

# THIS SLIDE DECK:

Made with...



# RAF - Wil Reynolds 2026.pptx - Content Synthesis

127  
Slides

131  
Connections Found

36  
Slides with Matches

Last imports: Readwise: 2026-02-03 (153 items) | LinkedIn: 2026-02-03 (422 items) | Podcast: 2026-02-03 (2 items)

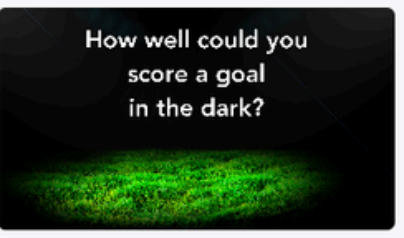
All Sources

Readwise

LinkedIn

Podcasts

Search synthesis results...



## SLIDE 1

"So let's open with how well could you score a goal in the dark? And what I'm gonna show people here is. An example of Ronaldo literally scoring goals in the dark."

### REINFORCING (DOUBLE DOWN)

READWISE Work Rules! (p. 2702) [Open in Readwise →](#)

"Tiger Woods practicing at 3am in driving rain because 'It doesn't rain very often in Northern California' - elite athletes create conditions for mastery."

#### New ways to think:

Reinforces that elite performance requires practicing in conditions others avoid - scoring in the dark builds skill others can't match.

READWISE Tweets From Will Critchlow [Open in Readwise →](#)

"'This is an incredible demonstration of how unreasonably good elite athletes are' - link to demonstration."

#### New ways to think:

Supports the point that elite athletes operate at levels that seem impossible to average performers.

READWISE Unreasonable Hospitality (p. 2577) [Open in Readwise →](#)

"'A mediocre team can't suddenly become great on the day of the Super Bowl' - excellence requires consistent practice, not just game-day effort."

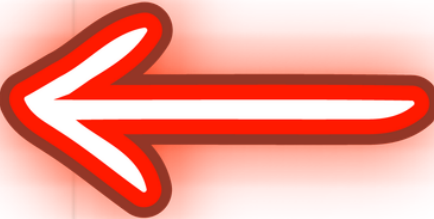
#### New ways to think:

Excellence in marketing requires daily practice and skill-building, not just tool usage on delivery day.



 **Will Critchlow** ✓  
@willcritchlow

1



Follow

This (from HN comments) is an incredible demonstration of how unreasonably good elite athletes are: [youtube.com/watch?v=t03LHp...](https://youtube.com/watch?v=t03LHp...)

4:52 AM · May 24, 2021

3    1    2      

Relevant ▾

 Post your reply

Reply

Engage



 **Wil Reynolds** @wilreynolds · May 24, 2021  
Critch.....stooooooooop it. This is gold, so gold.

2



      1      

 **Wil Reynolds** @wilreynolds · May 24, 2021  
[@readwiseio](#) save


3



1            

Record



 **Mohit** ✓ @Mohit\_S\_Jain · May 24, 2021  
We teach kids mental math. Our elite students report advanced pattern recognition on the sports field. Ronaldo is just at a different level with his pattern recognition.

# Presentation Update

Speaker's Content Refresh Engine

## ZONE 1 — Content Sources



## ZONE 2 — Processing Engine



## ZONE 3 — Central Database



## ZONE 4 — Outputs



From stale slides to fresh insights — automatically.



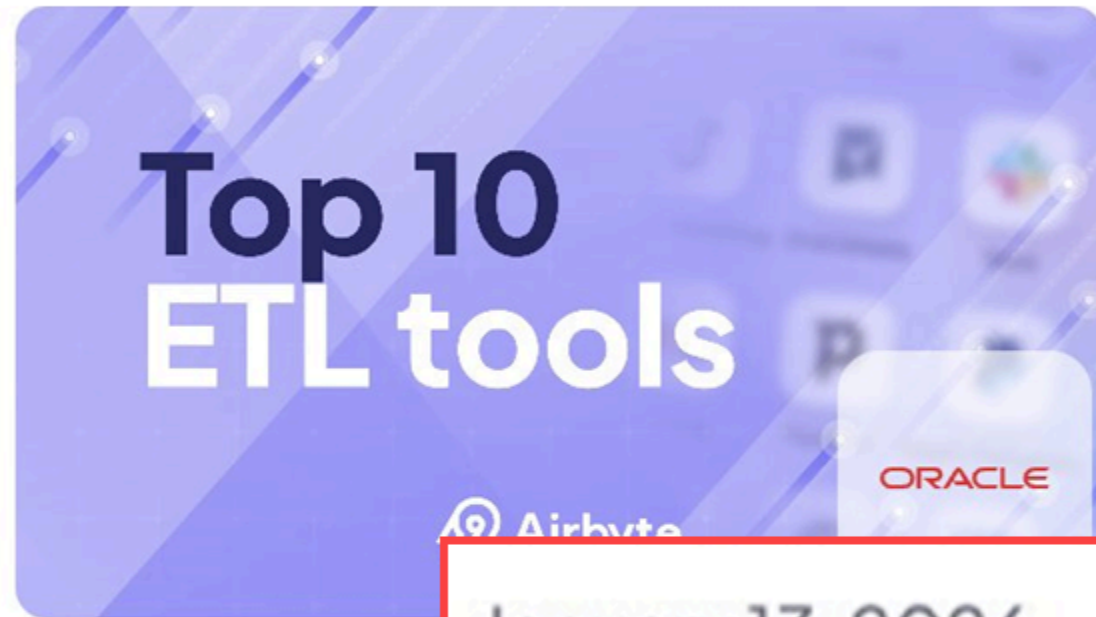


Old you

**New You**

# **BAD MARKETING**

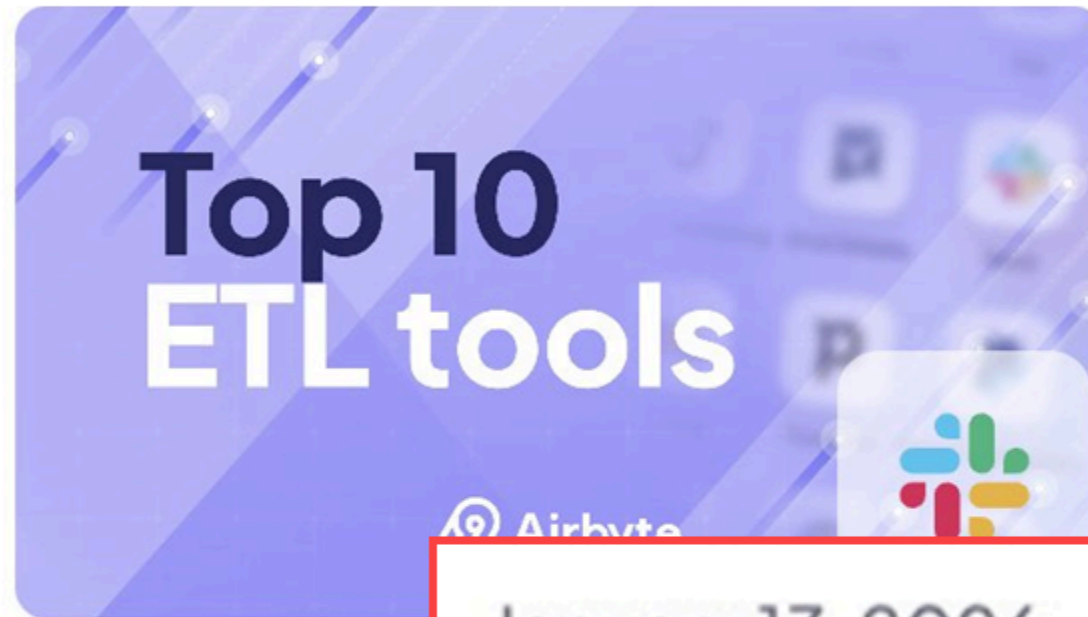
# 6 posts in 1 day that built trust?



January 13, 2026

10 Oracle ETL Tools Th

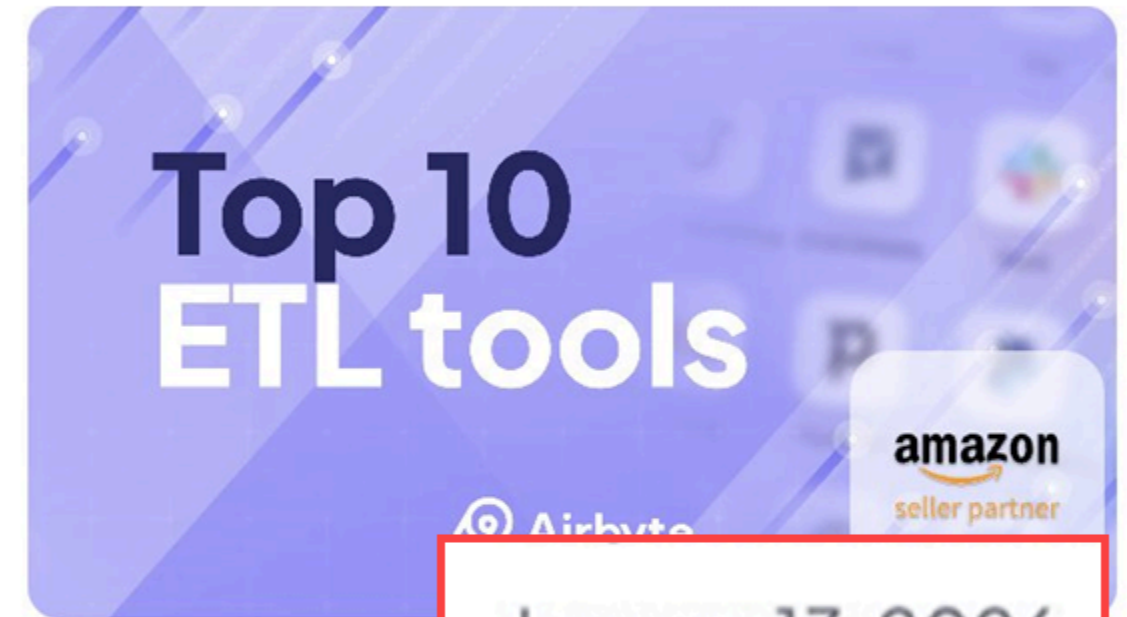
January 13, 2026



January 13, 2026

Best ETL Tools for Sla

January 13, 2026



January 13, 2026

Top ETL Tools for Am

January 13, 2026



January 13, 2026

Best ETL Tools for Inte

January 13, 2026



January 13, 2026

Top ETL Tools for AW

January 13, 2026



January 13, 2026

Top ETL Tools for Pos

January 13, 2026

**That is NOT  
MARKETING**



**How does  
that sh\*t  
happen?**

# WAS THIS MARKETING?

[Ancient Symbols](#) [Anti Gravity](#) [Make Money With Autoresponders](#) [Communicate With God](#) [Connect and Contact](#) [Fall Pictures](#) [Free Energy](#) [Impacts of Global Warming](#) [Instant Wealth System](#) [Exchange Links](#) [Make Electricity Money](#) [Video Affiliate Sales](#) [Only 30 Minutes a Day](#) [Perpetual Motion](#) [Pictures of Winter](#) [Alien Pictures](#) [Tesla Secret](#) [Waterfall Pictures](#) [Work at Home Jobs](#) [Owl Pictures](#) [Unidentified Flying Objects](#) [Kodak Zi8](#) [Toshiba Camileo](#) [Big Money In Mail](#) [Work From Home](#) [Nikola Tesla](#) [Fairy Tales](#) [Perpetual Motion](#) [Love Symbols](#) [Mobile Marketing](#) [Affiliate Programs](#) [Symbolism](#) [Pictures of God](#) [Recyclage](#) [Alternative Energy](#) [Global Warming](#) [How to Build Solar Panels](#) [Profitable Surveys](#)

# Best Running Shoes for Sale — Buy Running Shoes Now!

Looking for the best running shoes? Our best running shoes are perfect for running. Whether you're running in the city or running on trails, our best running shoes give you the best support and comfort. Buy running shoes today and get the best running shoes delivered fast. Don't miss out on the best running shoes sale! We have running shoes for men, running shoes for

**OR THIS?**

# WAS THIS MARKETING?

[Back to top](#)

ed Items

[Organic Selvedge Jeans](#) [Selvedge Jeans Made In USA](#) [Soft Jeans](#) [Denim Jeans](#) [Boyfriend Jeans](#) [Utility Jeans](#) [Straight Jeans](#) [Raw Selvedge Denim Jeans](#) [Straight Leg Selvedge Jeans](#) [Indigo Jeans](#) [Women's Shapin](#)

[more](#)

## ETHICALLY MADE JEANS

Discover our collection of [ethically made jeans](#), designed with sustainability and style in mind. Each pair is crafted from responsibly sourced materials, ensuring styles that cater to every body type, from classic cuts to modern silhouettes.

## COMFORT MEETS STYLE

Our [ethically made jeans](#) prioritize comfort without sacrificing style. With soft, breathable fabrics and thoughtful construction, these jeans provide all-day comfort in a perfect pair that complements your unique style.

## SUSTAINABLE PRACTICES

Embrace fashion with a conscience through our commitment to sustainable practices. Our [ethically made jeans](#) are produced in facilities that prioritize fair labor practices, knowing it supports [ethical manufacturing](#) and reduces environmental impact.

## VERSATILE STYLES

From high-waisted to straight-leg, our collection offers versatile styles that can be dressed up or down. Pair them with your favorite tops and accessories for any occasion. Explore our jeans and find your new wardrobe staple.

**We NEVER  
confuse THESE**



# We DO confuse this



Method Services ▾ Results ▾ Who We Serve ▾ Company Learn

BOOK A CALL

7m read

Whether your need for SEO has outgrown your in-house capabilities or you need to part ways with your current provider, the process of vetting an SEO agency can be a daunting task. Fortunately, you don't have to be an SEO expert to [hire an SEO expert](#).

All you need to find the perfect SEO partner for you is a clear understanding of [what questions to ask an SEO agency](#) and what answers to expect.

Finding the best possible [enterprise SEO agency](#) for your business starts with writing a strong SEO RFP.



Ready To Find The Right SEO Agency?

## What You'll Learn

- | [Why Do You Need an RFP for SEO?](#)
- | [What Should Be In Your RFP?](#)
- | [SEO RFP Template](#)
- | [Why Should You Include an Accurate Budget in Your SEO RFP?](#)
- | [Quick Tips for Writing an SEO RFP](#)
- | [Which SEO Proposal Should You Accept?](#)
- | [12 Questions To Ask an SEO Company](#)
- | [Get Started With Our Downloadable SEO RFP Template](#)
- | [Learn More About Victorious](#)

**with THIS!!**

UPDATED

**41 Unique SEO questions  
you won't get by googling  
"SEO RFP"**



**Who wants me to repeat 90% of  
what the last speaker said**



**AirOps** @AirOpsHQ  
Marketing leaders at @Chime, @Cartainc, @TryRamp, and @Webflow are winning AI search with @AirOps. See how they're driving pipeline in 2026.

