox"/>	Organic social	29,499	2.34%
<input type="checkbox"/>	Referrals	29,000	1.17%
<input type="checkbox"/>	Email marketing	15,317	0.65%
<input type="checkbox"/>	Other campaigns	11,635	1.97%
<input type="checkbox"/>	AI Referrals	4,168	0.86%

Direct - 146%

Social - 470%

Referral - 185%

TRUST Channels are

HARDEST to track!

Search Engine Land



The 9 things to do

PROTECT



YOUR

House



**site:seerinteractive.com "evolving
landscape" OR "delve" OR "revised" OR
"digital landscape"**





"here's the revised" site:clickup.com



AI Mode

All

Images

Videos

Shopping

Short videos

News

More ▾

Tools ▾



ClickUp

https://clickup.com › Home › Software



10 Smart AI Tools for RFP Efficiency in 2025

Jun 14, 2025 – **Here's the revised** comparison table with a single “Pricing” column that states both free plan availability and the starting price for paid plans ... [Read more](#)



ClickUp

https://clickup.com › Home › Software



12 Smart Content Collaboration Platforms Supercharged ...

Jul 6, 2025 – If not, you might find better standalone alternatives. Perfect. **Here's the revised** Honorable Mentions section with 4 thoughtfully selected ... [Read more](#)

Disable JavaScript



Open Chrome DevTools (F12)

Ctrl+Shift+P to open the command palette

Type "Disable JavaScript"

Reload the page

Claude bots (Cloudflare, Log Files)

ClaudeBot

Collects public web content that may be used to train models.

Claude-User

Retrieves content when a user asks a question that accesses a webpage.

Claude-SearchBot

Crawls content to improve the quality and relevance of Claude's search results.



**Marketing
detective
find your
EXISTING
wins**

EDUCATE



YOUR

Leaders

**Why aren't we
showing up in Gemini!!!**

**Do you know the
launch date?**



No

**Do you know the
training cutoff ?**

No

**Do you know if you
triggered RAG?**





**Make them
SMARTER**

ChatGPT relied on its training data in 59% of our outputs do you know what that means?



INTERVIEW



YOUR

SMEs

SEO RFP



**Hi Wil, I'm
your blog**



baptisthealth.com

<https://www.baptisthealth.com> › Blog › Heart Care

Left-Sided Heart Failure vs. Right-Sided Heart Failure

Nov 5, 2024 — **Learn the differences between left and right-sided heart failure.** Understand the treatments, signs and symptoms of left vs. right heart ...



baptisthealth.com

<https://www.baptisthealth.com> › conditions-treatments

Enlarged Heart Symptoms, Causes & Treatment - Baptist Health

An enlarged heart, also is called cardiomegaly or idiopathic dilated cardiomyopathy, is a **condition that occurs when a heart becomes enlarged or dilated.** [Read more](#)



baptisthealth.com

<https://www.baptisthealth.com> › blog › heart-care › can-...

Can You Strengthen Your Heart? - Baptist Health

Strengthening your heart is an attainable way to improve heart health, prevent heart disease, and maintain a healthy lifestyle.



baptisthealth.com

<https://www.baptisthealth.com> › conditions-treatments

Heart Disease in Women: Early Signs & Symptoms

Women's Heart Attack Symptoms · Dizziness or feeling lightheaded · Extreme fatigue · Indigestion and heartburn · Nausea and vomiting · Difficulty breathing ... [Read more](#)

[Know Your Risk](#)

[Find A Specialist](#)

[Treatment](#)



baptisthealth.com

<https://www.baptisthealth.com> › blog › heart-care › 5-sur...

Have you ever wondered how healthy your heart is?

Compare your actual age to your heart's biological age, as well as calculate your risk of developing cardiovascular disease.

TAKE AN ASSESSMENT



- **Waking up.** Your risk of heart attack increases 40 percent in the morning. Why? As you wake up in the morning, your body secretes adrenaline and other stress hormones, increasing blood pressure, and a demand for oxygen. Your blood is also thicker and harder to pump because you're partially dehydrated. All this taxes your heart. Build some extra time into your morning schedule so you can wake up slowly. If you're a morning exerciser, warm up thoroughly to reduce additional stress to your heart.
- **Sudden, strenuous exertion.** Regular aerobic exercise keeps your heart healthy. But, people who are sedentary should be careful before attempting intense exercise, as it can lead to a heart attack. Talk to your doctor before starting any exercise program, and increase your intensity level gradually.
- **Anger.** All strong emotions increase adrenaline output, heart rate and the stickiness of red blood cells, which combined can trigger a heart attack. Men who are quick to anger are more likely to develop premature heart disease and five times more likely to have an early heart attack. Talk with your doctor or a psychologist about ways to manage extreme emotions.
- **Infections.** Common forms of influenza and respiratory tract infections can raise your risk of suffering a heart attack due to an inflammatory response in your body that puts excess stress on your heart. To protect yourself, get a flu shot.
- **Eating a big meal.** Eating a heavy meal can trigger a heart attack, especially in people who

**Read this post and in a 2026
context give me 10 questions I
could ask a leading surgeon**



**If you read
this content
what would
you think?**

REVIEW



YOUR

Prompts

**Tell me about,
1x a week**

**I'm choosing between penn
medicine and jefferson
health for a sports focused
concierge medical practice,
I'm a runner...**



6 of 14

**HR leaders
prompts
included**

known brands

Run
sales
calls
against
prompts

Run
paid
keywords
against
prompts

**People are asking friends for
brands BEFORE going into LLMs
Changes the Game!**



Harpreet ✓

@harpreetchatha_



Things you can add to your Q1 2026 GEO / AEO roadmap without paying \$10k/month for a prompt monitoring tool.