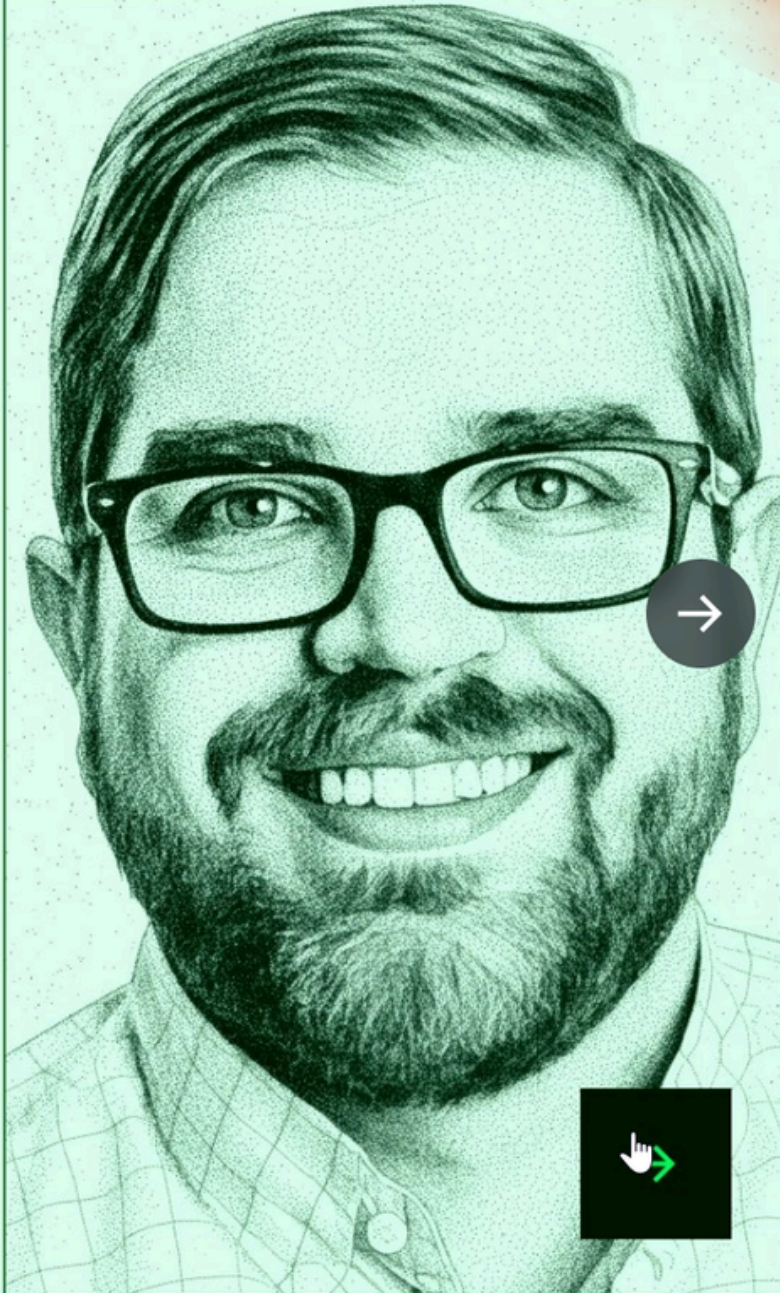
Book your demo today!

**George Bonaci**

VP Growth

AirOps is going fundamentally change growth. It's going to accelerate the impact and magnitude we're able to have on the business.

**ramp**



airops.com

See How AirOps Wins AI Search for Marketing Leaders



minnesota business restaurants

AI Mode All Images News Forums Short videos Videos

Open now

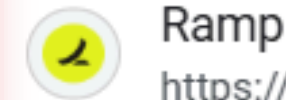
Top rated

Cheap

Upscale

Takeout

Results for **Minnesota** · Choose area

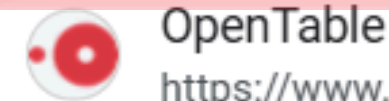


Ramp

https://ramp.com › Blog › Vendor management

### Top 5 Restaurants In Minnesota For Business Dining

Jun 26, 2025 — Based on an analysis of spending patterns, Chowgirls Cate lead the dining landscape in Minnesota for business ...



OpenTable

https://www.opentable.com › Minneapolis - St. Paul

### 40 Best Restaurants for Business Meals in Minneapo

1. Murray's Restaurant & Cocktail Lounge · (6276) · American · Downtown / Italian · Downtown / North Loop ; 3. Ruth's Chris Steak ... [Read more](#)



Yelp



**7 hours**

Jun 26, 2025

Ramp  
https://ramp.com › Blog › Vendor management

### Top 4 Restaurants In Pennsylvania For Business Dining

Jun 26, 2025 – Our analysis reveals that Cuba Libre Restaurant & Rum Bar, La Colombe Coffee Roasters, and Harp & Crown lead Philadelphia's **business dining** ... [Read more](#)

Ramp  
https://ramp.com › Blog › Vendor management

### Top 3 Restaurants In New Jersey For Business Dining

Jun 26, 2025 – Best for: Corporate meetings requiring on-site catering, employee appreciation events, and daily **business dining** within office environments. [Read more](#)

Ramp  
https://ramp.com › Blog › Vendor management

### Top 3 Restaurants In Delaware For Business Dining

Jun 26, 2025 – Philly Smoke SoCo brings authentic Southern barbecue excellence to Delaware's **business dining** scene through its Wilmington headquarters and ... [Read more](#)

Ramp  
https://ramp.com › Blog › Vendor management

### Top 4 Restaurants In Maryland For Business Dining

Jun 26, 2025 – Based on spending analysis, CFG Bank Arena Concessions, MISSION BBQ, and Cece's Roland Park lead the **business dining** landscape in Maryland.

Jun 26, 2025

https://ramp.com › Blog › Vendor management

### Top 7 Restaurants In New York For Business Dining

Jun 26, 2025 – Based on corporate spending data, these seven establishments consistently rank among New York's most frequented venues for **business dining**. The ... [Read more](#)



SCARE IT!

Ramp processes billions of dollars in business expenses across thousands of companies every month. Our unique position in the payments ecosystem provides visibility into actual spending patterns, including restaurant and dining expenditures across diverse industries and business sizes.

Understanding where businesses invest their dining dollars in Minnesota requires more than anecdotal recommendations. By analyzing aggregate spending data across corporate cards and expense reports, we can identify the establishments that consistently deliver value for business meetings, client entertainment, and team gatherings. This data-driven approach reveals how Minnesota's evolving dining landscape serves the needs of modern businesses, from the Twin Cities' innovative culinary scene to the state's celebrated regional classics.

### Understanding Minnesota restaurant industry

Minnesota's restaurant ecosystem combines a \$3.5 billion full-service restaurant market with a \$5.6 billion fast-food segment, supporting 276,800 foodservice jobs across 11,233 establishments. This robust industry serves both the state's 5.79 million residents and a thriving tourism sector that welcomed 80.2 million visitors in 2023. The culinary landscape reflects Minnesota's Scandinavian and German heritage through iconic dishes like tater tot hotdish and wild rice casseroles, while the Twin Cities embrace global influences from Hmong, Somali, and Mexican communities. Independent operators dominate the market, comprising 76% of establishments and driving innovation through sustainable dining practices and locally sourced ingredients. This combination of traditional comfort food and contemporary fusion creates a distinctive dining environment that caters to diverse business needs.

### Top 5 restaurants for business meals

Based on aggregated business spending data from corporate cards, these Minnesota establishments consistently rank high for business dining. Catering, Porzana, and Pizza Lucé lead the pack in the Twin Cities. These businesses value both upscale dining experiences and convenience, which reflects actual corporate spending patterns rather than industry trends. This provides unique insights into where Minnesota companies invest their dining budgets.

's evolving dining landscape

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**FUCKING  
SUCKS  
ASS!**



In this article

Understanding Minnesota restaurant industry

Top 5 restaurants for business meals and client dining

Tips for business dining in Minnesota's restaurant scene



# Get in MY funnel !!!

Understanding where businesses invest their dining dollars in Minnesota requires more than anecdotal recommendations. By analyzing aggregate spending data across corporate cards and expense reports, we can identify the establishments that consistently deliver value for business meetings, client entertainment, and team gatherings. This data-driven approach reveals how Minnesota's evolving dining landscape serves the needs of modern businesses, from the Twin Cities' innovative culinary scene to the state's celebrated regional classics.

PRODUCT NEWSLETTER

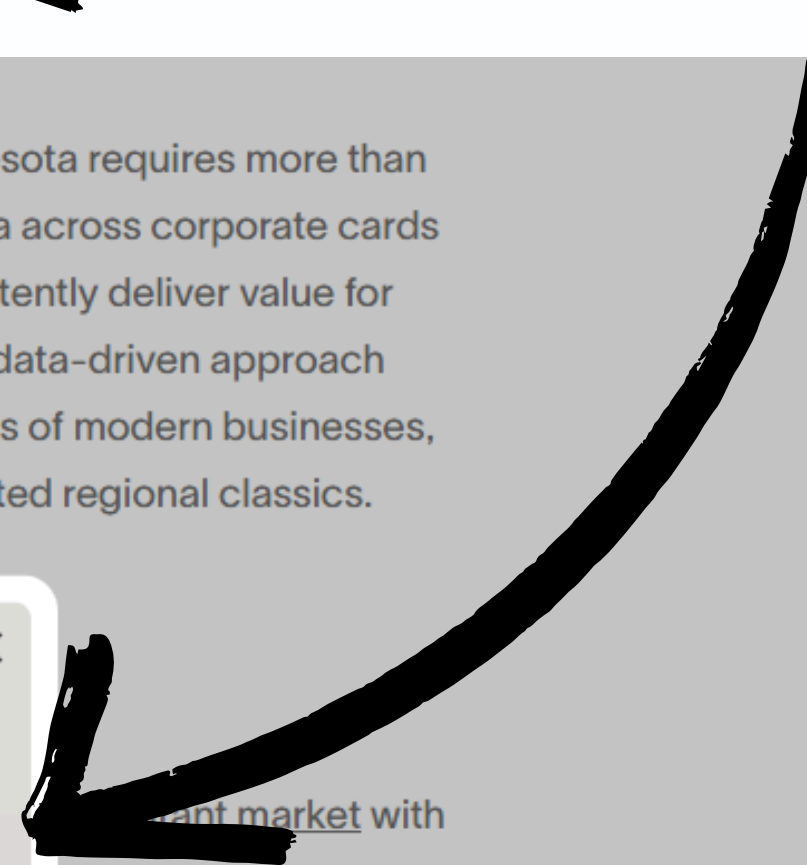
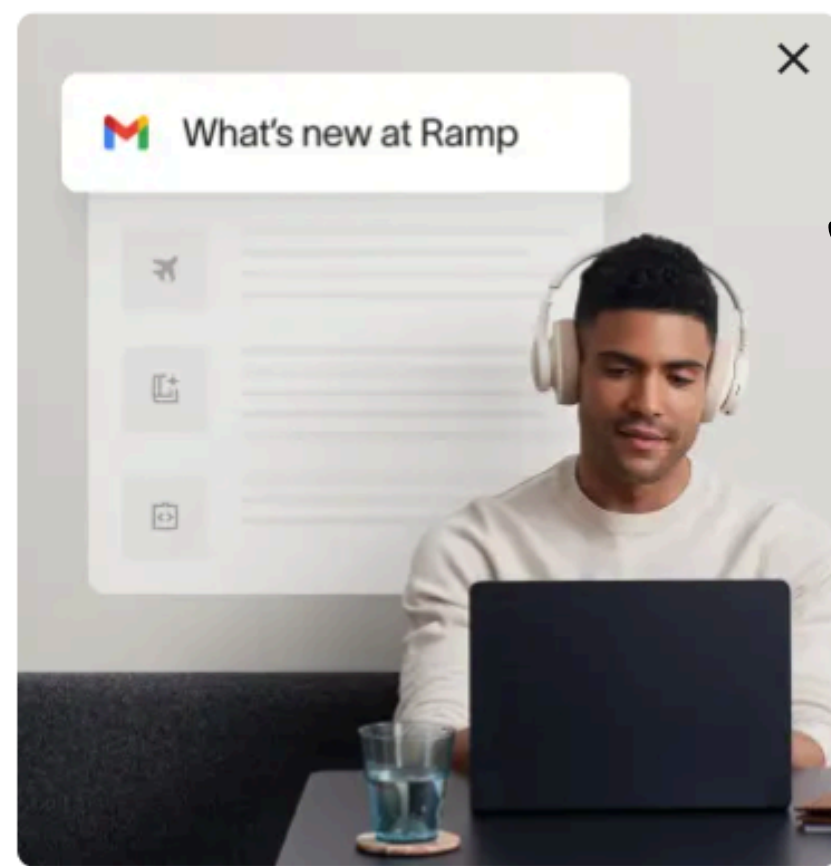
## Stay up to date with Ramp's product team.

- ✓ Monthly product updates straight to your inbox
- ✓ Access to exclusive webinars and content, for free
- ✓ See why 350k+ financial professionals use Ramp

What's your work email?



Get updates



Top 5 restaurants for business meals and client dining

Friday, February 6th ▾



Wednesday, February 18th ▾



**Wil Reynolds** 9:16 AM

You ever look into ramp? Their platform seems quite dope but I don't know how it compares to our current vendor. One thing their CEO said on a podcast that caught my eye was he said we can tell you if you are paying more than other people for a service. i.e. you are paying 5% more than the average for salesforce, slack, etc.



**Steve Kennard** 9:20 AM

we did a couple of years ago and it was the same thing as [Bill.com](#) now....we could actually do more with [bill.com](#) at the time. It's a lot to change vendors with how engrained we are so I haven't bothered since I didn't think the gains would be worth it...and their sales people turn me off. They stalk me with canned emails...all the folks using the same variation of it so I pushed them out of talking to them tbh. I had not heard the comparison piece before though. They should lead with that only.



Friday, February 20th ▾



Primary



Promotions **2 new**

Amanda at SparkToro — Audien...



Social



Updates

Re: Meet with Will

 image001.png

 image002.png

 image003.png

+4

(no subject)

Won't See You Next Week

Saved Message from Nick Pryorin -

(no subject)

 image.png

 image.png

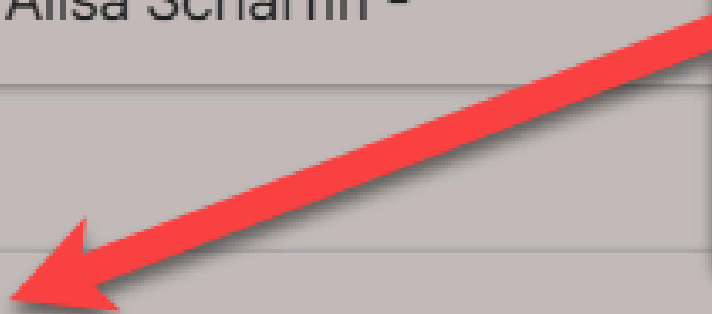
Saved Message from Alisa Scharfin -

Hey dude

 Emma Havers

Emma & Wil - Intro

99% of the time this is a lead intro.





☰ Summarize this email

**Emma Havers**  <emma.havers@ramp.com>

Wed, Mar 4, 5:04 PM (1 day ago)



to me ▾

Hi Wil - I noticed someone from the Seer Interactive team was recently exploring Ramp, and given your role as Vice President Innovation, I thought it might've been you - or possibly part of a broader initiative around spend control or systems efficiency. I know our teams have been in touch in the past, so I wanted to reintroduce myself in case it makes sense to revisit the conversation.

Ramp is the leading corporate card and expense management platform, combining cards, bill pay, reimbursements, and travel in one place. We integrate directly with Quickbooks via API to help finance teams close books 3x faster and drive 3.5% to 5% in annual savings.

Would you be open to a quick call to see if this might be worth exploring again?

Best,  
Emma

--



**Emma Havers**

Growth @ Ramp

28 W 23rd St New York, NY, 10010

[Book a meeting](#)

Not interested in Ramp? Feel free to reply and I'll stop reaching out

**What data indicates  
YOUR marketing  
is gaining trust?**

**TACTICS WIN QUARTERS**

**TRUST WINS DECADES**

A white brushstroke underline is positioned below the word "DECADES" in the second line of text.

the job of  
**marketing**

**3**

**Seen**

**Believed**

**Chosen**

# **Humans + Good Marketing**

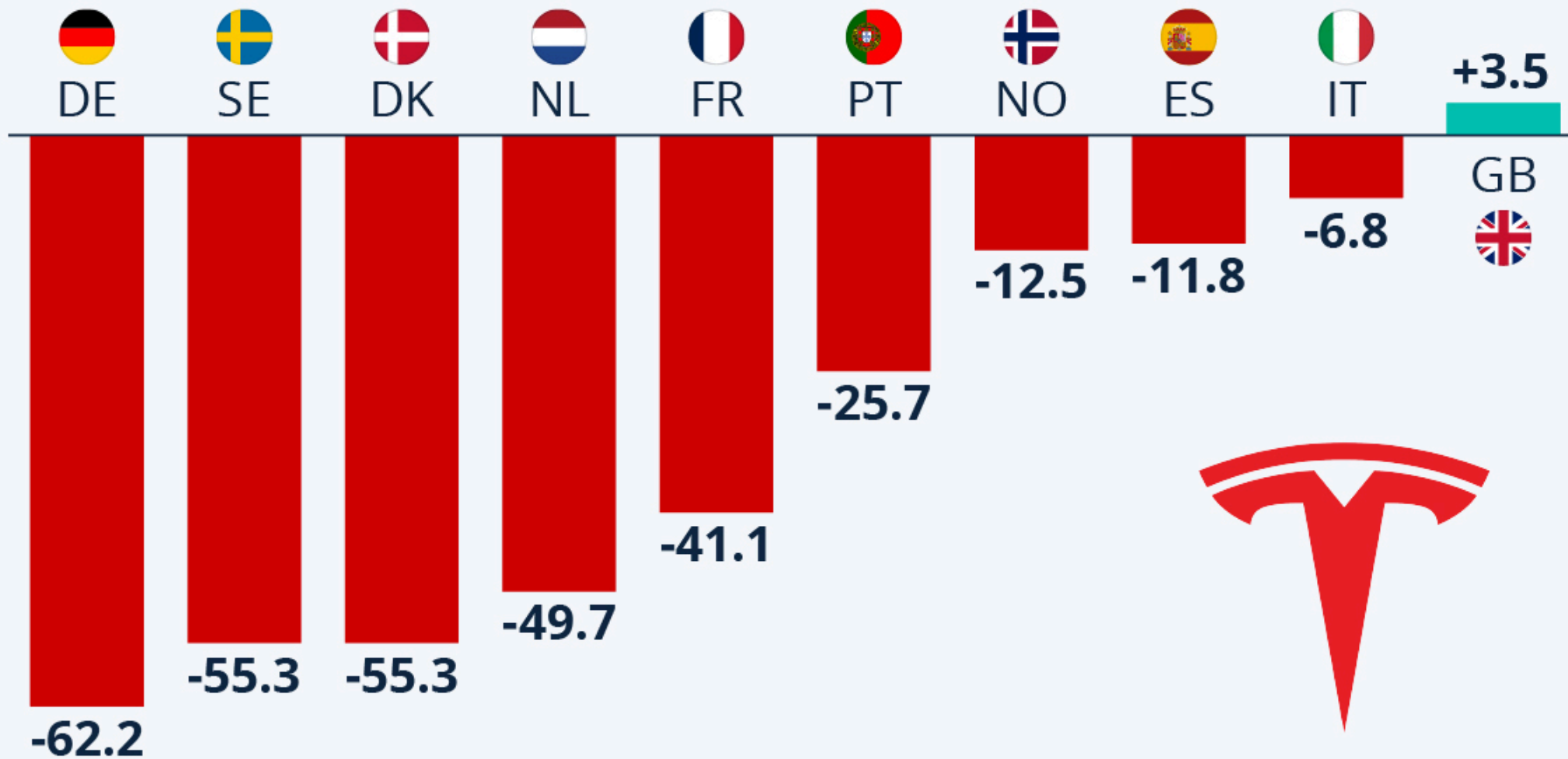
People will find reasons to  
**not buy** from someone they **dislike**

---

And they'll find excuses  
to **BUY** from someone they **DO**

# Tesla Sales Drop in Europe

Year-on-year change in new Tesla registrations in the first quarter of 2025, by country (in %)



Sources: CEA, national data, Reuters calculations



**GEO**

**BAD MATH**



“

When you think you can track everything, you shift to making the **easily trackable KPIs** grow.”



““ Most teams chase what they can measure, they ignore what **actually moves people.**”



”



**Primary  
Metric**



**Secondary**



TRUE WINS

MILANO CORTINA  
2026

# Negative Metric





**It doesn't add up**

**GEO isn't a  
performance  
channel**



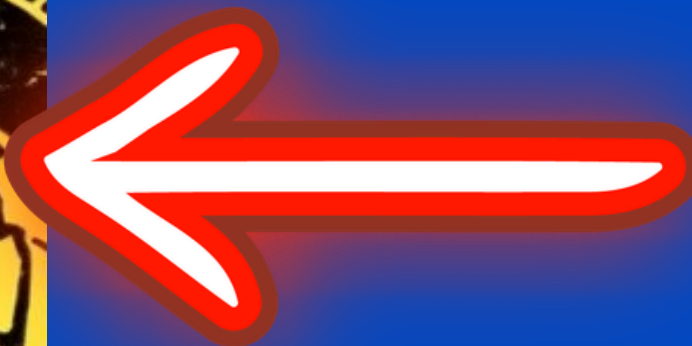
## Keyword MSV

If I can get you Ranked

$$\text{MSV} \times \text{CTR} = \underline{\text{Visits}}$$

$$\text{Visits} \times \text{CVR} = \underline{\text{Conv's}}$$

$$\text{Conv} \times \text{Value} = \underline{\text{ROI!}}$$



# SEO Math

## Keyword MSV

If I can get you Ranked

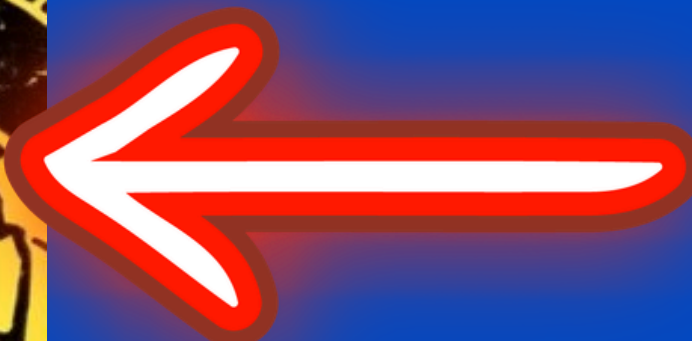
$MSV \times CTR = \underline{\text{Visits}}$

$\text{Visits} \times CVR = \underline{\text{Conv's}}$

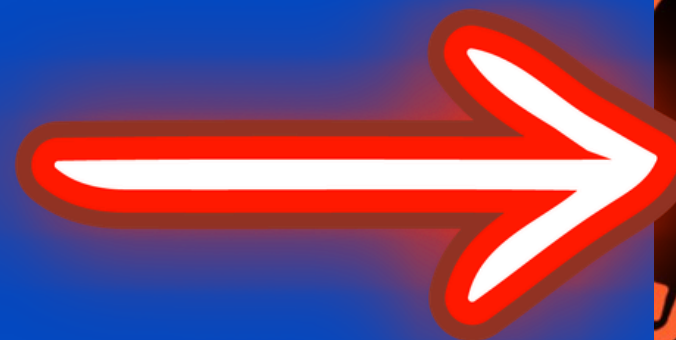
$\text{Conv} \times \text{Value} = \underline{\text{ROI!}}$



# SEO Math



# GEO Math



Search volume (no idea)  
Personalization (no idea)  
CTR (no idea)  
Visits (1/20<sup>th</sup> of SEO)  
Conversions from AI (low)



 Gemini 3



# Launch 11/25



# Training 1/25

**Neighborhood Groups**  
Mt. Vernon Manor CDC  
Marlous Civic Association  
HopePHL  
24th Ward Republican PGO  
Drexel Area Property Association

**Medical Centers**  
PCOM Healthcare Center | 0.5 mi  
Health Center 4 | 0.9 mi  
Bus Routes  
Bus 38 and 40: 40th St & Brown St | 20 ft  
Bus 31: 40th St & Aspen St | 500 ft  
Trolley/EL  
Trolley 10: 41 St and Lancaster Ave | 0.3 mi  
EL, 40th Street Station | 0.7 mi

**How many  
brands are  
typically in a  
search?**



O	A	B	C	D
1	<b>Words per answer (ChatGPT + Finance)</b>			
2	<b>Month</b>	<b>Avg Words</b>	<b>Under 300 words</b>	<b>Over 500 words</b>
3	Oct 2025	202	92%	0%
4	Nov 2025	200	96%	0%
5	Dec 2025	560	8%	55%
6	Jan 2026	523	0%	56%

best timebox app

AI Mode All Videos Short videos Forums Images Shopping More Tools

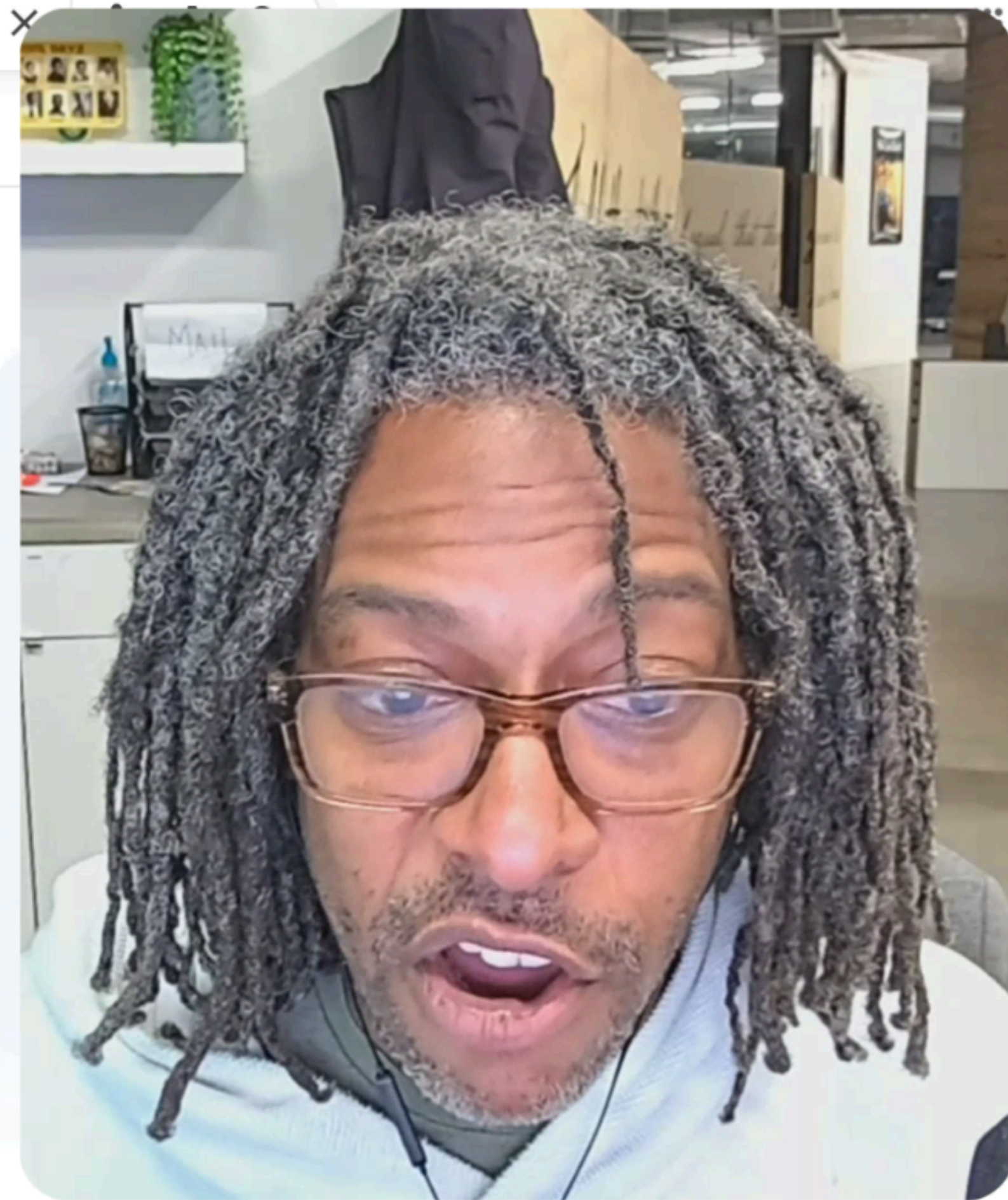
### AI Overview

The best timeboxing apps in 2026 are led by **Sunsama** for overall daily planning, **Motion** for AI-powered automated scheduling, and **Akiflow** for consolidating tasks across platforms. Other top choices include **TickTick** for task/timer versatility, **Morgen** for calendar integration, and **Toggl Track** for time-tracking-focused users.

Here are the top timeboxing apps based on specific needs:

- **Best Overall: Sunsama** is highly recommended for creating a focused daily plan, integrating tasks from Slack, email, and calendars into a structured daily view.
- **Best AI-Powered Scheduling: Motion** uses AI to automatically build your schedule and rearrange tasks when priorities change, ideal for heavy, complex workloads.
- **Best for Task Consolidation: Akiflow** specializes in taking tasks from various platforms and dragging them into a calendar to set exact time limits.
- **Best for Task/Timer Combo: TickTick** offers a user-friendly interface that combines a task list with a built-in Pomodoro timer for, allowing for both planning and active execution.

Show more



Now I'm looking for deck installers too

Here are **deck installers and deck building contractors near you (Camden, NJ area)** you can contact for deck design, construction, and installation services: [Yellow Pages](#)

#### Local Deck Builders / Contractors

1. **The Roof Doctor** – Roofing and deck/railing services; family-run business with long local experience.
2. **Deck Facelifters, LLC** – Deck builder in Oaklyn, NJ. Options for deck construction/repair.