Open an incognito window.

Search the terms that matter to your brand in ChatGPT, Google, Perplexity etc.

Look at what the AI answer says and who gets cited.

If the citation isn't an asset you can influence, you know what to do.

If the answer doesn't reflect your actual positioning, you definitely know what to do.

Here's an example of something I worked on recently for [Brand Name] + implementation keywords.

AI was saying they had a long implementation timeline, high cost, and needed a lot of consultant hours etc.

AI answers said this because the AI was parroting lies from "GEO content" (AI-generated listicles and AI-generated comparison pages).

What we did:

1. Updated the implementation page: "Implemented in as fast as 5 days"
2. Published a guide to implementing [Brand Name]
3. Short-form founder video series: [Brand Name] misconceptions (including a dedicated video on brand name implementation misconceptions)
4. Short-form video: How long does [Brand Name] implementation take

Publish the videos on YouTube, Instagram, LinkedIn, and your own website & you just fixed a huge brand reputation problem.

As an extra win, the next time a competitor uses an AI-generated workflow from a tool like (profound, airpos, surfer, writesonic, etc, any of the AI slop generators) to create "vs" or "listicle comparison" slop, the first draft AI research will contain your narrative.

Own your branded searches because if you don't, someone else will 🔊



**AI will talk about your brand
no matter what, and if you
don't provide a clear official
version, they'll make one up**

**REVIEW
YOUR
REVIEWS**



**“We're entering an era
where third-party content
about you may matter
more than the content you
produce yourself”**



Review Power

exceptional communication skills, who took the time to address and answer all of my concerns and questions.

Aug 25, 2025

Dr. Barrow is always excellent and thorough and takes time to listen to everything. She makes every visit amazing. The best doctor at MedStar.

Jul 11, 2025

All good

Jun 5, 2025

Dr. Barrow was great. This was my time meeting her but she demonstrated professionalism, confidentiality, advice and next steps. She was honest with all her responses none of my issues were dismissed.

Mar 29, 2025

My personal opinion the Doctor was again professional, respectful and very good communication skills, the visit went well with her for my appointment and my concerns about my health issues.

Mar 24, 2025

I already referred her to three people.

Feb 17, 2025

I was pleased with my care provider's attention.

Feb 17, 2025

Excellent patient care services!

People will always find reasons to **NOT BUY** from someone they **dislike**.

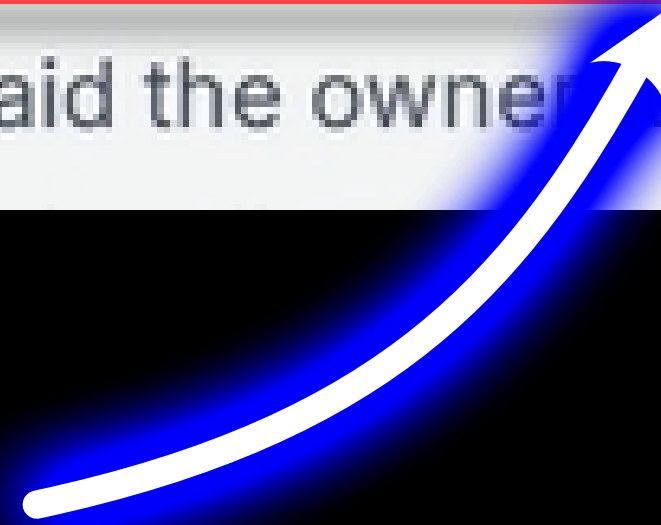
And they'll find excuses to **BUY** from someone they **DO**.

6. **Pragmatic Risk Assessment:** The primary risks associated with Seer Interactive—potential operational inconsistencies and high account manager turnover—pose a significant threat to a large, multifaceted client like [REDACTED] where stability and continuity are paramount. The risks associated with [REDACTED]—namely premium cost and contractual rigidity—are far more manageable for an enterprise of [REDACTED] financial standing and legal sophistication.

Client complaints / project consistency

- There are client reviews that complain about account management turnover (i.e., switching account managers during the course of a campaign), mistakes, and miscommunication. ● 10 — agencyspotter.com ↗
- One client on AgencySpotter said the owner terminated the contract citing the

That single review showed up as a source in 38% of 1,152 branded prompt outputs



Founded 2002 1 client review



seer interactive agency reviews

Perspectives News Philadelphia Shopping Images Videos Maps Books Flights

About 1,030,000 results (0.34 seconds)

81% of Seer Interactive employees would recommend working there to a friend based on Glassdoor reviews. Employees also rated Seer Interactive 3.7 out of 5 for work life balance, 4.3 for culture and values and 4.2 for career opportunities.

Glassdoor
https://www.glassdoor.com › Reviews › Seer-Interactive-...
Seer Interactive Reviews: What Is It Like to Work ... - Glassdoor

About featured snippets · Feedback

People also ask

Is Seer Interactive real?

Where is seer interactive located?