#### Additional Local Deck Builder Options (from area contractor listings)

These contractors serve Camden and nearby South Jersey towns and typically offer deck installation, repair, or outdoor structure work (call to confirm services and availability): [Yellow Pages](#)

- **Dominic Polidori Construction, LLC** – Deck building & home repairs.
- **Barry's Home Improvements** – Deck builder & remodeling services.
- **Pristine Deck (Cherry Hill, NJ)** – Deck construction.
- **All Pro Cherry Hill Deck Builders** – Outdoor deck contractor.
- **Precision Decks & Remodeling** – Custom and rooftop deck builds in Turnersville & Philly area. [Precision Decks ...](#)
- **Precision Decks & Remodeling** – Custom backyard decks & pergolas (Phila/NJ). [Precision Decks ...](#)
- **Collins Home Services** – Deck build & home improvement services.
- **Precision Decks & Remodeling** – Rooftop and outdoor deck work. [Precision Decks ...](#)
- **Great American Deck Builders** – Deck construction & home improvement.
- **E&R Contracting LLC** – Deck building and home improvements.
- **Total Design Builders LLC** – Decks & general remodeling.
- **Perfection Remodeling & Maintenance** – Deck construction & maintenance.
- **Deck Guardian** – Camden County deck design and installation (free estimates). [Deck Guardian](#)
- **Wise Home Remodeling** – Deck installation & refacing services in Camden area. [wisehomenj.com](#)
- **Becker's Deck Installation & Design** – Custom deck design/build in Camden County. [beckerschimney...](#)

#### Tips for Hiring a Deck Installer

- Request **multiple quotes** to compare pricing and timelines. [Thumbtack](#)

+ Ask anything  

**Some get links, some don't**

**how to  
assess the  
“helpers”**

the job of  
**marketing**

**3**

**Seen**

**Believed**

**Chosen**

## The Top SEO Companies in the World 2026

Feb 2, 2026 — In this article, we share our research on the **top SEO companies in the US** across 10 different niches.



First Page Sage

<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

### The Top SaaS SEO Agencies of 2026

Feb 11, 2026 — This report provides our findings on the **top SaaS SEO agencies**, based on their experience, specialties, notable clients, and leadership.



First Page Sage

<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

### The Best SEO Agencies in the World: 2026 Edition

Feb 5, 2025 — This report takes **rank**s the **top 20 best SEO agencies in the world** based on a combination of external signals and agency experience.



First Page Sage

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### The Best SEO Consultants of 2026

May 22, 2025 — In this article, we share our picks for the **best SEO consultants**, based on their expertise, accomplishments, and experience.



First Page Sage

<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

### The Top Healthcare Marketing Agencies in 2026

Feb 11, 2026 — This article ranks the **top healthcare marketing agencies** in 2025.



First Page Sage

<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

### The Top HVAC Marketing Agencies in 2026

Jan 16, 2026 — The following report ranks the **top HVAC marketing agencies in 2025**, which our research team determined using a proprietary algorithm.



First Page Sage

<https://firstpagesage.com> › [SEO Blog](#) › [SEO Blog](#) ⋮

### The Top Cardiologist SEO Agencies of 2026

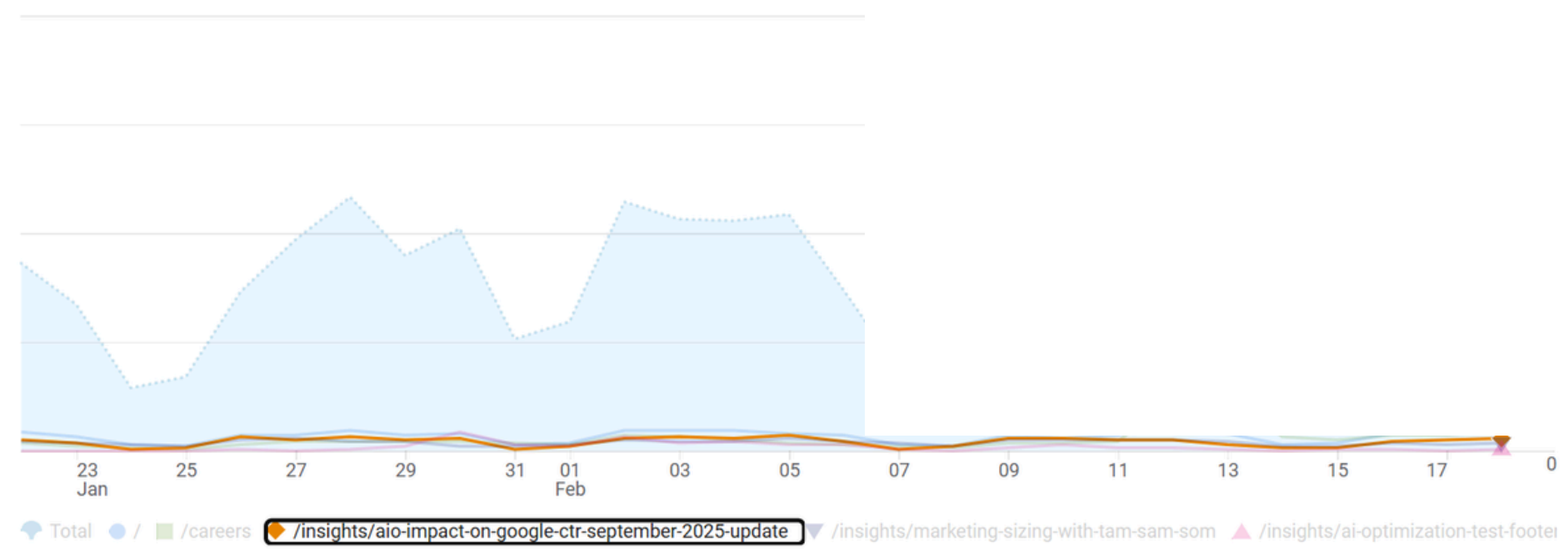
Jan 21, 2026 — Our research team conducted an analysis of the **top cardiologist SEO agencies** in the United States and selected the top 8 agencies to feature in

# Primary

SEEN - (FACEOFF)

Add filter +

Views by Page path + query string over time



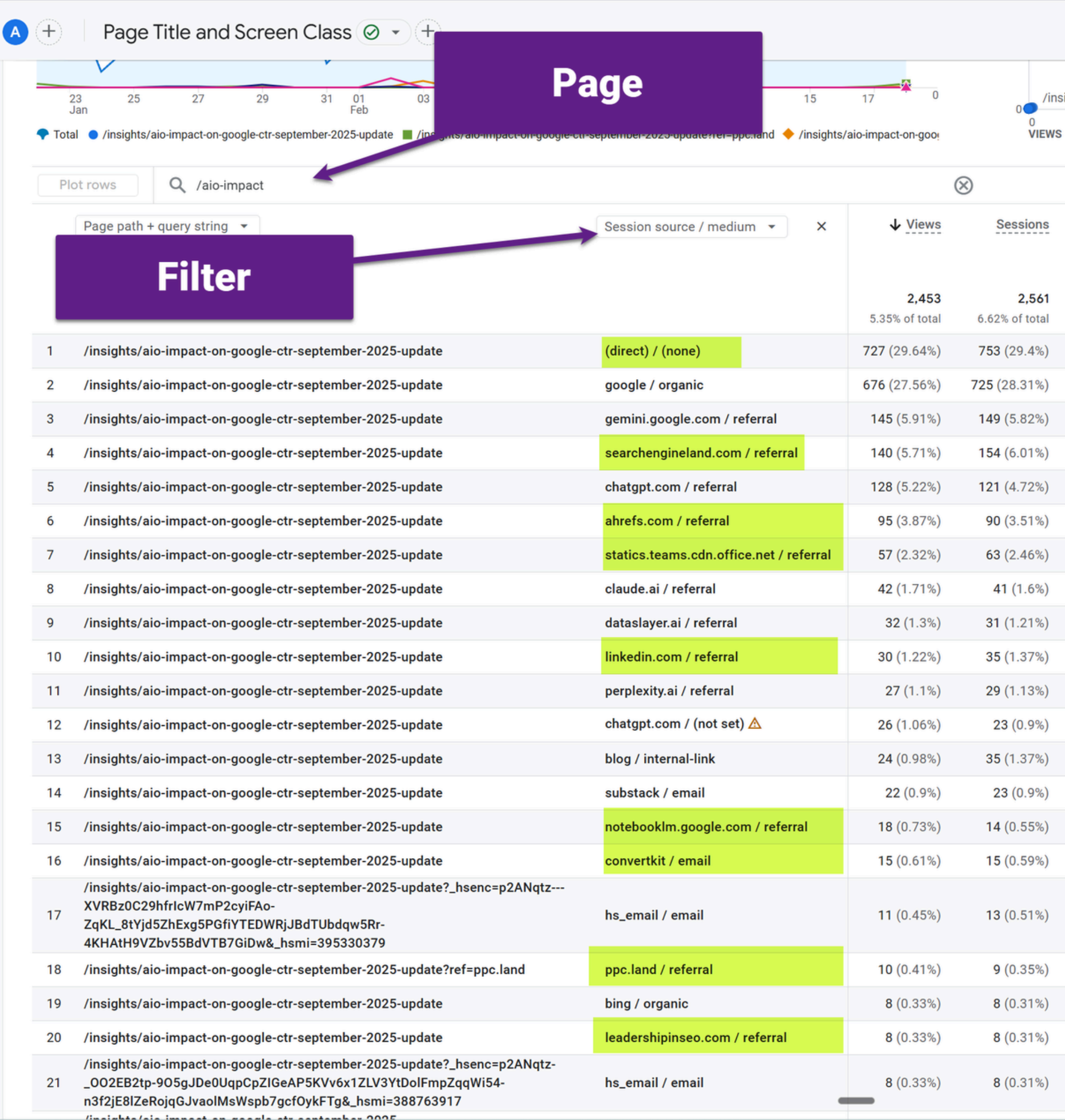
# Secondary

## BELIEVED - SHOTS ON GOAL



Plot rows Search... Rows per page: 10 Go to: 1 1-10 of 5415

<input type="checkbox"/>	Page path + query string	Views	Sessions	Active users	Views per active user	Average engagement time per active user	Event count	Key events	Total revenue
<input checked="" type="checkbox"/>	Total	45,830 100% of total	38,657 100% of total	28,862 100% of total	1.59 Avg 0%	40s Avg 0%	294,026 100% of total	569.00 100% of total	\$0.00
<input checked="" type="checkbox"/>	1 /	3,757 (8.2%)	3,590 (9.29%)	3,025 (10.48%)	1.24	18s	28,061 (9.54%)	9.00 (1.58%)	\$0.00 (-)
<input checked="" type="checkbox"/>	2 /careers	3,248 (7.09%)	3,055 (7.9%)	2,497 (8.65%)	1.30	13s	29,056 (9.88%)	2.00 (0.35%)	\$0.00 (-)
<input checked="" type="checkbox"/>	3 /insights/aio-impact-on-google-ctr-september-2025-update	2,378 (5.19%)	2,503 (6.47%)	1,580 (5.47%)	1.51	50s	16,334 (5.56%)	9.00 (1.58%)	\$0.00 (-)
<input checked="" type="checkbox"/>	4 /insights/marketing-sizing-with-tam-sam-som	2,154 (4.7%)	2,397 (6.2%)	1,613 (5.59%)	1.34	47s	16,133 (5.49%)	1.00 (0.18%)	\$0.00 (-)
<input checked="" type="checkbox"/>	5 /insights/ai-optimization-test-footers-are-back-like-2003	974 (2.13%)	1,076 (2.78%)	751 (2.6%)	1.30	1m 08s	6,332 (2.15%)	6.00 (1.05%)	\$0.00 (-)
<input type="checkbox"/>	6 /insights	933 (2.04%)	784 (2.03%)	525 (1.82%)	1.78	27s	5,740 (1.95%)	7.00 (1.23%)	\$0.00 (-)
<input type="checkbox"/>	7 /people/team	724 (1.58%)	642 (1.66%)	561 (1.94%)	1.29	59s	5,776 (1.96%)	1.00 (0.18%)	\$0.00 (-)
<input type="checkbox"/>	8 /work/case-studies	638 (1.39%)	550 (1.42%)	501 (1.74%)	1.27	16s	3,988 (1.36%)	0.00 (0%)	\$0.00 (-)
<input type="checkbox"/>	9 /insights/do-your-ai-search-seo-kpis-need-a-2026-upgrade-yup	596 (1.3%)	665 (1.72%)	360 (1.25%)	1.66	1m 36s	3,536 (1.2%)	39.00 (6.85%)	\$0.00 (-)
<input type="checkbox"/>	10 /insights/ai-visibility-is-a-vanity-metric-prepare-your-execs	550 (1.2%)	565 (1.46%)	351 (1.22%)	1.57	1m 34s	3,264 (1.11%)	51.00 (8.96%)	\$0.00 (-)