Feedback

Seer Interactive
https://www.seerinteractive.com › insights › my-experi...
My Experience Working at Seer Interactive
Jun 3, 2020 — In a nutshell, management at Seer is great. They help you do your job better, not just oversee employees and pressure them to work harder. No ...

Glassdoor
https://www.glassdoor.com › Reviews › Seer-Interacti...
Seer Interactive SEO Reviews
SEO professionals working at Seer Interactive have rated their employer with 3.4 out of 5 stars in 31 Glassdoor reviews. This is a lower than average score with ...
★★★★☆ Rating: 3.4 · 104 votes

Clutch
https://clutch.co › profile › seer-interactive
Seer Interactive Reviews
Overall Review Rating · Quality. 2.0 /5 · Schedule. 3.0 /5 · Cost. 1.5 /5 · Willing to Refer. 0.5 /5.
★★★★☆ 1 review

Indeed
https://www.indeed.com › ... › SEER Interactive





Nekia O Barrow, MD

★★★★★ 4.9 out of 5 (397 reviews)

Specialties:
Obstetrics And Gynecology

Languages:
English

 301-877-5405

 301-877-7200

About me

Nekia Barrow, MD, MPH, is a board-certified obstetrician-gynecologist (OB/GYN) and attending physician at MedStar Southern Maryland Hospital Center, and member of MedStar Health Women's Health at Clinton.

Dr. Barrow earned her medical degree from The State University of New York, also known as SUNY, Downstate Health Sciences University, College of Medicine, and then completed a residency program at Nassau University Medical Center. She is board certified by the American Board of Obstetrics and Gynecology.

As part of her clinical areas of focus, Dr. Barrow provides versatile care for OB/GYN patients of all

```

Elements Console Sources Network Performance Memory Application >> 3
Styles Computed Layout Event Listeners
Filter :hov .cls +
element.style {
}
body, main {
  overflow-x: hidden;
}
body {
  font-size: 1rem;
  color: #353f4f;
  font-weight: 400;
  line-height: 18px;
  font-family: "Nunito Sans", Arial, Helvetica, sans-serif;
  font-size: 100%;
  height: auto;
  top: 0 !important;
}
body {
  margin: 0;
  font-family: -apple-system, BlinkMacSystemFont, "Segoe UI", Roboto, "Helvetica Neue", Arial, "Noto Sans", sans-serif, "Apple Color Emoji", "Segoe UI Emoji", "Segoe UI Symbol", "Noto Color Emoji";
  font-size: 1rem;
  font-weight: 400;
  line-height: 1.5;
  color: #212529;
  text-align: left;
  background-color: #fff;
}
body {
  line-height: 1;
  color: #000;
  background: #fff;
  font-family: Arial, Helvetica, sans-serif;
  font-size: 12px;
  position: relative;
  overflow: auto;
  height: 100%;
}
html, body, div, span, applet, object, iframe, h1, h2, h3, h5, h6, p, blockquote, pre, a, abbr, acronym, address, big, cite, code, del, dfn, font, img, ins, kbd, q, s, samp, small, strike, strong, sub, sup, tt, var, dl, dt, dd, ol, ul, li, fieldset, form, label, legend, table, caption, tbody, tfoot, thead, tr, th, td {
  margin: 0;
  padding: 0;
  border: 0;
  outline: 0;
  font-weight: inherit;
  font-style: inherit;
  font-size: 100%;
  font-family: inherit;
  vertical-align: baseline;
}
body {
  transition: opacity ease-in 0.2s;
}
</body>
html.no-js body.default-device.bodyclass
  
```

Dec 15, 2025

Dr. Barrow and I had an extensive conversation on the symptoms that low estrogen proposes for postmenopausal women, specifically how it affects LDL. We also discussed the benefits of Bio-identical Hormone Therapy. I felt extremely comfortable discussing my health concerns with Dr. Barrow! She attentively listened and provided recommendations that were knowledge based and expressed with empathy.

Nov 13, 2025

Dr was very understanding and helped to understand what could be apart of my problem

Oct 23, 2025

Dr Barrow address my concern her professional mann
outstanding thanks

Show More (82) ✓

[Learn more about doctor ratings](#)

Javascript

view-source

scroll

<!--<![endif]-->

><head>...</head>

... ><body class="default-device bodyclass">

><div class="component content col-12">

<!--Adobe Tag Manager-->

<script src="https://assets.adobedtm.cfaec371/launch-6a812c7be335.min.js">

<!-- Google Tag Manager -->

><script>...</script>

<!-- End Google Tag Manager -->

<!-- Start Common Scripts -->

<meta name="format-detection" content="telephone=no">

<meta name="google-site-verification" content="4QL2cB4onw4llYV2oWlNy2LzQkMYzZpA">

<!-- End Common Scripts -->

<meta name="viewport" content="width=device-width, initial-scale=1">

Manager (noscript) -->

</script>

Tag Manager (noscript) -->

</script>

>...</div>

>

<script src="/-/media/base-themes/core-optimized-min.js?t=20250326T123726">

<script src="/-/media/base-themes/abotimized-min.js?t=20251106T085421Z"></script>

<script src="/-/media/base-themes/xatimized-min.js?t=20250326T123724Z"></script>

<script src="/-/media/base-themes/mainptimized-min.js?t=20250326T123728Z"></script>

<script src="/-/media/base-themes/google/scripts/pre-optimized-min.js?t=20250326T123728Z">

</script>



**3 of 83
reviews
are
indexed**


REVIEW Reddit



Google

+ timeboxing app



 AI Mode

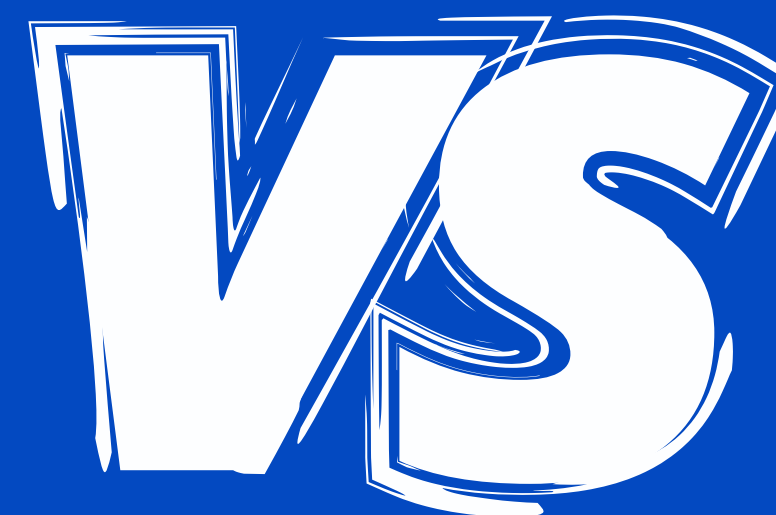
Google Search

I'm Feeling Lucky

Best Timeboxing Apps at a Glance

Here are some of the best tools out there—each with its edge, depending on how you like to plan, track, or block your time:

Tool Name	Best For	Key Uses	Pricing*
ClickUp	All-in-one tool for time management; Team size: Freelancers, solopreneurs, small teams, startups, SMBs, enterprises	Task management, project planning, time tracking, scheduling, recurring tasks, and integrations with tools like Google Calendar and Slack	Free plan, Customizations for enterprises
Sunsama	Daily planning with calendar integration; Team size: Freelancers, small teams, startups	Organizing tasks from Gmail, Slack, and GitHub into calendar slots, AI-powered time estimates, and daily planning rituals	Starts at \$20 per user/month
Todoist	Daily planning with calendar integration; Team size: Freelancers, small teams, and startups	Task prioritization, recurring tasks, custom filters, and integrations with Google Calendar, Gmail, and Slack	Free; paid plans starting at \$5 per user/month
Motion	AI-powered schedule automation; Team size: SMBs, enterprises	AI-driven task prioritization, conflict resolution, timeline views, and resource planning	Paid plans starting at \$49 per user/month





+ timeboxing app I × AI Mode

- timeboxing app **free**
- timeboxing app **windows**
- timeboxing app reddit**
- timeboxing app **iphone**
- timeboxing app **mac**
- timeboxing app **ipad**
- time boxing app
- free** timeboxing app
- time boxing app **for windows**
- time boxing app **android**

Google Search I'm Feeling Lucky

Report inappropriate predictions



Reddit · r/TimeManagement

20+ comments · 2 years ago

Can anyone suggest a good timeboxing app?

I've tried Clockify, Motion, Google Calendar, Akiflow, Apple's Calendar, Monday.com, and Trello. None of them fit my needs exactly. Does anyone ... [Read more](#)

28 answers · Top answer: In college I used shovel. It's great for keeping tabs on assignments and time b...

Replacement for Plan **app** (to-do list + **time-boxing**)? 30 answers Feb 8, 2025

I built an **app** that fixes to-do lists by making them ... 53 answers Jul 11, 2024

[More results from www.reddit.com](#)



Zapier

<https://zapier.com> > App picks > Best apps

The 6 best time blocking apps in 2026

Dec 9, 2025 — **Sunsama** for daily planning. Morgen for scheduling tasks. Toggl Track for agencies and client work. Clockwise for teams. [Read more](#)

Humans

Discussions and forums

Replacement for Plan app (to-do list + time-boxing)?



Reddit · r/ProductivityApps · 30+ comments · 11 months ago

try plantrees ? It's got almost everything you mentioned except the side by side calendar ... [More >](#)

Top answer · 5 votes · 11...

I use trello and time box in that, it doesn't fit your use case but if I need to split ... [More >](#)

4 votes · 11 months ago

Todoist now has time boxing with calendar. Exactly what you're looking for. It's a new feature. [More >](#)

2 votes · 11 months ago



What's the most effective time management app today?



Quora · 1 answer · 4 months ago



Brand	Reddit Mentions	On ClickUp List?
FlowSavvy	10	✗ No
Amplenote	6	✗ No
Morgen	5	✗ No
Task Kitchen	5	✗ No
Ellie Planner	5	✗ No
Amazing Marvin	4	✗ No
TimeBoxer	4	✗ No
Google Calendar	4	✗ No
ByDesign.io	4	✗ No



best philadelphia obgyn

Philadelphia Women's Health & Wellness: Gynecology ...