# Secondary

BELIEVED - SHOTS ON GOAL

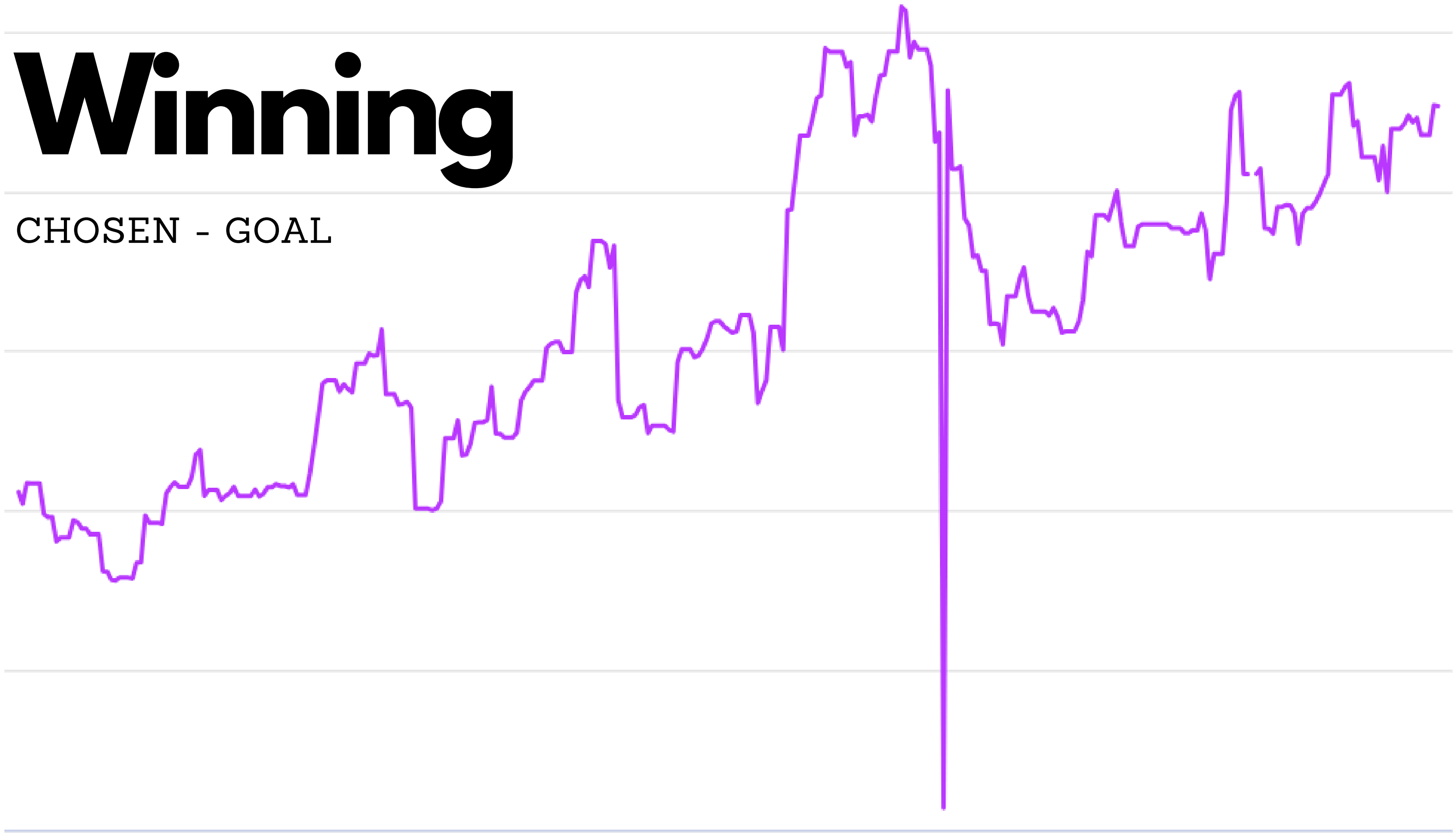
23	/insights/aio-impact-on-google-ctr-september-2025-update	(not set)	6 (0.24%)
24	/insights/aio-impact-on-google-ctr-september-2025-update	docs.google.com / referral	6 (0.24%)
25	/insights/aio-impact-on-google-ctr-september-2025-update	engage.cloud.microsoft / referral	6 (0.24%)
26	/insights/aio-impact-on-google-ctr-september-2025-update	fastcompany.com / referral	5 (0.2%)
27	/insights/aio-impact-on-google-ctr-september-2025-update	hs_email / email	5 (0.2%)
28	/insights/aio-impact-on-google-ctr-september-2025-update	position.digital / referral	5 (0.2%)
29	/insights/aio-impact-on-google-ctr-september-2025-update?ref=ppc.land	(direct) / (none)	5 (0.2%)
30	/insights/aio-impact-on-google-ctr-september-2025-update	adexchanger.com / referral	4 (0.16%)
31	/insights/aio-impact-on-google-ctr-september-2025-update	allaboutai.com / referral	4 (0.16%)
32	/insights/aio-impact-on-google-ctr-september-2025-update	analyticsliv.com / referral	4 (0.16%)
33	/insights/aio-impact-on-google-ctr-september-2025-update	marketing4ecommerce.net / referral	4 (0.16%)
34	/insights/aio-impact-on-google-ctr-september-2025-update	seroundtable.com / referral	4 (0.16%)
35	/insights/aio-impact-on-google-ctr-september-2025-update?_hsenc=p2ANqtz--e9HCdYmGITKEmQm-WPUtEhkuShYNCuT89G3vTf7DPeljoLAMIfoVC8DIwikNj9J6l4tk3kEziPA-7wGveqWg5FChiMA&_hsmi=395330379	hs_email / email	4 (0.16%)
36	/insights/aio-impact-on-google-ctr-september-2025-update__	google / organic	4 (0.16%)
37	/insights/aio-impact-on-google-ctr-september-2025-update	airops.com / referral	3 (0.12%)
38	/insights/aio-impact-on-google-ctr-september-2025-update	app.beehiiv.com / referral	3 (0.12%)
39	/insights/aio-impact-on-google-ctr-september-2025-update	mail.google.com / referral	3 (0.12%)
40	/insights/aio-impact-on-google-ctr-september-2025-update	mediapost.com / referral	3 (0.12%)
41	/insights/aio-impact-on-google-ctr-september-2025-update	moz.com / referral	3 (0.12%)
42	/insights/aio-impact-on-google-ctr-september-2025-update	usc-powerpoint.officeapps.live.com / referral	3 (0.12%)
43	/insights/aio-impact-google-ctr-september-2025-update	(direct) / (none)	2 (0.08%)
44	/insights/aio-impact-on-google-ctr-september-2025-update	adaptingsocial.com / referral	2 (0.08%)
45	/insights/aio-impact-on-google-ctr-september-2025-update	aijourn.com / referral	2 (0.08%)
46	/insights/aio-impact-on-google-ctr-september-2025-update	app.raindrop.io / referral	2 (0.08%)
47	/insights/aio-impact-on-google-ctr-september-2025-update	bartekweb.pl / referral	2 (0.08%)
48	/insights/aio-impact-on-google-ctr-september-2025-update	basecamp.com / referral	2 (0.08%)
49	/insights/aio-impact-on-google-ctr-september-2025-update	canva.com / referral	2 (0.08%)
50	/insights/aio-impact-on-google-ctr-september-2025-update	chatgpt.com / organic	2 (0.08%)
51	/insights/aio-impact-on-google-ctr-september-2025-update	earnseo.com / referral	2 (0.08%)

# Secondary

BELIEVED - SHOTS ON GOAL

# Winning

CHOSEN - GOAL



**Site: [agency.com] top, best**



# use your brain

---

**GEO = “chunking” content**

Paragraphs, dog?!



the job of  
**marketing**

**3**

**Seen**

**Believed**

**Chosen**

**seen exploding = new channel**

**believed & chosen =**

**compressing**

**Look at your GPT leads are**

**they closing faster?**

# 4 RISKS

---

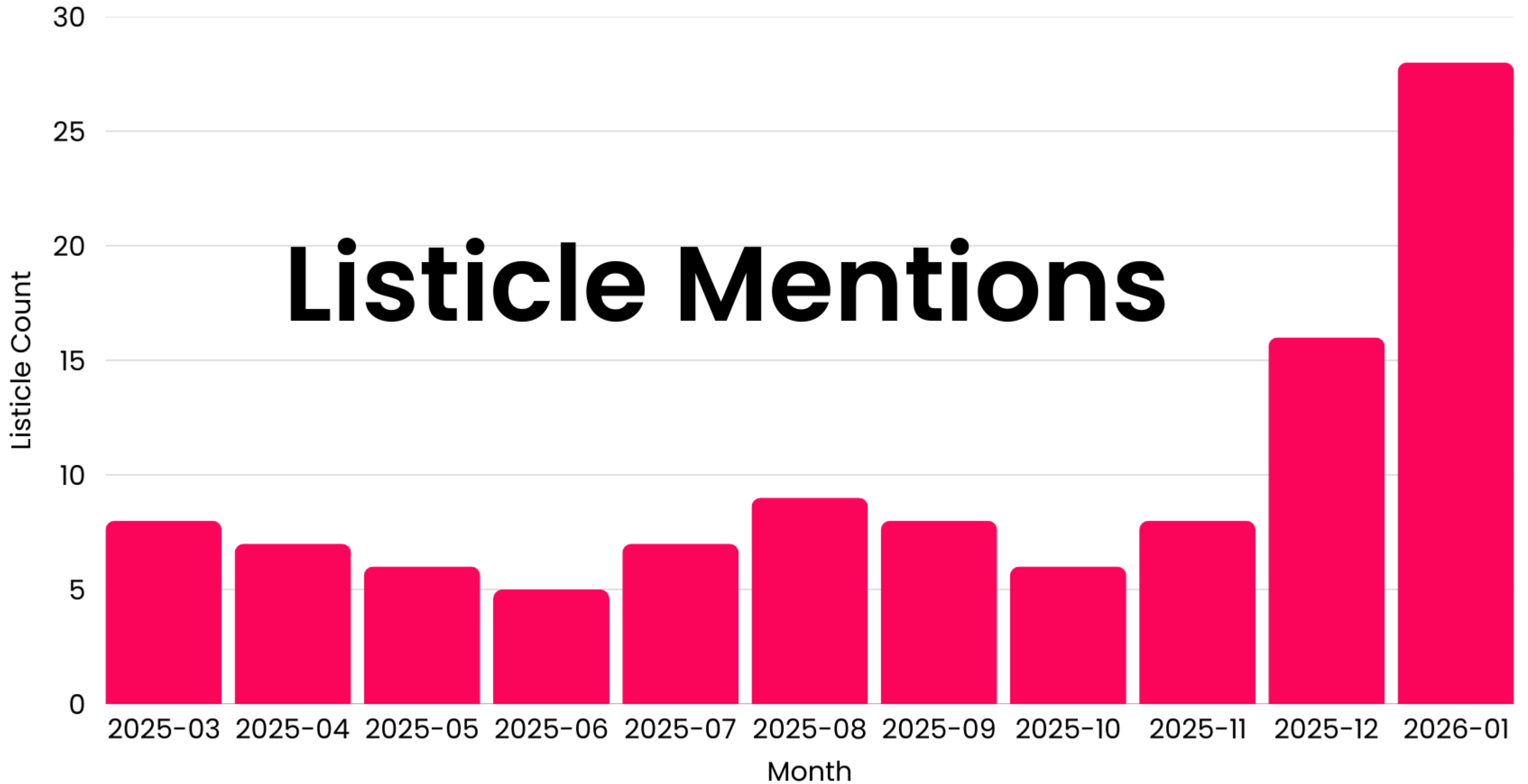
# Aggression Risk



**QUICK WIN**

**PROBLEMS**

# Listicle Mentions





The Listicle Window Is Closing in AI Search:  
**30% Decline MoM**

seerinteractive

**BUILD**

**TRAP**



“

**Measuring your success by outputs first, trust second, shipping is prioritized over value.**

”

What does

**"WINNING"**

in AI even mean?

Automatically **Timebox** Work – Get the only **app** that ADHD-ers and professionals trust to supercharge their productivity. Set...

🌟 AI Overview

The best timeboxing app depends on your needs: **Sunsama** is great for daily planning, **Motion/Clockwise** use AI for smart scheduling, **Toggl Track/Clockify** excel at detailed tracking, **Todoist/TickTick** offer powerful task management with calendars, and **Notion** provides ultimate customization. Consider apps like **Reclaim** for proactive habits, **Timebloc** for simplicity, or **Akiflow/ClickUp** for all-in-one workflows. [🔗](#)

10 Timeboxing Apps to Plan Every Hour with Purpose - ClickUp

Jul 2, 2025 – 1. ClickUp (Best for All-in-one Timeboxing with Task Management) \* Use...



 ClickUp ⋮



# Winning

Show more ▼

# Best Timeboxing Apps at a Glance

[TABLE OF CONTENTS](#) 

Here are some of the best tools out there—each with its edge, depending on how you like to plan, track, or block your time:

Tool Name	Best For	Key Uses	Pricing*
ClickUp	All-in-one tool for time management; <b>Team size:</b> Freelancers, solopreneurs, small teams, startups, SMBs, enterprises	Task management, project planning, time tracking, scheduling, recurring tasks, and integrations with tools like Google Calendar and Slack	Free plan, Customizations for enterprises
Sunsama	Daily planning with calendar integration; <b>Team size:</b> Freelancers, small teams, startups	Organizing tasks from Gmail, Slack, and GitHub into calendar slots, AI-powered time estimates, and daily planning rituals	Starts at \$20 per user/month

## Start using ClickUp today

- ✓ Manage all your work in one place
- ✓ Collaborate with your team
- ✓ Use ClickUp for FREE—forever

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# Best Timeboxing Apps at a Glance

[TABLE OF CONTENTS](#) ▾

Here are some of the best tools out there—each with its edge, depending on how you like to plan, track, or block your time:

Absolutely! Here's the revised comparison table with the "Best For" column showing only the relevant teams/individuals for each tool (removing the descriptive intro):

Tool Name	Best For	Key Uses	Pricing*
ClickUp	All-in-one tool for time management; <b>Team size:</b> Freelancers, solopreneurs, small teams, startups, SMBs, enterprises	Task management, project planning, time tracking, scheduling, recurring tasks, and integrations with tools like Google Calendar and Slack	Free plan, Customizations for enterprises
Sunsama	Daily planning with calendar integration; <b>Team size:</b> Freelancers, small teams, startups	Organizing tasks from Gmail, Slack, and GitHub into calendar slots, AI-powered time estimates, and daily planning rituals	Starts at \$20 per user/month

**Start using ClickUp today**

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- ✔ Collaborate with your team
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[Get Started](#)

# Trust Risk



**Do you  
have a KPI  
for TRUST**

**My conclusion:** “That comprehensive guide you wrote in 2022? It might be losing ground to newer content, even if yours is more detailed.”

## Their Proof: The Numbers

The researchers took passages from TREC 2021 and 2022 test collections, added fake publication dates (nothing else changed same text, same quality), and watched AI models rerank them.

**Every. Single. Model. Fell. For. It.**

Here’s what happened:

Metric	Best Case	Worst Case
<b>Average year shift in top-10</b>	+0.82 years (Qwen2.5-72B)	+4.78 years (LLaMA3-8B)
<b>Largest single position jump</b>	61 ranks (Qwen2.5-7B)	95 ranks (GPT-3.5-turbo)
<b>Preference reversals</b>	8.25% (Qwen2.5-72B)	25.23% (LLaMA3-8B)

best landscapers melbourne




panies operating across Melbourne, Victoria:

scaping specialist.

ThreeBestRated


retaining walls, turf, poolscapes.

More

.com.au


### 8 Best & Affordable Landscaping Services in Melbourne - 2025

July 7, 2025 — Melbourne has no shortage of landscaping companies, but sometimes the best...

 ozziemowingandgardening.com.au

### 8 Best Landscapers In Melbourne

November 28, 2024 — Explore the best landscapers in Melbourne with our curated list of 8 professionals,...

 medium.com

### The Best Landscapers Near Me in Melbourne -

Medium

2 weeks!

530%

**Low trust in AI answers**

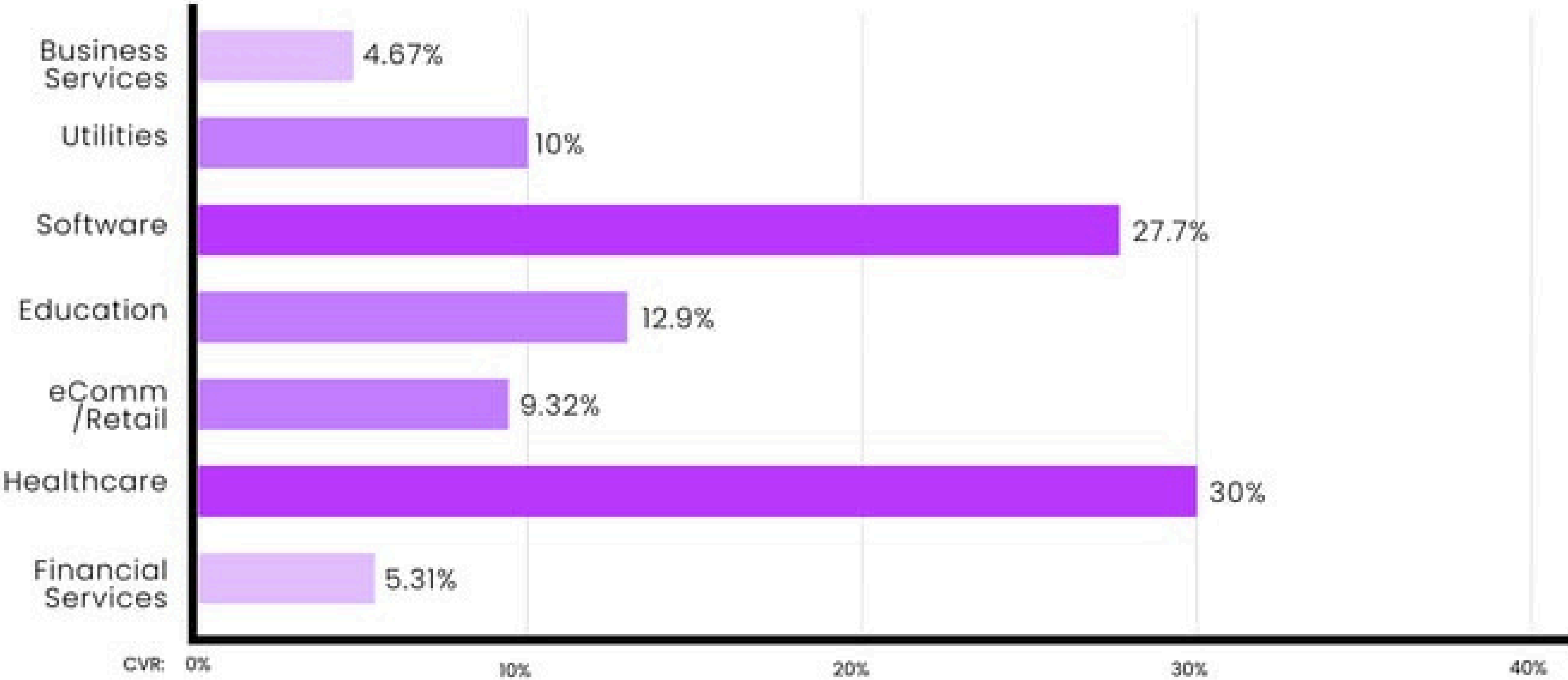
(Gartner survey, 2025)