3300 Henry Avenue, Suite 101 **Philadelphia**, PA 19129. We are board-certified, female gynecologists providing personalized care, one woman at a time. [Read more](#)



Reddit · r/philabitcheswithtaste

60+ comments · 3 months ago



Philly OB/GYN List : r/philabitcheswithtaste

Hey all, last year there was an excel list that was started so that people can compile their experiences with various OB/GYNs in **Philly**. [Read more](#)

Recommend me a **gynecologist!** : r/**philadelphia** 68 posts Feb 9, 2024

OBGYN Recommendation. : r/**philadelphia** 51 posts Jan 19, 2022

More results from www.reddit.com

**Philly Bitches With Taste
is impacting your AI visibility!**

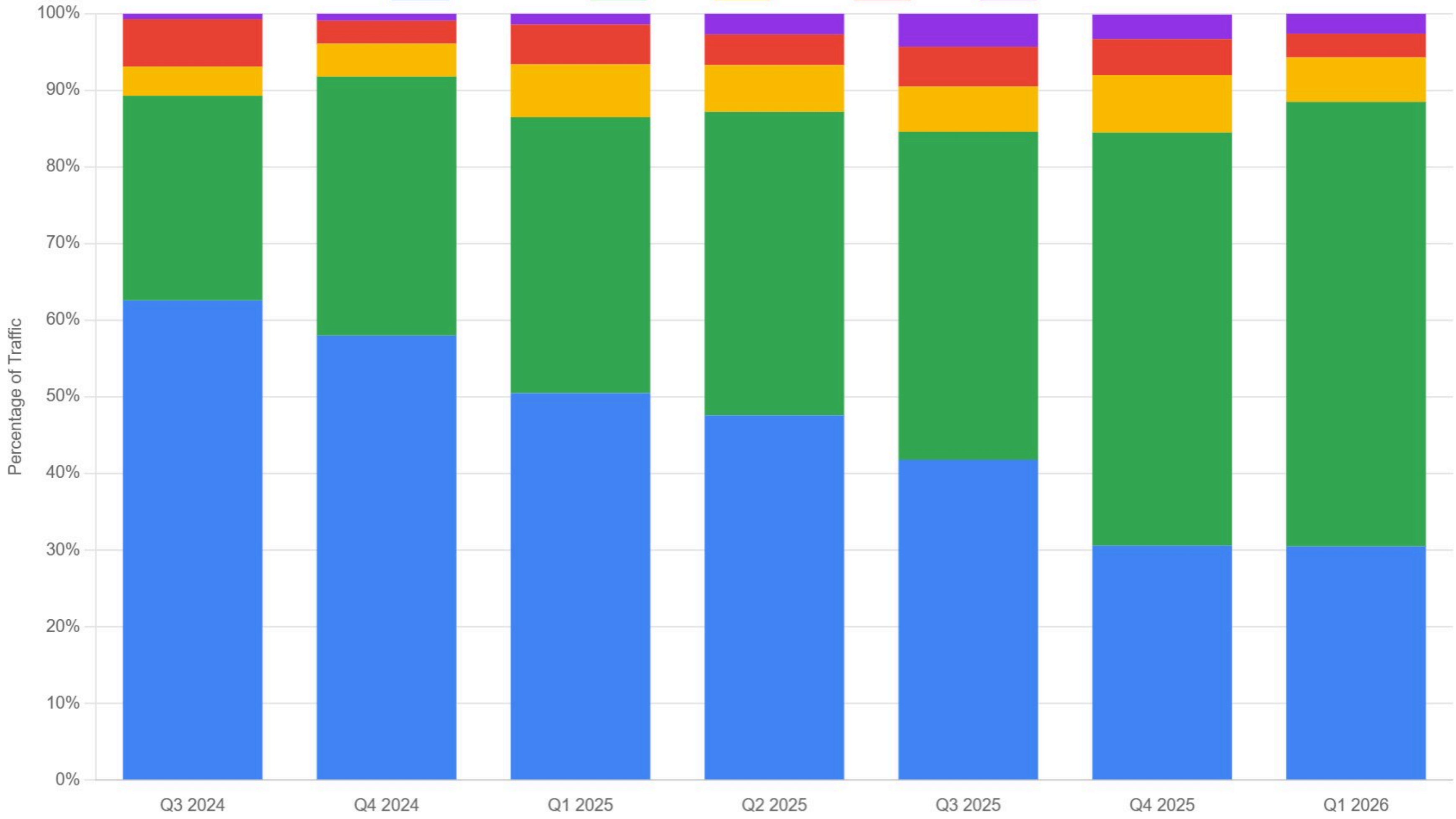
REVIEW YOUR KPIs





**DIRECT
IS THE
KEY**

Organic Search Direct Referral Social AI





“ In a world of infinite content, people will increasingly organize around curators – the ones they trust to filter the chaos and surface what matters. ”

Turn



**Dr's into
influencers?**



Post



Shubham Saboo

@Saboo_Shubham_

Subscribe



Leave everything else to AI and just build distribution in 2026.

Claude Code, Cursor, Gemini CLI will make code a commodity and distribution will be the only real moat.

4:11 PM · Dec 31, 2025 · **54K** Views

61

30

280

115



**What if I build
internal
influencers and
they leave?**

“



**What happens if
they don't join you in
the first place? ”**



OHSU

https://www.ohsu.edu › providers › natalie-a-krane-md

Natalie A Krane M.D. | Health care provider

Dr. Natalie Krane is originally from Michigan and received a Bachelor of Science degree in Behavioral Neuroscience with honors at Lehigh University, where she ... [Read more](#)

4.9 ★★★★★ (219)



Instagram · drnataliekrane

4.1K+ followers

Natalie Krane, MD (@drnataliekrane) · Beaverton, OR

Double Board-Certified Facial Plastic Surgeon • Rhinoplasty | Facial Reconstruction | Facial Rejuvenation • Portland, OR. Photo shared by Natalie Krane, MD on ... [Read...](#)

Images



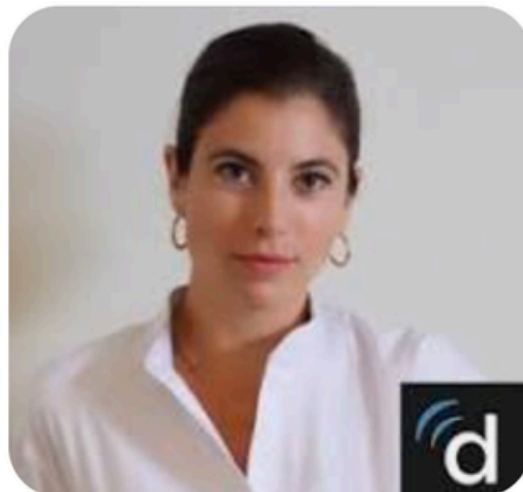
Natalie A Krane M.D. | H...

OHSU



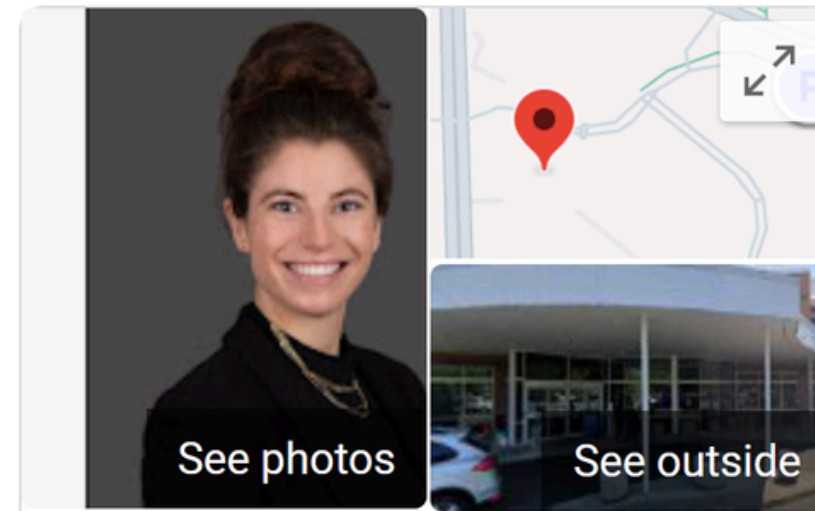
Natalie KRANE | Medical...

ResearchGate



Dr. Natalie Krane, MD | B...

Health



See photos

See outside



Natalie Krane, M.D.

5.0 ★★★★★ 66 Google reviews

Otolaryngologist in Beaverton, Oregon

Website

Directions

Reviews

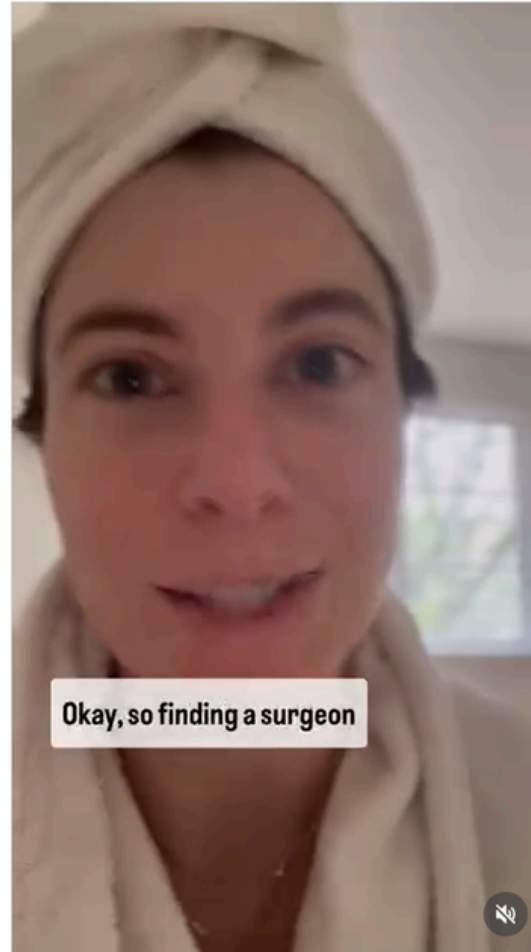
Save


Share


Call

Address: OHSU Otolaryngology - Head and Neck Surgery Clinic, 15700 SW Greystone Ct, Beaverton, OR 97006


Phone: (503) 494-5678





 **drnataliekrane** · Follow
Original audio


 **drnataliekrane** 68w
Let's #walkandtalk finding a surgeon on social media. Why am I in a robe and why am I yelling. 🗣️ I think we can safely say social media ain't my thing.




 **drnataliekrane** · Follow
Original audio

 **drnataliekrane** 60w
Let's sit and talk (am I yelling?) about the surgeon-patient relationship. It's a marriage of sorts.