# Best practices risk



**1 site = dangerous**

# AI Conversion Rates Vary Widely Across Industries



# AI Traffic Goes Deep & Converts

AI-Driven Traffic	% of Total Volume	CVR
Homepage	6.12%	23.03%
Other Pages	93.88%	12.72%

# SaaS/Software Study: AI Traffic & CVRs x Page

AI-Driven Traffic	% of Total Volume	CVR
Homepage	15.28%	50.96%
Other Pages	84.72%	23.59%



# Post

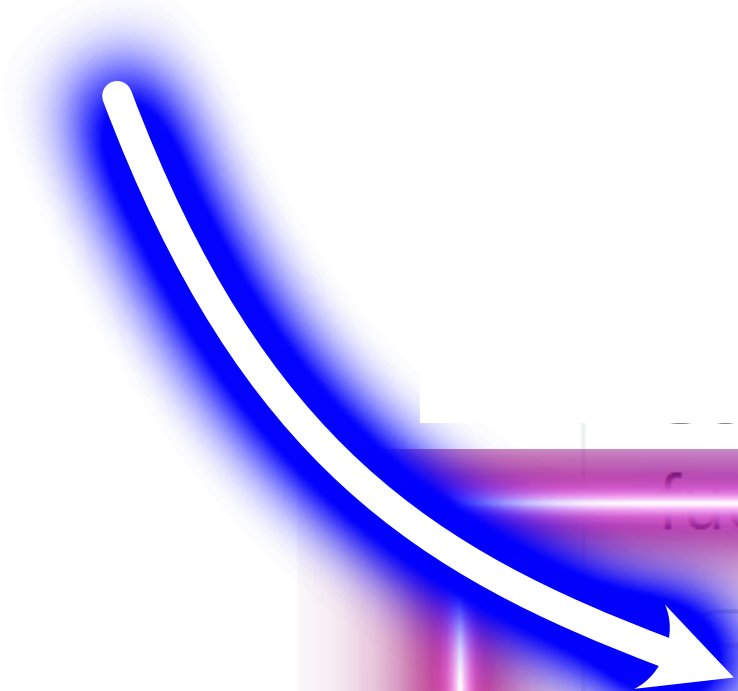


**Anthony Higman** ✓

@AnthonyHigman



ing



fucking god and about god damn time! LOL

*Note: The agencies listed above are based on 2026 industry reporting and reputation data, excluding "best-of" lists that often prioritize SEO-driven rankings over actual performance.* @

Dive deeper in AI Mode

# Revenge!!!

Metrics Competitors ▾ Locations ▾ Years

📅 Last year ▾ Daily ▾ ⋮

## Performance

- Referring domains  Domain Rating  URL Rating  Organic traffic  Organic traffic due to  Organic pages  Impressions  Paid traffic
- Paid traffic cost  Crawled pages  AI Overviews



Organic traffic



# Execution risk



**I'm slow  
playing AI  
visibility**

**seerinteractive**





**"Marketers are trained to be 'easy to work with'.**

**The best marketers never mortgage trust for tactics.**

Prompt Variant

What are the best agencies for generative engine optimization?

Platform

Gemini

Prompt Variant

What are the best agencies for generative engine optimization?

### Citations

- [firstpagesage.com/seo-blog/the-top-generative-engine-...](https://firstpagesage.com/seo-blog/the-top-generative-engine-...)
- [www.siegemedia.com/strategy/best-generative-engine-...](https://www.siegemedia.com/strategy/best-generative-engine-...)
- [www.munro.agency/top-generative-engine-optimization...](https://www.munro.agency/top-generative-engine-optimization...)
- [beomniscient.com/blog/geo-agencies](https://beomniscient.com/blog/geo-agencies)
- [gofishdigital.com/blog/generative-engine-optimization-a...](https://gofishdigital.com/blog/generative-engine-optimization-a...)
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- [thedigitalelevator.com/blog/best-generative-engine-opti...](https://thedigitalelevator.com/blog/best-generative-engine-opti...)

Citation

⊗ No

Competitive Presence

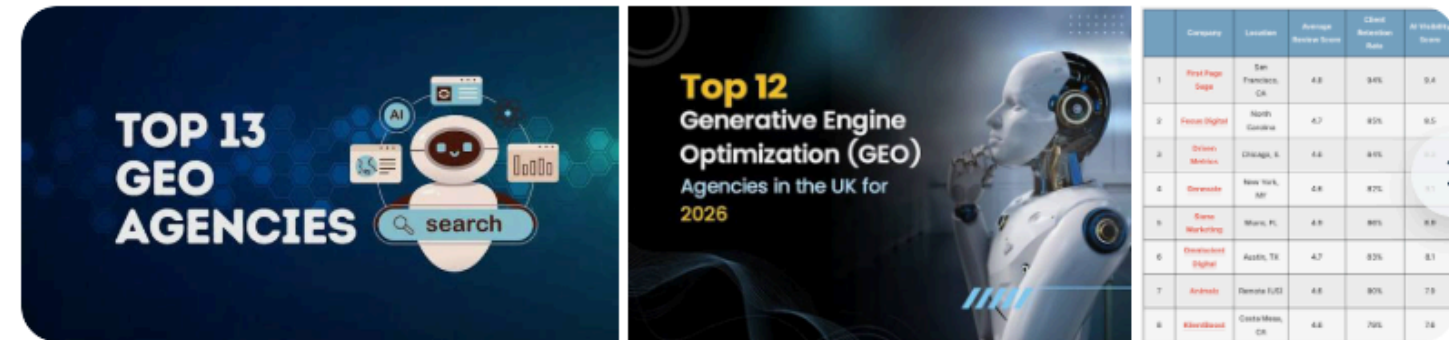
Tinuiti	No
Razorfish	No
Power	No

Citations

- [firstpagesage.com/seo-blog/the-top-generative-engine-...](https://firstpagesage.com/seo-blog/the-top-generative-engine-...)
- [www.siegemedia.com/strategy/best-generative-engine-...](https://www.siegemedia.com/strategy/best-generative-engine-...)
- [www.munro.agency/top-generative-engine-optimization...](https://www.munro.agency/top-generative-engine-optimization...)
- [beomniscient.com/blog/geo-agencies](https://beomniscient.com/blog/geo-agencies)
- [gofishdigital.com/blog/generative-engine-optimization-a...](https://gofishdigital.com/blog/generative-engine-optimization-a...)
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- [nogood.io/blog/ai-marketing-agency](https://nogood.io/blog/ai-marketing-agency)
- [digitalagencynetwork.com/agencies/usa/ai-marketing](https://digitalagencynetwork.com/agencies/usa/ai-marketing)
- [www.m1-project.com/blog/10-best-ai-marketing-agencie...](https://www.m1-project.com/blog/10-best-ai-marketing-agencie...)
- [www.accordtechsolutions.com/blog/top-7-ai-marketing-...](https://www.accordtechsolutions.com/blog/top-7-ai-marketing-...)
- [thedigitalelevator.com/blog/best-generative-engine-opti...](https://thedigitalelevator.com/blog/best-generative-engine-opti...)

Results for Northern Liberties, Philadelphia · Choose area

AI Overview



Top Generative Engine Optimization (GEO) agencies in 2026 specialize in optimizing content for AI-powered search (like Google AI Overviews and ChatGPT) to increase brand visibility. Top firms include **First Page Sage**, **Siana Marketing**, **Omniscient Digital**, and **Animalz**, focusing on AI-driven content, reputation management, and high-quality technical SEO. First Page Sage +4

### Top GEO Agencies by Category

- **Best Overall for B2B/SaaS:** **Singularity Digital** (SaaS-specific), **Omniscient Digital** (pipeline-focused), and **Animalz** (content-driven).
- **Best for E-commerce & Retail:** **Coalition Technologies**, **The Search Initiative**, and **Go Fish Digital**.
- **Best for Industrial & Local:** **Siana Marketing** and **Focus Digital**.
- **Best for Technical & High-Volume:** **iPullRank** and **WebFX**. First Page Sage +7

### Key Services Offered

Leading GEO agencies blend traditional SEO with modern AI requirements:

- **Answer Engine Optimization (AEO):** Structuring content to be directly quoted by LLMs.
- **AI Citation & Authority Building:** Managing reputation signals to ensure AI trust.
- **Content Strategy & Generation:** Creating expert-driven, AI-ready content.
- **Technical Optimization:** Ensuring sites are readable by AI crawlers. First Page Sage +4

#### The Top Generative Engine Optimization (GEO) Agencies of 2026

In this report, we share the top generative engine optimization (GEO) agencies of 2026, based on...

First Page Sage

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#### The 11 Best Generative Engine Optimization (GEO) Agencies of 2026

Animalz – Best for Content-Driven GEO. Animalz is a premier content marketing agency for B2B...

The Digital Elevator

---

#### The Top Industrial GEO / AEO Agencies of 2026 - First Page Sage

Table\_title: The Top Industrial GEO / AEO Agencies of 2026 Table\_content: header: | |...

First Page Sage

Show all

# Who do you believe?

# Who would you choose?

Top Generative Engine Optimization (GEO) content for AI-powered search (like Google AI Overviews) to increase brand visibility. Top firms include [First Page Sage](#), [Siana Marketing](#), [Omniscient Digital](#), and [Animalz](#), focusing on AI-driven content, reputation management, and high-quality technical SEO. First Page Sage +4

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- **Best for Technical & High-Volume:** [iPullRank](#) and [WebFX](#). First Page Sage +7



**That SUCKS  
for Seer...**



**“ In a world of infinite content, people will increasingly organize around curators – the ones they trust to filter the chaos and surface what matters. ”**

Social



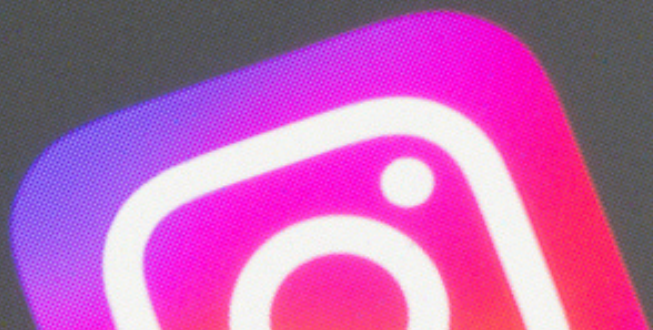
Threads



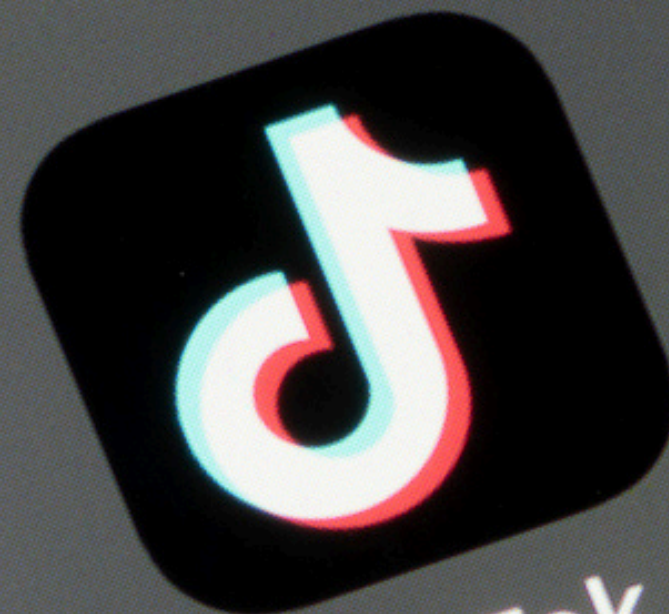
x



Reddit



Facebook



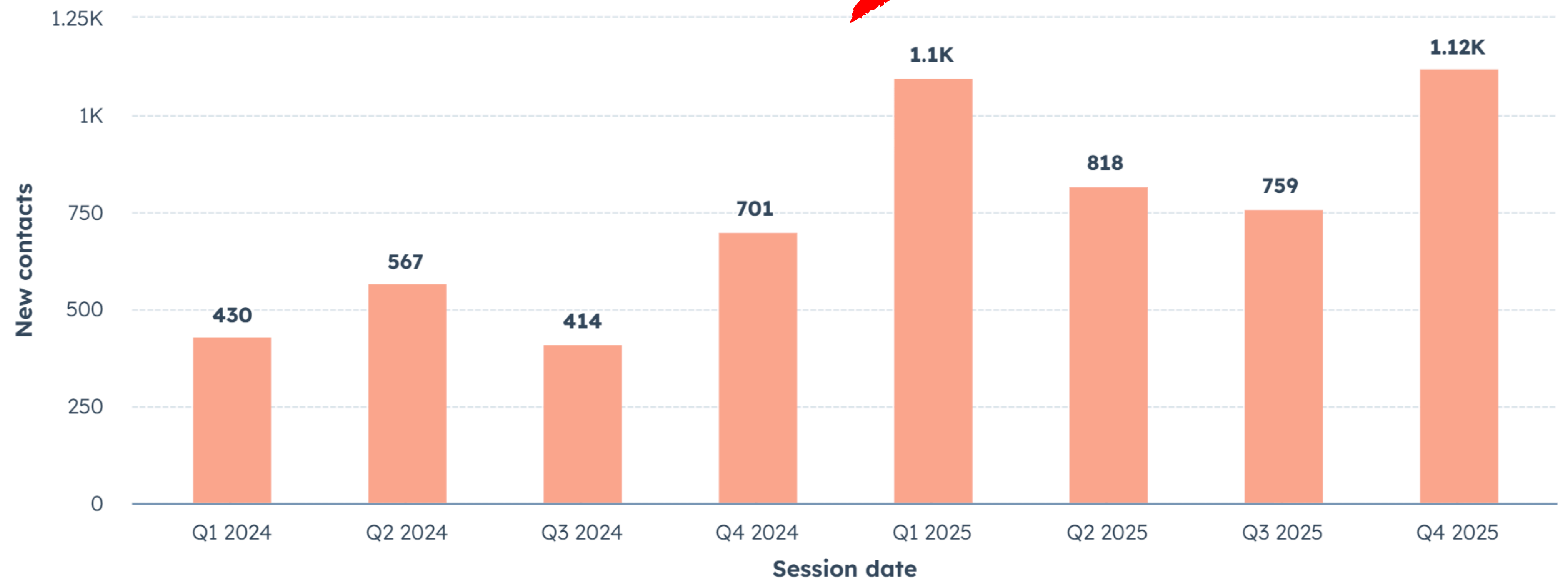
TikTok

# New Contacts

FROM 1/1/2024 TO 12/31/2025 | QUARTERLY

FILTERS (1)