 **denizgereccimd** 59w
👍👍👍
Like Reply

 **lauriejrich** 60w
You made me feel like I was your friend and that you were going to give it all you had. I've never felt so comfortable going into a medical procedure as I did with you!
Like Reply

👍 12 🗨️ 🚩 📌

January 19, 2025

[Log in](#) to like or comment.

ing a surgeon on in a robe and ink we can ain't my thing.

it looks for happen on social media. Gotta have an eye to eye, person to person talk.

Like Reply



👍 7 🗨️ 🚩 📌

November 27, 2024

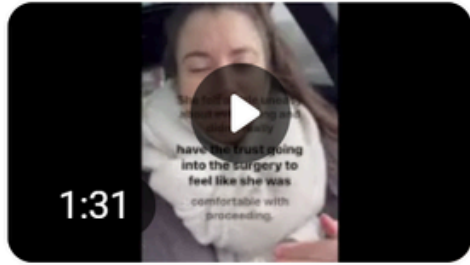
[Log in](#) to like or comment.

drnataliekrane.com
https://drnataliekrane.com

Natalie A. Krane, MD – Facial Plastic Surgeon

Natalie Krane is a **double board-certified Facial Plastic & Reconstructive Surgeon** in Portland, Oregon. [Google Scholar](#) • [LinkedIn](#) • [Doximity](#) • [ResearchGate](#). [Read more](#)

Videos



[Let's sit and talk \(am I yelling?\) about the surgeon-patient ...](#)

Instagram · Natalie Krane, MD
Jan 19, 2025

This is a marriage when when you agree as a patient to proceed with surgery with your surgeon this has to be a a a relationship that is built on trust.



[AAFPRS on Instagram: "Shared by Dr. Natalie Krane ...](#)

Instagram · AAFPRS
Jan 11, 2026



[Let's #walkandtalk finding a surgeon on social media. Why am ...](#)

Instagram · Natalie Krane, MD
Nov 27, 2024

Send to your phone

Send

Reviews

Write a review

Add a photo

J "Following surgery and initial recovery proved she is a highly skilled **surgeon.**"



U "Even when we were in the **operating room** I felt in good **hands.**"



S "Natalie was very personable, friendly, professional, and did outstanding **work.**"



[View all Google reviews](#)

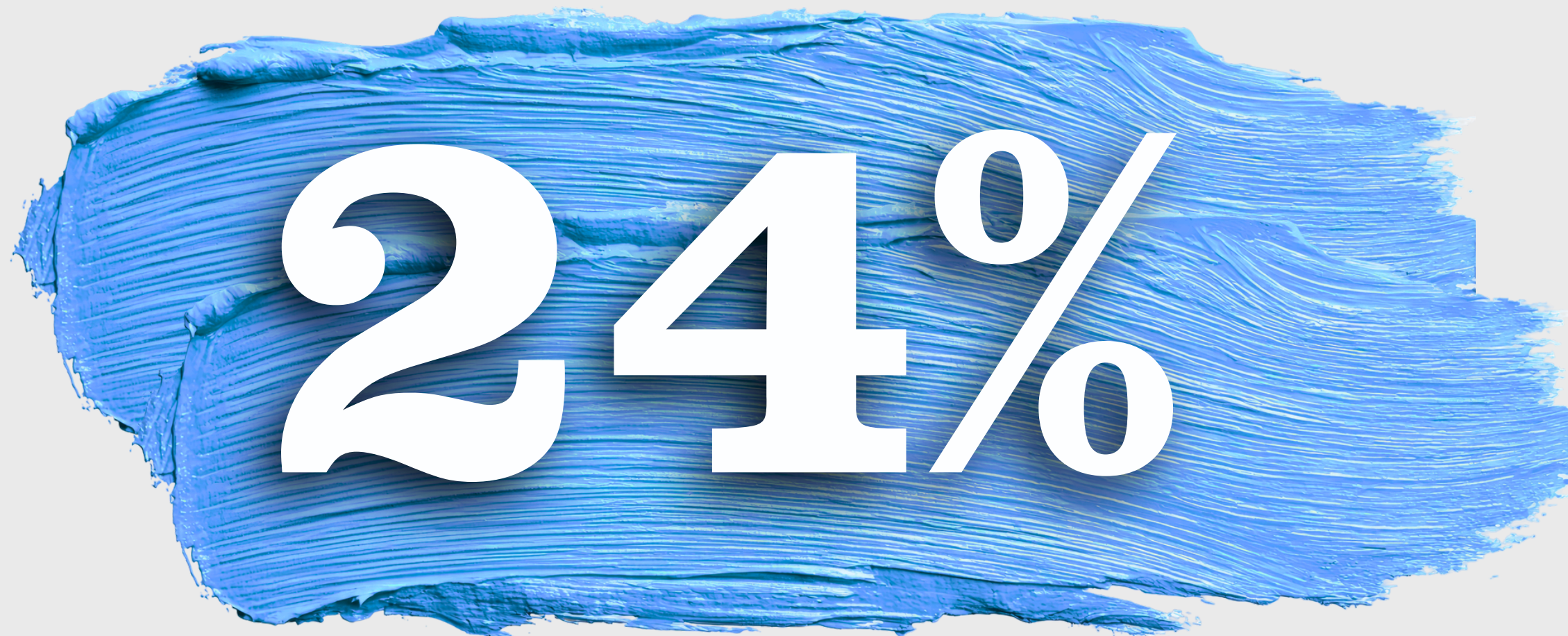
From Natalie Krane, M.D.

"Dr. Krane's clinical practice is focused on cosmetic and reconstructive surgery of the face



35%

**chosen a doctor based on their
social media presence.**



24%

**Social as a top influence in
choosing a new provider.**

START



AN

experiment

Optimized Footer – worked in 36 hours

**OLD
Footer**



**Remote-first,
Philadelphia-founded**

Subscribe to Seer's newsletter for forward-thinking marketers

Enter Your Email



Subscribe

**NEW
Footer**



**130+ clients, 97%
retention rate**

Subscribe to Seer's newsletter for forward-thinking marketers

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Subscribe

- **Mission Rooted in Compassion + Tech**

They blend data, technology, and creativity to push digital marketing forward. Clients span everything from heavily regulated industries to education, SaaS, and e-commerce—over **400 brands** and counting

ICIC +1

Seer Interactive +11

- **Innovative Tools & Approaches—SeerSignals & GEO**

- **SeerSignals** aggregates integrated data across all service areas to provide holistic insights—like blending paid and organic search data for smarter strategies [Seer Interactive +13](#).
- They're also innovating in **Generative Engine Optimization (GEO)**, aimed at preparing brands for AI-generated search landscapes [Seer Interactive +4](#).

- **Proven Results & Client Commitment**

Their metrics speak volumes:

- **130+ enterprise clients with a 97% retention rate** [Seer Interactive +5](#) [Seer Interactive +2](#).
- **97 NPS (Net Promoter Score)**—well above industry average [Seer Interactive +1](#).
- SEO, paid media, CRO success stories with wins like +171% conversions month-over-month

[Seer Interactive +3](#).

- **Rapid Growth Recognition**

In 2024, Seer was listed among the **ICIC Inner City 100** fastest-growing U.S. businesses, ranking **99th**

ICIC +13

Interviews work cross div

Channel Overview (Month-over-month)

Organic search
11,401
↓ -29%

Generative AI
1,026
↓ -37%

Organic Social

Social Priority

Which Pages Are Most Impacted by Generative AI vs. Other Channels?

Landing page

	Organic search	Generative AI	Organic social ▾
/insights/the-3-new-kpis-for-ai-search-how-to-measure-brand-performance-in-the-age-of-llms	64	2	593
/insights/why-2020s-seo-kpis-wont-work-in-2024-in-a-genai-data-scarce-world	8	0	142
/insights/aio-impact-on-google-ctr-september-2025-update	522	233	100
/insights/which-ai-visibility-tracker-is-right-for-me-the-ai-search-maturity-model	20	0	75
/insights/use-this-gpt-to-self-assess-your-marketing-ai-career-maturity	14	0	67
/insights/gemini-3-query-fan-outs-research	68	5	52

[INSIGHTS]

The 3 New KPIs for AI Search: How to Measure Brand Performance in the Age of LLMs



JOHN
LOVETT

ANALYTICS

NOV 26, 2025

▶ The 3 New KPIs for AI Search: How to Measure Brand Performance in the Age ... ◆ 11:19

No stats

Picture this. You are sitting post Thanksgiving surrounded by friends and family. The conversation drifts towards AI, because at some point it will. When it does, try a quick exercise: ask everyone at the table to choose a side.

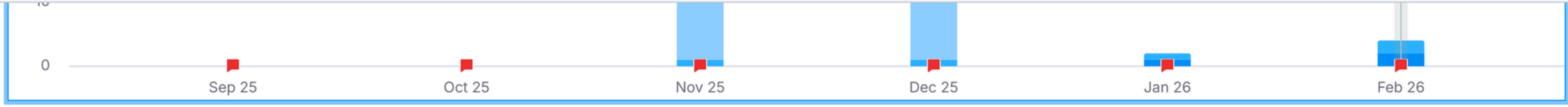
On one side, you are the consumer. You use ChatGPT to plan holiday shopping. You ask Perplexity for new recipes. You rely on Google's AI Overviews before you buy anything. AI has already changed how you discover information, whether you notice it or not.

On the other side, you are the brand marketer. Your responsibility is to make sure your brand shows up when consumers ask AI tools questions in your category. You need to know...Is your brand visible? Is it trusted? Is it chosen when decisions are made?

Here is the reality. Most marketers have no way to answer those questions. Traditional search KPIs like impressions, rankings, and click-through rates cannot measure what happens when AI answers questions directly. The clickstream breaks. The funnel breaks. Attribution breaks.

So we built a new approach.

At Seer Interactive, we've spent months researching how to measure brand performance in AI search environments.



Organic Search Positions: 4

[+ Add to keyword list](#) [Manage columns 11/15](#) [Export](#)

<input type="checkbox"/> Keyword	Intent	Prev. posi...	Position	SERP Features	Traffic	Traffic %	Volume	KD %	URL	Updated
<input type="checkbox"/> ai insights for brand performance	I	15	15		0	< 0.01	50	36	www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...	Jan 24
<input type="checkbox"/> ai search optimization tracking key metrics over time	I	20	20		0	< 0.01	170	0	www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...	2 days
<input type="checkbox"/> search kpis	I	22	22		0	< 0.01	50	37	www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...	Jan 09
<input type="checkbox"/> how to track brand performance in chatgpt responses over time	I	24	24		0	< 0.01	170	17	www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...	3 days



**Action produces
information.**

**I hope I built enough
TRUST today**

**I want to earn the right to be in
your custom instructions.**