New contacts

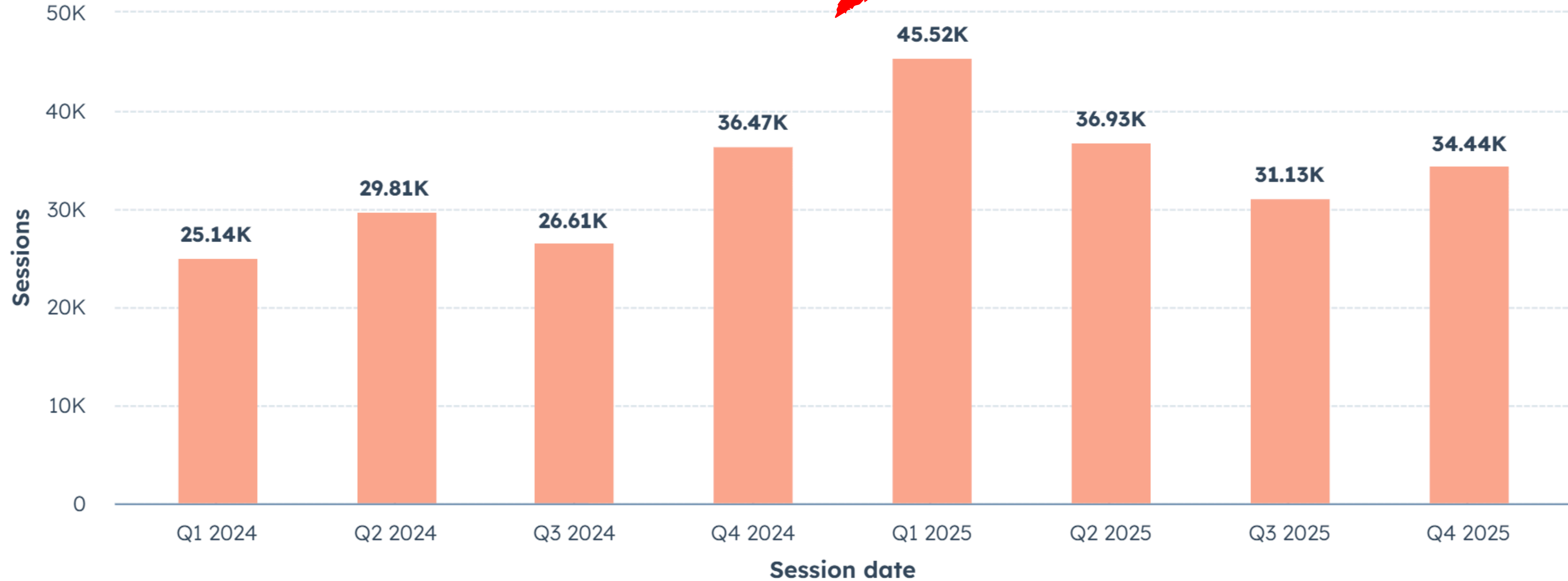


# Direct

FROM 1/1/2024 TO 12/31/2025 | QUARTERLY

FILTERS (1)

● Sessions

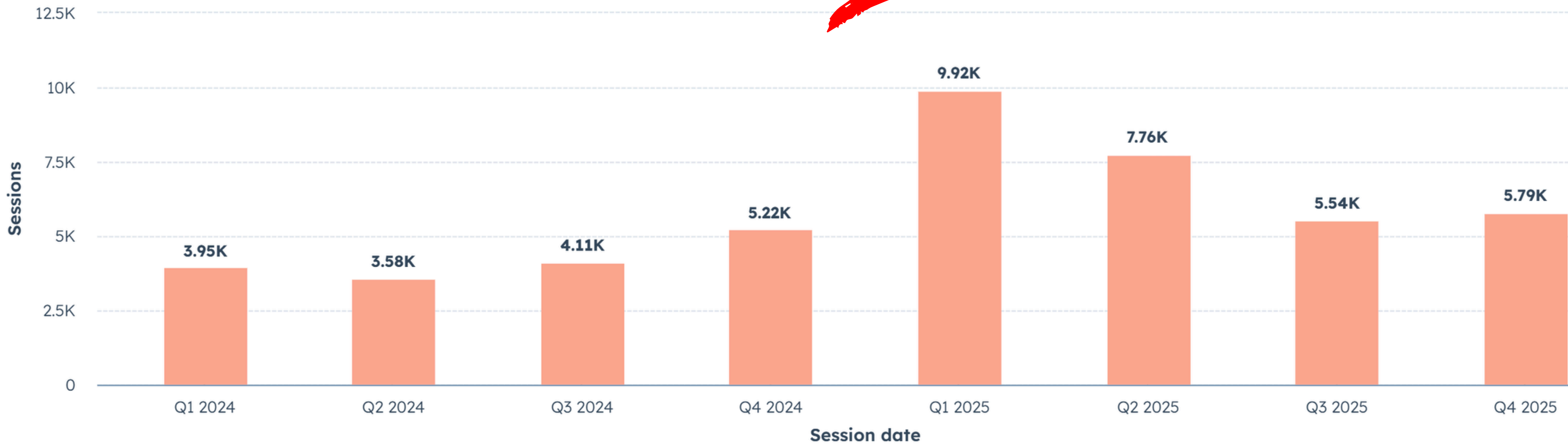


# Referral

FROM 1/1/2024 TO 12/31/2025 | QUARTERLY







FILTERS (1)

Sessions



# Publisher Referral Traffic Analysis (2023-2025)

## Overall Performance Summary

Publisher	2023 Total	2024 Total	2025 Total	Overall Growth
Ahrefs	45 PV	161 PV	1,425 PV	+3,067% 
Moz	364 PV	119 PV	52 PV	-86% 
Semrush	65 PV	73 PV	298 PV	+358% 
ZDNet	0 PV	0 PV	53 PV	NEW in 2025 
Inc.com	0 PV	0 PV	33 PV	NEW in 2025 
eMarketer	6 PV	0 PV	14 PV	+133%
Adweek	0 PV	0 PV	0 PV	No traffic 

# TRUST Channels are MORE efficient



**TRUST Channels are**

**HARD to track!**



<input type="checkbox"/>	SOURCE	SESSIONS ↓	SESSION TO CONTACT RATE ↑↓
<input checked="" type="checkbox"/>	Organic search	224,152	0.41%
<input type="checkbox"/>	Direct traffic	148,022	1.01%
<input type="checkbox"/>	Organic social	29,499	2.34%
<input type="checkbox"/>	Referrals	29,000	1.17%
<input type="checkbox"/>	Email marketing	15,317	0.65%
<input type="checkbox"/>	Other campaigns	11,635	1.97%
<input type="checkbox"/>	AI Referrals	4,168	0.86%

**Direct - 146%**

**Social - 470%**


**Referral - 185%**

**Personalization  
makes AI  
tracking  
POINTLESS**

---



**We kept tracking anyway  
because directionally useful  
beats completely blind**



Attribution model = proxy  
SEO rank tracking = proxy  
GEO rank tracking = proxy

I'm looking for an agency that specializes in integrating ppc and seo in the United States

Thought for 30 seconds

- Wil asked for agencies that specialize in integrating PPC and SEO in the U.S. I think it'd be helpful to browse for more accurate and updated suggestions. Plus, since they mentioned a preference for black-owned businesses, I could consider adding that context when looking up agencies. Philadelphia is mentioned, but they might want broader options, especially considering their reference to Seer Interactive. I'll ensure to focus on digital agencies that integrate both PPC and SEO. Let's go ahead and search!
- Wil mentioned a preference for black-owned businesses, so I'll try to include at least one black-owned agency in my suggestions. Based on past preferences, I know he prefers concise, punchy responses — so I'll keep it to the point, possibly using bullet points. I'll search for specialized agencies focusing on both PPC and SEO, and since he's the CEO of Seer Interactive, a mention of his own agency might feel odd, so I'll just carefully include a disclaimer. Let's gather the options!

Ask anything



Search

Deep research

Create image



**RAND SAID  
TRACKING RANKINGS  
IN AI IS DUMB**



**You're FIRED!**



**WHY AREN'T  
WE SHOWING UP...**



**Why aren't we  
showing up in Gemini!!!**

**Do you know the  
launch date?**



**No**

**Do you know the  
training cutoff ?**

**No**

**Do you know if you  
triggered RAG?**





**Make them  
SMARTER**

---

**ChatGPT relied on its training data in 59% of our outputs do you know what that means?**



**PROTECT  
THE  
HOUSE**





**site:seerinteractive.com "evolving  
landscape" OR "delve" OR "revised" OR  
"digital landscape"**





"here's the revised" site:clickup.com



AI Mode

All

Images

Videos

Shopping

Short videos

News

More ▾

Tools ▾



ClickUp

https://clickup.com › Home › Software



## 10 Smart AI Tools for RFP Efficiency in 2025

Jun 14, 2025 – **Here's the revised** comparison table with a single “Pricing” column that states both free plan availability and the starting price for paid plans ... [Read more](#)



ClickUp

https://clickup.com › Home › Software



## 12 Smart Content Collaboration Platforms Supercharged ...

Jul 6, 2025 – If not, you might find better standalone alternatives. Perfect. **Here's the revised** Honorable Mentions section with 4 thoughtfully selected ... [Read more](#)

**Technical SEO**

**(agent behavior patterns)**

**Claude bots**  
**(Cloudflare, Log Files)**

# Disable JavaScript



**Open Chrome DevTools (F12)**

**Ctrl+Shift+P to open the command palette**

**Type "Disable JavaScript"**

**Reload the page**

# Optimized Footer – worked in 36 hours

**OLD  
Footer**



**Remote-first,  
Philadelphia-founded**

Subscribe to Seer's newsletter for forward-thinking marketers

Enter Your Email



Subscribe

**NEW  
Footer**



**130+ clients, 97%  
retention rate**

Subscribe to Seer's newsletter for forward-thinking marketers

Enter Your Email



Subscribe

**Update your site  
97% retention  
dropped to 92%**

**INTERVIEW**

**YOUR**

**SMEs**



**Hi Wil, I'm  
your blog**

**Land of misfit content**

**Forced div stuff**

**Over promotional news**

**“SEO” content**

**REVIEW  
YOUR  
PROMPTS**



Run  
sales  
calls  
against  
prompts

Run  
paid  
keywords  
against  
prompts

Other (none of the above)

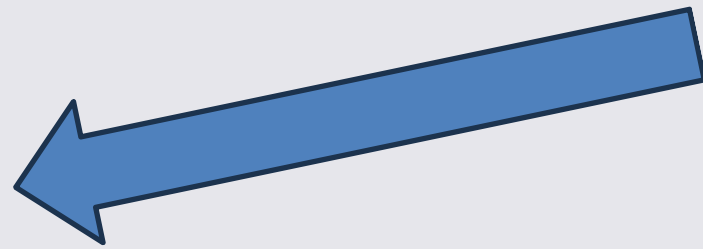
What is your total annual marketing budget to solve those identified problems? *(including all channels, ad spend, agency fees, etc)* \*

Please Select

How did you find us?\*

Please Select

- Please Select
- Google Search
- Conference / Webinar
- Seer Team Member
- Agency Referral
- Referral
- Chat GPT/AI
- Seer Email/Social
- Seer Event/Blog
- Podcast
- Outreach
- Other



elphia-founded



**6 of 14**

**HR leaders  
prompts  
included**

**known brands**



77%

**B2B Buyers use their NETWORK**



(Gartner survey, 2025)

SaSSy and Classy



looking for agency  
that gets GEO



iPullrank is crushing for  
us, want an intro?

Lost viz w/ searchhaus,  
avoid at all costs 😡



Seer's been doing OK  
for us, quality team 👍



THX ❤️ ❤️ ❤️



**Is your brand worthy of  
colleagues mentioning to  
others?**

**AI will talk about your brand  
no matter what, if you don't  
provide a clear official  
version, they'll make one up**

**REVIEW  
YOUR  
REVIEWS**



“

**3<sup>rd</sup> party content  
about you may matter  
MORE than the content  
you produce about  
yourself** ”

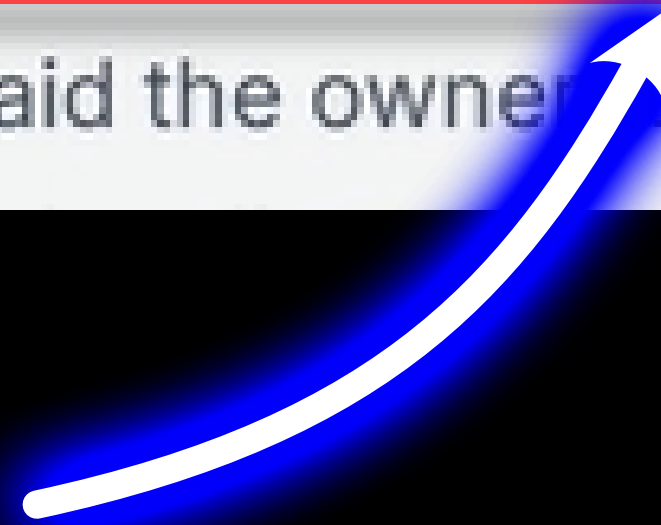


6. **Pragmatic Risk Assessment:** The primary risks associated with Seer Interactive—potential operational inconsistencies and high account manager turnover—pose a significant threat to a large, multifaceted client like [REDACTED] where stability and continuity are paramount. The risks associated with [REDACTED]—namely premium cost and contractual rigidity—are far more manageable for an enterprise of [REDACTED] financial standing and legal sophistication.

## Client complaints / project consistency

- There are client reviews that complain about account management turnover (i.e., switching account managers during the course of a campaign), mistakes, and miscommunication. ● 10 — agencyspotter.com ↗
- One client on AgencySpotter said the owner terminated the contract citing the

That single review showed up as a source in 38% of 1,152 branded prompt outputs



# Founded 2002 1 client review



seer interactive agency reviews

Perspectives News Philadelphia Shopping Images Videos Maps Books Flights

About 1,030,000 results (0.34 seconds)

81% of Seer Interactive employees would recommend working there to a friend based on Glassdoor reviews. Employees also rated Seer Interactive 3.7 out of 5 for work life balance, 4.3 for culture and values and 4.2 for career opportunities.

Glassdoor  
https://www.glassdoor.com › Reviews › Seer-Interactive-...  
Seer Interactive Reviews: What Is It Like to Work ... - Glassdoor

About featured snippets · Feedback

People also ask

Is Seer Interactive real?

Where is seer interactive located?

Feedback

Seer Interactive  
https://www.seerinteractive.com › insights › my-experi...  
My Experience Working at Seer Interactive  
Jun 3, 2020 — In a nutshell, management at Seer is great. They help you do your job better, not just oversee employees and pressure them to work harder. No ...

Glassdoor  
https://www.glassdoor.com › Reviews › Seer-Interacti...  
Seer Interactive SEO Reviews  
SEO professionals working at Seer Interactive have rated their employer with 3.4 out of 5 stars in 31 Glassdoor reviews. This is a lower than average score with ...  
★★★★☆ Rating: 3.4 · 104 votes

Clutch  
https://clutch.co › profile › seer-interactive  
Seer Interactive Reviews  
Overall Review Rating · Quality. 2.0 / 5 · Schedule. 3.0 / 5 · Cost. 1.5 / 5 · Willing to Refer. 0.5 / 5.  
★★★★☆ 1 review

Indeed  
https://www.indeed.com › ... › SEER Interactive

# REVIEW Reddit





+ timeboxing app I × AI Mode

- timeboxing app **free**
- timeboxing app **windows**
- timeboxing app reddit**
- timeboxing app **iphone**
- timeboxing app **mac**
- timeboxing app **ipad**
- time boxing app
- free** timeboxing app
- time boxing app **for windows**
- time boxing app **android**

Google Search I'm Feeling Lucky

Report inappropriate predictions



Reddit · r/TimeManagement

20+ comments · 2 years ago

## Can anyone suggest a good timeboxing app?

I've tried **Clockify**, **Motion**, **Google Calendar**, **Akiflow**, **Apple's Calendar**, **Monday.com**, and **Trello**. None of them fit my needs exactly. Does anyone ... [Read more](#)

28 answers · Top answer: In college I used shovel. It's great for keeping tabs on assignments and time b...

Replacement for **Plan app** (to-do list + **time-boxing**)? 30 answers Feb 8, 2025

I built an **app** that fixes to-do lists by making them ... 53 answers Jul 11, 2024

[More results from www.reddit.com](#)



Zapier

<https://zapier.com> > App picks > Best apps

## The 6 best time blocking apps in 2026

Dec 9, 2025 — **Sunsama** for daily planning. **Morgen** for scheduling tasks. **Toggl Track** for agencies and client work. **Clockwise** for teams. [Read more](#)

# Humans

## Discussions and forums

### Replacement for Plan app (to-do list + time-boxing)?



Reddit · r/ProductivityApps · 30+ comments · 11 months ago

try plantrees ? It's got almost everything you mentioned except the side by side calendar ... [More >](#)

Top answer · 5 votes · 11...

I use trello and time box in that, it doesn't fit your use case but if I need to split ... [More >](#)

4 votes · 11 months ago

Todoist now has time boxing with calendar. Exactly what you're looking for. It's a new feature. [More >](#)

2 votes · 11 months ago



### What's the most effective time management app today?



Quora · 1 answer · 4 months ago



# Best Timeboxing Apps at a Glance

Here are some of the best tools out there—each with its edge, depending on how you like to plan, track, or block your time:

Tool Name	Best For	Key Uses	Pricing*
ClickUp	All-in-one tool for time management; <b>Team size:</b> Freelancers, solopreneurs, small teams, startups, SMBs, enterprises	Task management, project planning, time tracking, scheduling, recurring tasks, and integrations with tools like Google Calendar and Slack	Free plan, Customizations for enterprises
Sunsama	Daily planning with calendar integration; <b>Team size:</b> Freelancers, small teams, startups	Organizing tasks from Gmail, Slack, and GitHub into calendar slots, AI-powered time estimates, and daily planning rituals	Starts at \$20 per user/month
Todoist	Daily planning with calendar integration; <b>Team size:</b> Freelancers, small teams, and startups	Task prioritization, recurring tasks, custom filters, and integrations with Google Calendar, Gmail, and Slack	Free; paid plans starting at \$5 per user/month
Motion	AI-powered schedule automation; <b>Team size:</b> SMBs, enterprises	AI-driven task prioritization, conflict resolution, timeline views, and resource planning	Paid plans starting at \$49 per user/month



ClickUp

VS

reddit

Brand	Reddit Mentions	On ClickUp List?
FlowSavvy	10	✗ No
Amplenote	6	✗ No
Morgen	5	✗ No
Task Kitchen	5	✗ No
Ellie Planner	5	✗ No
Amazing Marvin	4	✗ No
TimeBoxer	4	✗ No
Google Calendar	4	✗ No
ByDesign.io	4	✗ No

**Be “easy” to work with**

**VS**

**Let me show you what people  
say about our app as a  
timeboxing app**

# REVIEW YOUR KPIs





**DIRECT  
IS THE  
KEY**



**“ In a world of infinite content, people will increasingly organize around curators – the ones they trust to filter the chaos and surface what matters. ”**

How I would  
optimize a Seer  
post

## Which Pages Are Most Impacted by Generative AI vs. Other Channels?

Landing page

	Organic search ▾	Generative AI	Organic social
/insights/marketing-sizing-with-tam-sam-som	1,257	52	0
/	1,097	39	91
/insights/aio-impact-on-google-ctr-september-2025-update	522	233	100

Organic search ▾

Generative AI

Organic social

1,257

52

0

1,097

39

91

522

233

100

## Channel Overview (Month-over-month)

Organic search  
**11,401**  
↓ -29%

Generative AI  
**1,026**  
↓ -37%

Organic Social

**Social Priority**

## Which Pages Are Most Impacted by Generative AI vs. Other Channels?

### Landing page

	Organic search	Generative AI	Organic social ▾
/insights/the-3-new-kpis-for-ai-search-how-to-measure-brand-performance-in-the-age-of-llms	64	2	593
/insights/why-2020s-seo-kpis-wont-work-in-2024-in-a-genai-data-scarce-world	8	0	142
/insights/aio-impact-on-google-ctr-september-2025-update	522	233	100
/insights/which-ai-visibility-tracker-is-right-for-me-the-ai-search-maturity-model	20	0	75
/insights/use-this-gpt-to-self-assess-your-marketing-ai-career-maturity	14	0	67
/insights/gemini-3-query-fan-outs-research	68	5	52

[INSIGHTS]

# The 3 New KPIs for AI Search: How to Measure Brand Performance in the Age of LLMs



JOHN  
LOVETT

ANALYTICS

NOV 26, 2025

▶ The 3 New KPIs for AI Search: How to Measure Brand Performance in the Age ... ◆ 11:19

# No stats

Picture this. You are sitting post Thanksgiving surrounded by friends and family. The conversation drifts towards AI, because at some point it will. When it does, try a quick exercise: ask everyone at the table to choose a side.

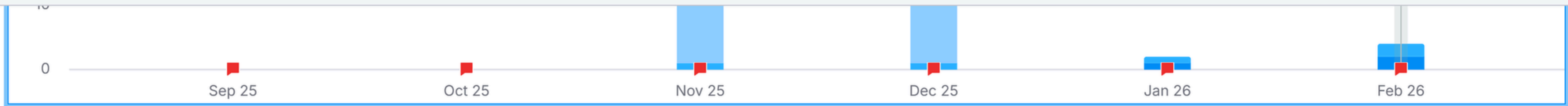
On one side, you are the consumer. You use ChatGPT to plan holiday shopping. You ask Perplexity for new recipes. You rely on Google's AI Overviews before you buy anything. AI has already changed how you discover information, whether you notice it or not.

On the other side, you are the brand marketer. Your responsibility is to make sure your brand shows up when consumers ask AI tools questions in your category. You need to know...Is your brand visible? Is it trusted? Is it chosen when decisions are made?

Here is the reality. Most marketers have no way to answer those questions. Traditional search KPIs like impressions, rankings, and click-through rates cannot measure what happens when AI answers questions directly. The clickstream breaks. The funnel breaks. Attribution breaks.

So we built a new approach.

At Seer Interactive, we've spent months researching how to measure brand performance in AI search environments.



Organic Search Positions: 4

[+ Add to keyword list](#) [Manage columns 11/15](#) [Export](#)

<input type="checkbox"/> Keyword	Intent	Prev. posi...	Position	SERP Features	Traffic	Traffic %	Volume	KD %	URL	Updated
<input type="checkbox"/> <a href="#">ai insights for brand performance</a>	I	15	15		0	< 0.01	50	36 <span style="color: yellow;">●</span>	<a href="#">www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...</a>	Jan 24
<input type="checkbox"/> <a href="#">ai search optimization tracking key metrics over time</a>	I	20	20		0	< 0.01	170	0 <span style="color: green;">●</span>	<a href="#">www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...</a>	2 days
<input type="checkbox"/> <a href="#">search kpis</a>	I	22	22		0	< 0.01	50	37 <span style="color: yellow;">●</span>	<a href="#">www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...</a>	Jan 09
<input type="checkbox"/> <a href="#">how to track brand performance in chatgpt responses over time</a>	I	24	24		0	< 0.01	170	17 <span style="color: green;">●</span>	<a href="#">www.seerinteractive.com/insights/the-3-new-kpis-for-ai-search-h...</a>	3 days



**Banks sponsoring stadiums are 3.7x more likely to appear in AI Search in their home market.**



# Fight Zombie Content





# Semantic + Scaled

**100% Formulaic**

**100% Lifeless**

**100% Ignorable**





**120%**

Larger deal sizes when prospects followed Director+ execs on LinkedIn.

LinkedIn



**22%**

Gong found deals close faster when buyers feel they “know you.”

LinkedIn



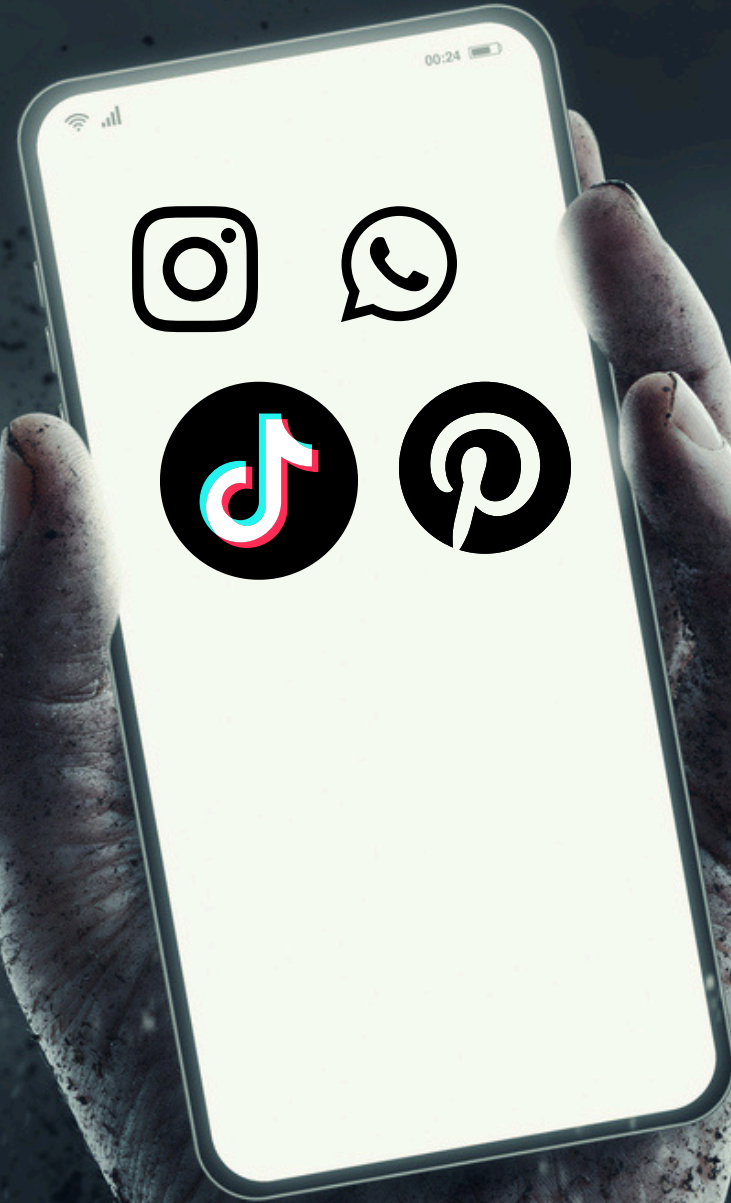
**77%**

Buyers = likely to purchase from co's w/ leadership team active on social.

LinkedIn

Ain't  
Working  
Here







# Post



**Shubham Saboo**

@Saboo\_Shubham\_

**Subscribe**



Leave everything else to AI and just build distribution in 2026.

Claude Code, Cursor, Gemini CLI will make code a commodity and distribution will be the only real moat.

4:11 PM · Dec 31, 2025 · **54K** Views

61

30

280

115



**What if I build**

**internal**

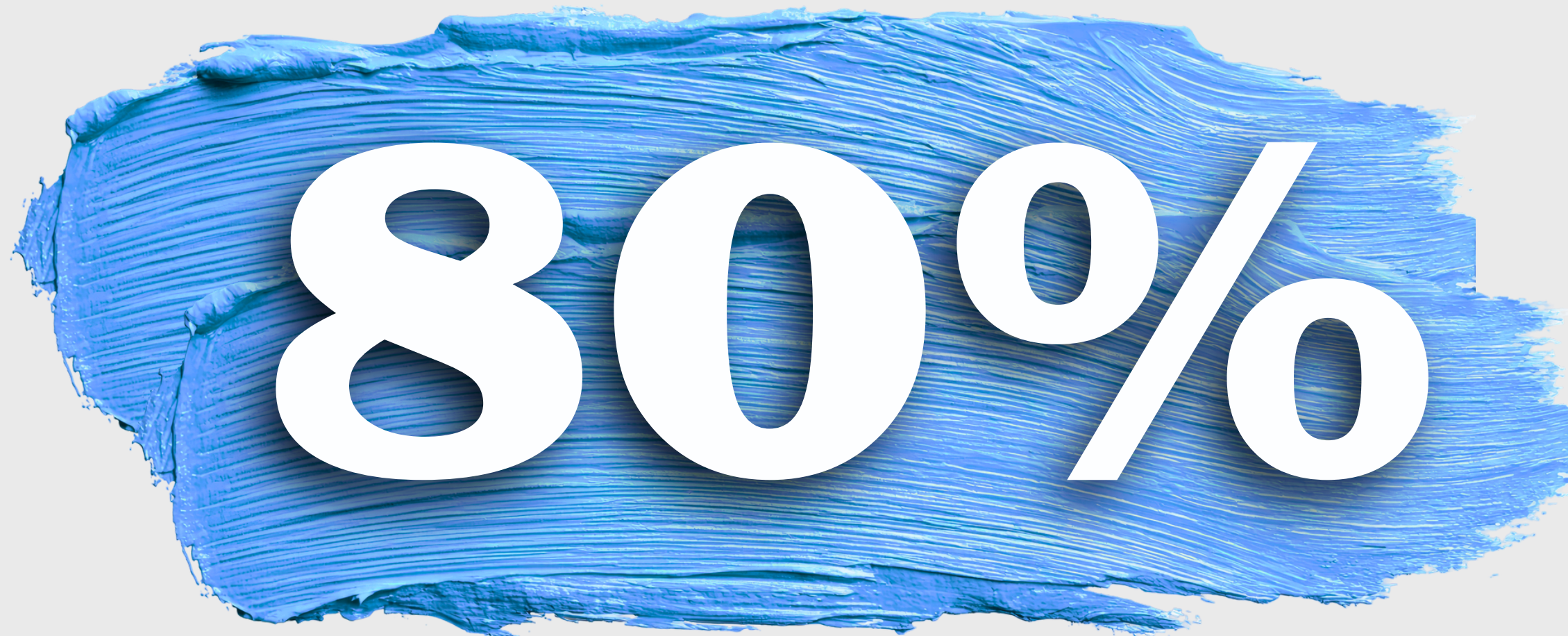
**influencers and**

**they leave?**

“



**What happens if  
they don't join you in  
the first place? ”**



800%

**Marketers are increasing  
investments in COMMUNITIES**



(Gartner survey, 2025)



# Better Moats



**Lisicles don't build moats**

**Text on the bottom of pages don't  
build moats**

**Link Exchanges don't build moats  
trust does**